

California Processing Strawberries, 1939-2007

Year	Bearing	Yield Per Acre a/	Production a/	Value Per Unit b/	Total Value
	Acres	Cwt.	Cwt.	\$/Cwt.	\$1,000
1939	---	---	c/	c/	c/
1940	---	---	c/	c/	c/
1941	---	---	c/	c/	c/
1942	---	---	c/	c/	c/
1943	---	---	6,000	24.70	151
1944	---	---	9,000	24.70	210
1945	---	---	8,000	24.80	202
1946	---	---	33,000	30.00	989
1947	---	---	70,000	22.40	1,558
1948	---	---	109,000	18.20	1,990
1949	---	---	78,000	17.00	1,324
1950	---	---	336,000	20.00	6,712
1951	---	---	338,000	20.00	6,759
1952	---	---	468,000	16.00	7,480
1953	---	---	812,000	16.50	13,402
1954	---	---	879,000	16.00	14,062
1955	---	---	1,023,000	17.00	17,398
1956	---	---	1,547,000	14.00	21,658
1957	---	---	1,053,000	10.40	10,951
1958	---	---	1,130,000	11.70	13,221
1959	---	---	740,000	14.00	10,360
1960	---	---	710,000	15.30	10,863
1961	---	---	722,000	10.70	7,725
1962	---	---	760,000	11.50	8,740
1963	---	---	841,000	11.50	9,672
1964	---	---	875,000	14.00	12,250
1965	---	---	790,000	16.70	11,857
1966	---	---	605,000	16.20	9,801
1967	---	---	607,000	14.40	8,741
1968	---	---	766,000	14.70	11,265
1969	---	---	664,000	15.20	10,093
1970	---	---	736,000	15.30	11,261
1971	---	---	680,000	14.00	9,520
1972	---	---	583,000	15.70	9,153
1973	---	---	933,000	18.90	17,634
1974	---	---	1,051,000	18.30	19,233
1975	---	---	1,091,000	18.70	20,402
1976	---	---	1,401,000	22.90	32,083
1977	---	---	1,784,000	20.80	37,107
1978	---	---	1,299,000	15.90	20,654
1979	---	---	1,449,000	26.50	38,399
1980	---	---	1,609,000	24.20	38,938
1981	---	---	1,423,000	25.60	36,429
1982	---	---	2,215,000	30.90	68,444
1983	---	---	2,133,000	28.50	60,791
1984	---	---	1,636,000	17.60	28,794
1985	---	---	1,934,000	16.90	32,685
1986	---	---	2,074,000	22.60	46,872
1987	---	---	2,230,000	26.70	59,541
1988	---	---	2,050,000	23.00	47,150

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	Acres	Cwt.	Cwt.	\$/Cwt.	\$1,000
1989	---	---	2,100,000	23.00	48,300
1990	---	---	3,165,000	25.00	79,125
1991	---	---	3,320,000	22.90	76,028
1992	---	---	2,690,000	22.80	61,332
1993	---	---	3,685,000	26.00	95,810
1994	---	---	4,265,000	26.90	114,729
1995	---	---	3,932,000	23.40	92,003
1996	---	---	3,619,000	16.70	60,437
1997	---	---	3,716,000	25.80	95,873
1998	---	---	4,466,000	29.70	132,640
1999	---	---	4,748,000	31.20	148,138
2000	---	---	4,214,000	22.10	93,129
2001	---	---	3,390,000	28.50	96,615
2002	---	---	4,318,000	31.90	137,744
2003	---	---	4,715,000	26.70	125,891
2004	---	---	4,758,000	24.90	118,474
2005	---	---	4,755,000	27.80	132,189
2006	---	---	4,621,000	26.50	122,457
2007	---	---	4,381,000	25.50	111,716

a/ Prior to 1941, the yield and production were published using 12-pint trays (10 lb.) and has been converted to hundredweight (cwt.).

b/ The processed value is based on equivalent returns at the processing plant door. The fresh market value is at the point of first sale.

c/ Not estimated.