

California Strawberries, 1918-2007 a/

Year	Bearing	Yield Per Acre b/	Production b/	Value Per Unit c/	Total Value
	Acres	Cwt.	Cwt.	\$/Cwt.	\$1,000
1918	2,890	55	158,000	10.50	1,661
1919	3,010	40	120,000	10.50	1,269
1920	3,200	36	115,000	11.60	1,337
1921	3,180	43	137,000	12.00	1,640
1922	3,300	42	138,000	9.76	1,347
1923	3,700	49	182,000	11.40	2,067
1924	3,740	60	224,000	9.92	2,222
1925	3,400	67	226,000	12.90	2,910
1926	3,300	60	199,000	11.60	2,316
1927	4,550	66	300,000	13.80	4,138
1928	4,250	82	348,000	9.57	3,330
1929	4,100	73	299,000	10.30	3,080
1930	4,400	88	387,000	9.58	3,706
1931	4,450	83	371,000	8.47	3,144
1932	4,500	84	378,000	5.88	2,224
1933	4,700	84	395,000	6.10	2,408
1934	4,800	79	380,000	5.51	2,092
1935	4,850	69	336,000	6.18	2,076
1936	4,700	57	269,000	6.72	1,808
1937	4,650	72	335,000	7.33	2,454
1938	5,030	66	333,000	7.28	2,424
1939	5,200	58	302,000	8.49	2,564
1940	5,800	62	360,000	8.49	3,057
1941	6,100	50	305,000	7.99	2,438
1942	5,300	42	222,000	12.00	2,669
1943	1,900	64	122,000	25.70	3,132
1944	1,200	63	75,000	23.80	1,791
1945	1,100	74	82,000	21.70	1,767
1946	1,900	88	168,000	27.20	4,564
1947	3,200	117	373,000	23.60	8,807
1948	4,000	128	513,000	21.00	10,780
1949	4,400	116	509,000	18.40	9,388
1950	5,700	143	813,000	20.00	16,257
1951	6,900	128	881,000	20.80	18,329
1952	8,400	137	1,150,000	18.40	21,112
1953	9,400	163	1,530,000	17.80	27,242
1954	10,900	146	1,590,000	19.00	30,238
1955	14,000	119	1,670,000	20.20	33,627
1956	19,000	128	2,430,000	16.90	41,216
1957	20,700	108	2,236,000	14.40	32,120
1958	17,000	126	2,142,000	15.70	33,562
1959	13,200	129	1,703,000	19.10	32,504
1960	11,700	134	1,568,000	20.10	31,536
1961	11,500	178	2,047,000	17.50	35,815
1962	10,500	209	2,195,000	17.70	38,864
1963	9,800	243	2,381,000	18.90	44,947
1964	9,000	254	2,286,000	20.40	46,678
1965	8,300	242	2,009,000	22.20	39,069
1966	7,800	228	1,778,000	22.80	40,544
1967	8,000	261	2,088,000	20.60	43,100

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	Acres	Cwt.	Cwt.	\$/Cwt.	\$1,000
1968	8,600	337	2,898,000	20.90	60,512
1969	8,400	320	2,688,000	22.50	60,693
1970 d/	8,500	340	2,890,000	21.60	62,311
1971	8,300	365	3,030,000	23.20	70,385
1972	7,800	365	2,847,000	23.70	67,564
1973	8,100	395	3,200,000	26.20	83,830
1974	8,900	430	3,827,000	27.30	104,456
1975	10,000	380	3,800,000	29.50	112,237
1976	10,800	390	4,212,000	32.20	135,809
1977	11,600	450	5,220,000	32.30	168,362
1978	12,900	390	5,031,000	28.70	144,556
1979	11,500	410	4,715,000	36.00	169,692
1980	11,000	470	5,170,000	39.40	203,812
1981	10,900	495	5,396,000	41.40	223,557
1982	11,200	560	6,272,000	46.90	294,419
1983	13,000	480	6,242,000	44.80	279,283
1984	14,100	535	7,544,000	42.30	318,877
1985	14,600	530	7,738,000	43.20	333,913
1986	15,600	505	7,878,000	48.90	385,245
1987	17,500	470	8,225,000	49.50	407,251
1988	19,200	450	8,640,000	45.10	389,830
1989	20,400	425	8,670,000	42.90	372,201
1990	21,000	470	9,870,000	43.30	417,728
1991	21,100	520	10,972,000	42.40	465,515
1992	24,000	430	10,320,000	49.70	513,028
1993	25,100	455	11,421,000	40.10	457,855
1994	23,300	570	13,281,000	48.80	647,575
1995	23,600	550	12,980,000	47.10	611,358
1996	25,200	540	13,608,000	43.00	584,860
1997	22,600	590	13,334,000	51.50	686,418
1998	24,200	560	13,552,000	55.80	756,848
1999	25,800	595	15,351,000	59.70	916,856
2000	27,600	570	15,732,000	50.90	800,334
2001	26,400	520	13,728,000	60.20	826,478
2002	28,500	565	16,097,000	57.90	931,649
2003	29,600	645	19,092,000	61.40	1,172,537
2004	33,200	590	19,588,000	53.10	1,040,900
2005	34,300	600	20,580,000	54.60	1,122,834
2006	35,800	590	21,163,000	56.70	1,199,341
2007	35,500	605	21,540,000	62.10	1,338,585

a/ Includes fresh and processing strawberries.

b/ Prior to 1941, the yield and production were published using 12-pint trays (10 lb.) and has been converted to hundredweight (cwt.).

c/ The processed value is based on equivalent returns at the processing plant door. The fresh market value is at the point of first sale.

d/ Production excludes quantities not harvested or not marketed because of economic conditions.