

Floriculture
Flats, Pots and Hanging Baskets: Louisiana, 2004
Number of Producers, Quantity Sold, Price and Value of Wholesale Sales

Item	Producers	Total Quantity Sold ¹	Wholesale Price ²	Value of Sales at Wholesale
	--Number--	--1,000 Units--	--Dollars per Unit--	--1,000 Dollars --
Hardy/Garden Chrysanthemums				
Pots, all	14	275	1.61	442
Pots < 5 Inches	<u>3/</u>	54	0.62	33
Pots > 5 Inches	<u>3/</u>	221	1.85	409
Foliage				
Hanging Baskets	21	188	5.71	1,073
Geraniums (cuttings)				
Pots, all	17	57	2.95	168
Geraniums (seed)				
Pots, all	6	47	2.25	106
Impatiens				
Flats	19	53	7.12	377
Pots, all	12	198	0.75	148
Hanging Baskets	15	17	4.58	78
Impatiens (New Guinea)				
Pots, all	15	66	2.09	138
Pots < 5 Inches	<u>3/</u>	8	1.24	10
Pots > 5 Inches	<u>3/</u>	58	2.20	128
Hanging Baskets	8	8	4.72	38
Petunias				
Flats	18	43	8.39	361
Pots, all	14	374	0.74	275
Hanging Baskets	13	14	4.87	68
Poinsettias				
Pots, all	25	353	4.26	1,505
Pots < 5 Inches	<u>3/</u>	31	2.01	62
Pots > 5 Inches	<u>3/</u>	322	4.48	1,443
Vegetable Bedding Plants				
Flats	11	50	7.48	374

¹The quantity sold for all pots is a derived number. The total number of pots sold was derived by adding the total number of pots <5 inches and pots >5 inches together.

²The average wholesale price for all pots is derived by dividing the value of sales at wholesale by the total quantity sold.

³Not available for the break-out of pot sizes.