

Cranberry Forecast



United States Department of Agriculture
National Agricultural Statistics Service
New England Field Office

August 16, 2011

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A special "THANK YOU" goes to Massachusetts cranberry growers and handlers who have helped us by completing cranberry surveys throughout the year.

Massachusetts Cranberry Production Forecast Up Eleven Percent

The United States production forecast for the 2011 cranberry crop is 7.50 million barrels, up 10 percent from 2010. If realized, this will be the second largest production on record. Production forecasts are up from last year in Massachusetts, Oregon, Washington, and Wisconsin but down in New Jersey.

The Massachusetts cranberry forecast is 2.10 million barrels, up 11 percent from 2010. If this production comes to fruition it would be tied for the second largest crop on record. Favorable weather conditions during June and the first half of July aided pollination. Some growers reported higher than normal weed pressure.

Production in Wisconsin is forecast at 4.30 million barrels, up 9 percent from 2010. The

crop was reported to be progressing well. A cool spring did not damage the crop but reportedly lengthened the growing season.

New Jersey expects a crop of 540,000 barrels, down 4 percent from 2010. Harvested acreage is reportedly down this season and some growers expressed concerns of potential sun scalding of fruit due to above normal temperatures. However, the crop was generally in good condition with no unusual problems reported.

The Oregon cranberry crop has rebounded from last year's low production with a forecasted harvest of 385,000 barrels, up 33 percent from the 2010 crop. The growing season was delayed by a cool spring but recent favorable weather conditions have improved crop development.

CRANBERRIES: Total Production, 2009, 2010, and 2011 Forecast

State	Total Production		
	2009	2010	2011
		Barrels ¹	
Massachusetts	1,817,000	1,891,000	2,100,000
New Jersey	555,000	562,000	540,000
Oregon	430,000	290,000	385,000
Washington	161,000	108,000	173,000
Wisconsin	3,950,000	3,960,000	4,300,000
UNITED STATES	6,913,000	6,811,000	7,498,000

¹ A barrel weighs 100 pounds.

SOURCE: *Cranberries*, August 16, 2011, National Agricultural Statistics Service, USDA.

CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, by State, 2008 – 2010

Year and State	Acres Harvested	Yield per Acre ¹	Production		Utilization		Price per Barrel ²			Value of Utilized Production
			Total	Utilized	Fresh	Processed	Fresh	Processed	All	
	Acres		Barrels				Dollars			1,000 Dollars
2008										
Massachusetts	13,000	182.6	2,374,000	2,374,000	128,000	2,246,000	75.20	57.70	58.60	139,220
New Jersey ³	3,100	165.2	512,000	512,000	—	512,000	(X)	53.60	53.60	27,443
Oregon ³	2,700	148.1	400,000	400,000	—	400,000	(X)	91.50	91.50	36,600
Washington	1,700	64.1	109,000	109,000	23,000	86,000	73.20	53.20	57.40	6,259
Wisconsin	17,700	252.5	4,470,000	4,470,000	220,000	4,250,000	71.00	54.60	55.40	247,670
UNITED STATES	38,200	205.9	7,865,000	7,865,000	371,000	7,494,000	72.60	57.40	58.10	457,192
2009										
Massachusetts	13,000	139.8	1,817,000	1,817,000	86,000	1,731,000	75.20	45.70	47.10	85,574
New Jersey ³	3,100	179.0	555,000	555,000	—	555,000	(X)	56.10	56.10	31,136
Oregon ³	2,700	159.3	430,000	430,000	—	430,000	(X)	36.30	36.30	15,609
Washington	1,700	94.7	161,000	161,000	27,000	134,000	78.20	57.10	60.60	9,762
Wisconsin	18,000	219.4	3,950,000	3,950,000	220,000	3,730,000	78.20	46.70	48.50	191,395
UNITED STATES	38,500	179.6	6,913,000	6,913,000	333,000	6,580,000	77.40	46.80	48.20	333,476
2010										
Massachusetts	13,000	145.5	1,891,000	1,891,000	112,000	1,779,000	70.30	41.60	43.30	81,880
New Jersey ³	3,100	181.3	562,000	562,000	—	562,000	(X)	55.60	55.60	31,247
Oregon ³	2,700	107.4	290,000	290,000	—	290,000	(X)	34.50	34.50	10,005
Washington	1,700	63.5	108,000	108,000	27,000	81,000	79.30	56.60	62.30	6,726
Wisconsin	18,000	220.0	3,960,000	3,960,000	80,000	3,880,000	77.60	46.50	47.10	186,628
UNITED STATES	38,500	176.9	6,811,000	6,811,000	219,000	6,592,000	74.10	45.50	46.50	316,486

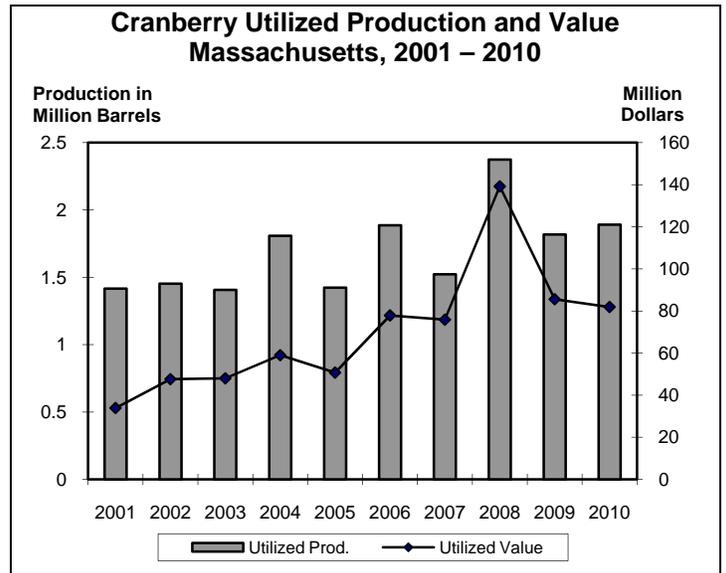
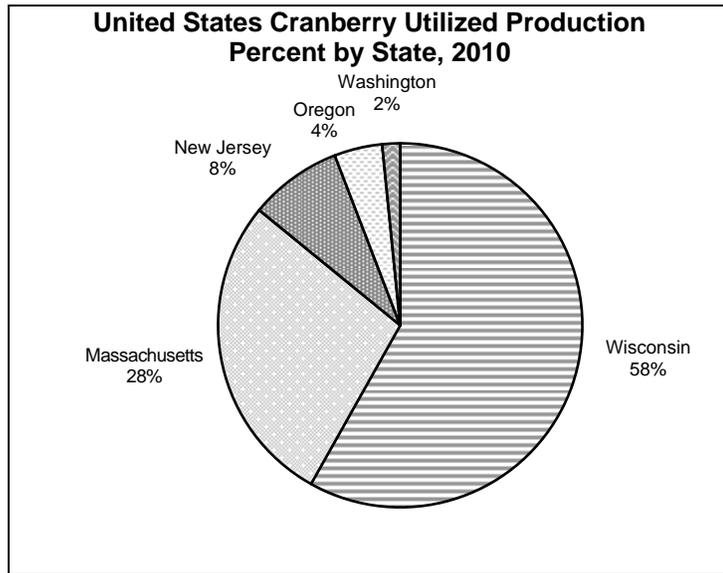
(X) Not applicable.

¹ Yield is based on total production.

² Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.

³ Small quantities of fresh cranberries are included in processed to avoid disclosure of individual operations.

SOURCE: *Noncitrus Fruits and Nuts - 2010 Summary*, July 7, 2011, National Agricultural Statistics Service, USDA



MAINE CRANBERRIES: Acres, Yield, Production, Price and Value, 2008 – 2010

Year	Acres Harvested	Yield per Acre	Production		Utilization		All Price per Barrel	Value of Utilized Production
			Total	Utilized	Fresh	Processed		
	Acres	Barrels ¹	1,000 Barrels ¹				Dollars	1,000 Dollars
2008	196.7	115.6	22.73	22.73	2.70	20.03	94.20	2,142
2009	198.5	131.2	26.05	24.75	2.23	22.52	49.90	1,234
2010	201.0	145.0	29.14	29.11	3.78	25.33	43.40	1,263

¹ A barrel weighs 100 pounds.

SOURCE: *Maine Cranberries*, University of Maine Cooperative Extension, Cranberry Associate.