



## Press Release

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### **Idaho's 2010 Potato Crop Valued at a Record High \$915 Million**

The final value of Idaho's 2010 potato crop was \$915 million, surpassing 2009's record value of \$855 million by \$60.4 million. The market year average price received by growers was a record high \$8.10 per cwt, up from last year's \$6.45 per cwt. Fresh prices averaged \$9.55 per cwt, a sharp increase from last year's \$4.25 per cwt. Market year average processing prices were \$7.00 per cwt, down from last year's record \$7.70 per cwt. Idaho's growers sold 105 million cwt from their 2010 crop while using 878,000 cwt on the farm for seed, feed and household consumption. The remaining 7.10 million cwt was lost to shrinkage, decay and dumping. Fresh market sales accounted for 33.1 million cwt of the 2010 crop, down 11 percent from the 2009 crop, and processing accounted for 62.5 million cwt, down 13 percent from the 2009 crop. Processors in Idaho and Malheur County, Oregon used a total of 70.1 million cwt of 2010 crop potatoes compared to 79.4 million cwt used in 2009. Of the total processed, 62.5 million cwt were Idaho potatoes. Processing in Idaho and Malheur County accounted for 55.3 percent of Idaho's production compared to 54.0 percent of the 2009 crop. Idaho's 2010 production of 113 million cwt accounted for 31 percent of the entire U.S. Fall production of 367 million cwt. Production in the Pacific Northwest, Idaho, Washington, and Oregon, collectively, totaled 221 million cwt or 60 percent of the U.S. Fall production.

For the United States, the value of all potatoes produced from the 2010 crop is estimated at \$3.72 billion, up 5 percent from the previous year. The average price, at \$9.20 per cwt, is up \$0.95 from 2009. Sales from the 2010 potato crop totaled 375 million cwt, down 6 percent from 2009. Processors used 246 million cwt of raw potatoes from the 2010 crop, down 4 percent from 2009. Table stock sales totaled 107 million cwt, 8 percent below the previous year. Seed sales of 20.6 million cwt are up 2 percent from 2009. Sales for livestock feed, at 593,000 cwt, decreased significantly from 2009. Shrinkage and loss are estimated at 25.0 million cwt for 2010, down 14 percent from 2009. Potatoes used for livestock feed on farms where grown and home use totaled 1.22 million cwt, 2 percent above the previous season. Growers kept 3.00 million cwt for seed on their own farms, 10 percent lower than a year earlier.

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