

Massachusetts Cranberries



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A special "THANK YOU" goes to Massachusetts cranberry growers and handlers who have helped us by completing cranberry surveys throughout the year.

2010 MASSACHUSETTS PRODUCTION ABOVE PREVIOUS YEAR

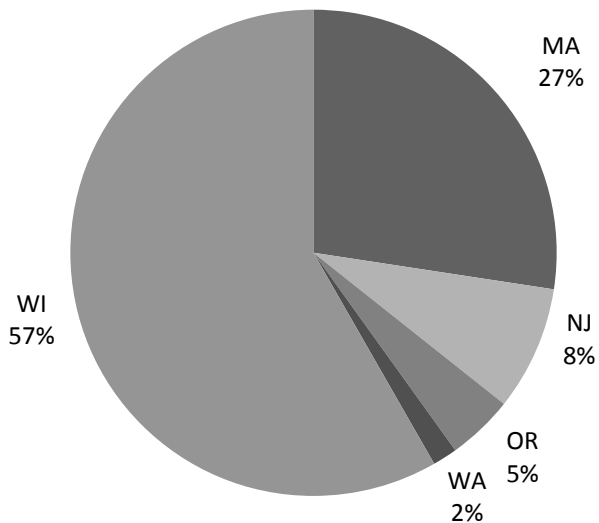
Massachusetts: Cranberry production in Massachusetts totaled 1.86 million barrels in 2010, two percent above 2009's production level. Growers harvested 13,000 acres of cranberries, unchanged from the previous year. Yields averaged 143.2 barrels per acre, compared with 139.8 barrels per acre a year earlier. Hot, dry conditions during the growing season limited full crop potential.

Cranberry handlers were contacted in the fall of 2010 to report price expected to be paid to Massachusetts growers for 2010 grown berries. Massachusetts 2010 preliminary price for fresh cranberries averaged \$65.60 per barrel and processed cranberries averaged \$42.60 per barrel. The next price update for the 2010 crop will be published in the *Noncitrus Fruits and Nuts Summary* which is scheduled for release on July 7, 2011.

United States – Five Major States: The nation's cranberry crop weighed in at 6.80 million barrels in 2010, a decrease of 2 percent from the previous year's production. Wisconsin continues to be the largest cranberry producing state with 3.96 million barrels in total production. Total cranberry acreage harvested in the United States in 2010 was 38,500 acres, unchanged from the previous year. The United States 2010 preliminary price for fresh cranberries averaged \$72.60 per barrel and processed cranberries averaged \$46.50 per barrel.

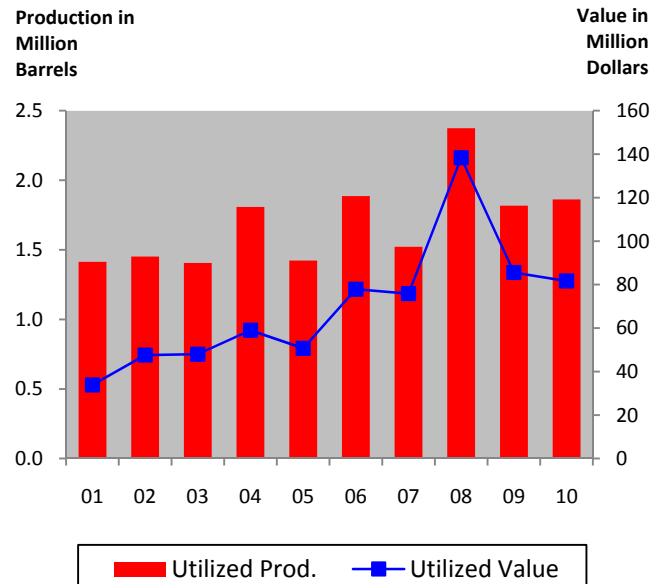
The source of this report is the *Noncitrus Fruits and Nuts Preliminary Summary* report published by the USDA's National Agricultural Statistics Service January 21, 2011.

United States Cranberry Utilized Production
Percent by State, 2010



2010 United States Total Utilized Production equals 6.80 million barrels.
Percents do not sum to 100% due to rounding

Cranberry Utilized Production and Value
Massachusetts, 2001 – 2010



CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, by State, 2008 – 2010

Year and State	Area Harvested	Yield per Acre	Production		Utilization		Price per Barrel ^{1 2}			Value of Utilized Production
			Total	Utilized	Fresh	Processed	Fresh	Processed	All	
	Acres		Barrels ²				Dollars			1,000 Dollars
2008										
Massachusetts	13,000	182.6	2,374,000	2,374,000	128,000	2,246,000	75.20	57.30	58.30	138,322
New Jersey ³	3,100	165.2	512,000	512,000	—	512,000	(X)	53.00	53.00	27,136
Oregon ³	2,700	148.1	400,000	400,000	—	400,000	(X)	91.50	91.50	36,600
Washington	1,700	64.1	109,000	109,000	23,000	86,000	73.20	52.50	56.90	6,199
Wisconsin	17,700	252.5	4,470,000	4,470,000	220,000	4,250,000	71.00	54.60	55.40	247,670
UNITED STATES	38,200	205.9	7,865,000	7,865,000	371,000	7,494,000	72.60	57.20	58.00	455,927
2009										
Massachusetts	13,000	139.8	1,817,000	1,817,000	86,000	1,731,000	75.20	45.70	47.10	85,574
New Jersey ³	3,100	179.0	555,000	555,000	—	555,000	(X)	56.10	56.10	31,136
Oregon ³	2,700	159.3	430,000	430,000	—	430,000	(X)	36.30	36.30	15,609
Washington	1,700	94.7	161,000	161,000	27,000	134,000	78.20	57.10	60.60	9,762
Wisconsin	18,000	219.4	3,950,000	3,950,000	220,000	3,730,000	78.20	46.70	48.50	191,395
UNITED STATES	38,500	179.6	6,913,000	6,913,000	333,000	6,580,000	77.40	46.80	48.20	333,476
2010										
Massachusetts	13,000	143.2	1,862,000	1,862,000	102,000	1,760,000	65.60	42.60	43.90	81,667
New Jersey ³	3,100	181.3	562,000	562,000	—	562,000	(X)	57.20	57.20	32,146
Oregon ³	2,700	111.1	300,000	300,000	—	300,000	(X)	36.50	36.50	10,950
Washington	1,700	65.6	111,500	111,500	27,200	84,300	79.30	58.30	63.40	7,072
Wisconsin	18,000	220.0	3,960,000	3,960,000	80,000	3,880,000	79.30	47.20	47.80	189,480
UNITED STATES	38,500	176.5	6,795,500	6,795,500	209,200	6,586,300	72.60	46.50	47.30	321,315

(X) Not Applicable.

— Represents zero.

¹ Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.² A barrel weighs 100 pounds.³ Small quantities of fresh cranberries are included in processed to avoid disclosure of individual operations.SOURCE: *Noncitrus Fruits and Nuts – 2010 Preliminary Summary*, January 21, 2011, National Agricultural Statistics Service, USDA.

This is a summary of agricultural statistics taken from nationwide reports issued by USDA's National Agricultural Statistics Service and other sources. The USDA/NASS New England Field Office can be reached at 1-800-642-9571 or through e-mail at nass-nh@nass.usda.gov

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