

California Fresh Strawberries, 1939-2007

Year	Bearing	Yield Per Acre a/	Production a/	Value Per Unit b/	Total Value
	Acres	Cwt.	Cwt.	\$/Cwt.	\$1,000
1939	---	---	302,000	8.50	2,564
1940	---	---	360,000	8.50	3,057
1941	---	---	305,000	8.00	2,438
1942	---	---	222,000	12.00	2,669
1943	---	---	116,000	25.70	2,981
1944	---	---	67,000	23.70	1,581
1945	---	---	73,000	21.30	1,565
1946	---	---	135,000	26.50	3,575
1947	---	---	303,000	23.90	7,249
1948	---	---	404,000	21.70	8,790
1949	---	---	431,000	18.70	8,064
1950	---	---	477,000	20.00	9,545
1951	---	---	543,000	21.30	11,570
1952	---	---	682,000	20.00	13,632
1953	---	---	717,000	19.30	13,840
1954	---	---	716,000	22.60	16,176
1955	---	---	644,000	25.20	16,229
1956	---	---	885,000	22.10	19,558
1957	---	---	1,183,000	17.90	21,169
1958	---	---	1,012,000	20.10	20,341
1959	---	---	963,000	23.00	22,144
1960	---	---	858,000	24.10	20,673
1961	---	---	1,325,000	21.20	28,090
1962	---	---	1,435,000	21.00	30,124
1963	---	---	1,540,000	22.90	35,275
1964	---	---	1,411,000	24.40	34,428
1965	---	---	1,219,000	26.00	27,212
1966	---	---	1,173,000	26.20	30,743
1967	---	---	1,481,000	23.20	34,359
1968	---	---	2,132,000	23.10	49,247
1969	---	---	2,024,000	25.00	50,600
1970 c/	---	---	2,154,000	23.70	51,050
1971	---	---	2,350,000	25.90	60,865
1972	---	---	2,264,000	25.80	58,411
1973	---	---	2,267,000	29.20	66,195
1974	---	---	2,776,000	30.70	85,223
1975	---	---	2,709,000	33.90	91,835
1976	---	---	2,811,000	36.90	103,726
1977	---	---	3,436,000	38.20	131,255
1978	---	---	3,732,000	33.20	123,902
1979	---	---	3,266,000	40.20	131,293
1980	---	---	3,561,000	46.30	164,874
1981	---	---	3,973,000	47.10	187,128
1982	---	---	4,057,000	55.70	225,975
1983	---	---	4,107,000	53.20	218,492
1984	---	---	5,908,000	49.10	290,083
1985	---	---	5,804,000	51.90	301,228
1986	---	---	5,804,000	58.30	338,373
1987	---	---	5,995,000	58.00	347,710
1988	---	---	6,590,000	52.00	342,680

California Fresh Strawberries, 1939-2007

Year	Bearing	Yield Per Acre a/	Production a/	Value Per Unit b/	Total Value
	Acres	Cwt.	Cwt.	\$/Cwt.	\$1,000
1989	---	---	6,570,000	49.30	323,901
1990	---	---	6,705,000	52.00	338,603
1991	---	---	7,652,000	50.90	389,487
1992	---	---	7,630,000	59.20	451,696
1993	---	---	7,736,000	46.80	362,045
1994	---	---	9,016,000	59.10	532,846
1995	---	---	9,048,000	57.40	519,355
1996	---	---	9,989,000	52.50	524,423
1997	---	---	9,618,000	61.40	590,545
1998	---	---	9,086,000	68.70	624,208
1999	---	---	10,603,000	72.50	768,718
2000	---	---	11,518,000	61.40	707,205
2001	---	---	10,338,000	70.60	729,863
2002	---	---	11,779,000	67.40	793,905
2003	---	---	14,377,000	72.80	1,046,646
2004	---	---	14,830,000	62.20	922,426
2005	---	---	15,825,000	62.60	990,645
2006	---	---	16,542,000	65.10	1,076,884
2007	---	---	17,159,000	71.50	1,226,869

a/ Prior to 1941, the yield and production were published using 12 pint trays (10 lb.) and has been converted to hundredweight (cwt.).

b/ The processed value is based on equivalent returns at the processing plant door. The fresh market value is at the point of first sale.

c/ Production excludes quantities not harvested or not marketed because of economic conditions.