



# Idaho Crop & Livestock Producer News

Cooperating with the Idaho State Department of Agriculture  
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## Idaho Nursery & Greenhouse Sales Totaled \$87.7 Million

*Dear Respondent:*

*This issue of the Idaho Crop and Livestock Producers' News covers the results of the 2007 Idaho Nursery Survey conducted for the Idaho Nursery and Florists Advisory Committee as authorized under the Idaho Nursery and Florists Law Title 22, Chapter 23, Idaho Code.*

*This release is sent to survey participants in appreciation for their time spent responding to the survey. For more information contact us at [nass-id@nass.usda.gov](mailto:nass-id@nass.usda.gov) or at 1-800-691-9987. Thank you for reporting and your continued support.*

*Sincerely,*

*William R. Meyer  
Director*

Idaho nurseries and greenhouses sold an estimated \$87.7 million dollars of plants and plant materials in 2007, a 5.1 percent increase from 2006. Field grown sales, excluding Christmas trees, totaled \$66.2 million, an increase of 5.9 percent from last year. Greenhouse grown sales increased 1.5 percent, totaling \$20.7 million in 2007. Christmas tree sales increased 41 percent in 2007 totaling \$829 thousand dollars.

Field grown sales accounted for 75.4 percent of the total in 2007 compared to 74.8 percent the previous year. The largest increase in sales was for balled and burlapped plant materials, showing an increase of \$2.64 million from a year ago. This survey reflects only the total gross sales of Idaho grown plants and plant materials including Christmas trees at a grower level price. It does not include any nursery or greenhouse retail sales. It also does not include vegetable seed or produce sales.

### Total Gross Sales by Category of Plant Material, 2003-2007:

	2003	2004	2005	2006	2007
<b>FIELD GROWN</b>	<i>(1,000 dollars)</i>				
Bare Root.....	1,594	1,271	1,195	1,508	1,513
Balled and Burlapped.....	22,059	23,958	28,590	31,424	34,065
Container.....	10,026	5,943	10,409	10,393	10,485
Sod.....	13,721	14,306	17,397	19,015	19,424
Other [bulbed, corms, tubers, etc.].....	74	1,486	232	132	665
<b>Total Field Grown Sales:</b> .....	<b>47,474</b>	<b>46,964</b>	<b>57,823</b>	<b>62,472</b>	<b>66,152</b>
<b>GREENHOUSE GROWN:</b>					
Houseplants.....	2,827	2,882	2,945	3,056	3,143
Cut Flowers.....	660	582	632	250	432
Bedding Plants [annuals, perennials, vegetables, etc.].....	12,165	13,417	15,869	15,064	14,711
Seedlings/ Liners.....	1,269	1,524	1,495	2,030	2,335
Other [plant material not included above].....	1,008	759	46	46	128
<b>Total Greenhouse Grown Sales:</b> .....	<b>17,929</b>	<b>19,164</b>	<b>20,987</b>	<b>20,446</b>	<b>20,749</b>
<b>TOTAL GROSS SALES [exclude Christmas Trees]...</b>	<b>65,403</b>	<b>66,128</b>	<b>78,810</b>	<b>82,918</b>	<b>86,901</b>
Christmas Trees [cut trees only].....	720	642	554	587	829
<b>TOTAL GROSS SALES:</b> .....	<b>66,123</b>	<b>66,770</b>	<b>79,364</b>	<b>83,505</b>	<b>87,730</b>

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**A THANK YOU TO ALL IDAHO FARM AND RANCH OPERATORS**

*Your cooperation in completing agricultural surveys from this office is greatly **APPRECIATED**. Accurate, useful estimates are vital in decision making. All estimates derived from these surveys, along with other pertinent agricultural data, are published in our regular series of releases. All NASS reports are available free of charge on the worldwide Internet. For access, connect to the Internet and go to the NASS Home Page at: <http://www.nass.usda.gov>. if you have any questions or require additional information, you may reach us toll free at 1-800-691-9987.*

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