

Massachusetts Cranberries

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United States Department of Agriculture
National Agricultural Statistics Service
New England Field Office



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2011 MASSACHUSETTS PRODUCTION ABOVE PREVIOUS YEAR

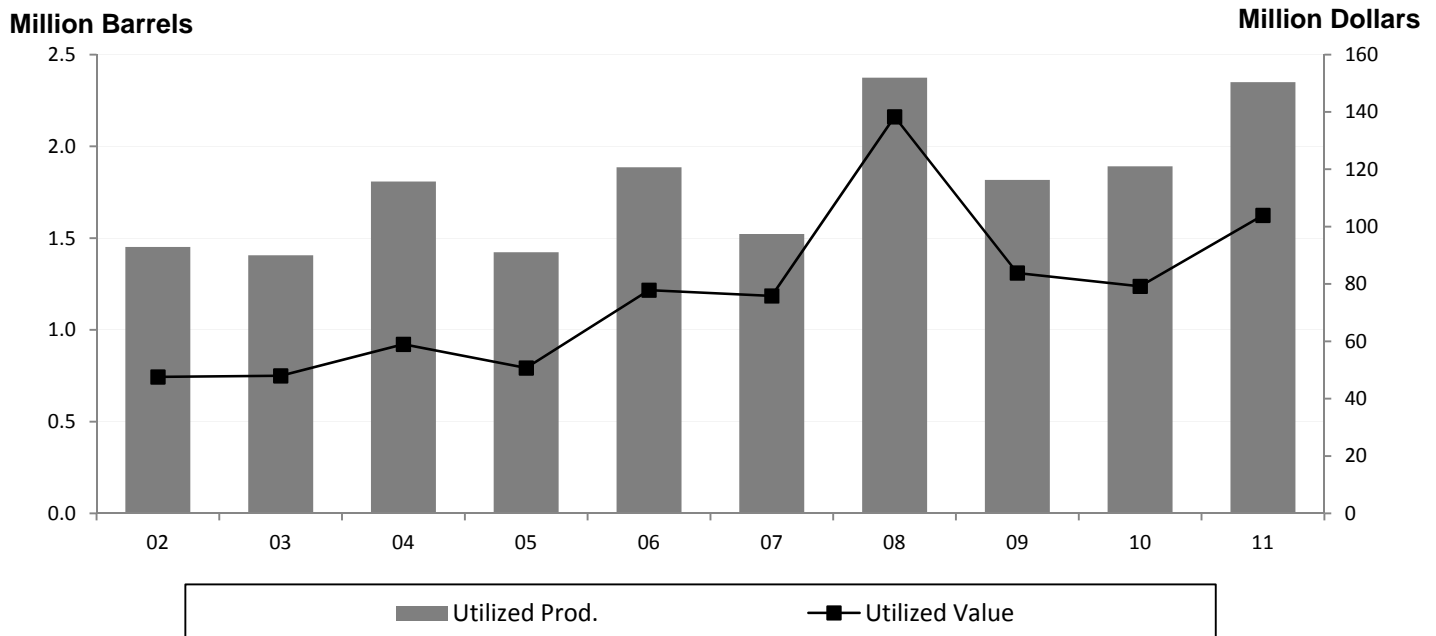
MASSACHUSETTS: Cranberry production totaled 2.35 million barrels in 2011, 24 percent above 2010's production level and just 1 percent below the record production set in 2008. Growers harvested 13,000 acres of cranberries, unchanged from the previous year. Yields averaged 180.8 barrels per acre, compared with 145.5 barrels per acre a year earlier.

Cranberry handlers were contacted in the fall of 2011 to report price expected to be paid to Massachusetts growers for 2011 grown berries. The 2011 preliminary price for fresh cranberries averaged \$63.80 per barrel and processed cranberries averaged \$43.10 per barrel. The next price update for the 2011 crop will be published in the **Noncitrus Fruits and Nuts Final Summary** which is scheduled for release on July 6, 2012.

UNITED STATES: The nation's cranberry crop weighed in at 7.74 million barrels in 2011, an increase of 14 percent from the previous year's production. Wisconsin continues to be the largest cranberry producing State with 4.41 million barrels in total production. Total cranberry acreage harvested in the United States in 2011 was 38,500 acres, unchanged from the previous year. The United States 2011 preliminary price for fresh cranberries averaged \$68.50 per barrel and processed cranberries averaged \$43.60 per barrel.

The source of this report is the **Noncitrus Fruits and Nuts Preliminary Summary** published by the USDA's National Agricultural Statistics Service on March 15, 2012.

Cranberries: Utilized Production and Value Massachusetts, 2002 – 2011



CRANBERRIES: Acres, Yield, Production, Utilization, Price, and Value, by State, 2009 – 2011

Year and State	Area Harvested	Yield per Acre	Production		Utilization		Price per Barrel ^{1 2}			Value of Utilized Production
			Total	Utilized	Fresh	Processed	Fresh	Processed	All	
	Acres		Barrels ²				Dollars			1,000 Dollars
2009										
Massachusetts	13,000	139.8	1,817,000	1,817,000	86,000	1,731,000	75.20	44.70	46.10	83,843
New Jersey ³	3,100	179.0	555,000	555,000	—	555,000	(X)	54.50	54.50	30,248
Oregon ³	2,700	159.3	430,000	430,000	—	430,000	(X)	36.30	36.30	15,609
Washington	1,700	94.7	161,000	161,000	27,000	134,000	79.30	55.40	59.40	9,565
Wisconsin	18,000	219.4	3,950,000	3,950,000	220,000	3,730,000	78.20	40.00	42.10	166,404
UNITED STATES	38,500	179.6	6,913,000	6,913,000	333,000	6,580,000	77.50	42.50	44.20	305,669
2010										
Massachusetts	13,000	145.5	1,891,000	1,891,000	112,000	1,779,000	70.30	40.10	41.90	79,212
New Jersey ³	3,100	181.3	562,000	562,000	—	562,000	(X)	53.30	53.30	29,955
Oregon ³	2,700	106.3	287,000	287,000	—	287,000	(X)	34.50	34.50	9,902
Washington	1,700	63.6	108,200	108,200	27,200	81,000	79.30	54.30	60.60	6,555
Wisconsin	18,000	220.0	3,960,000	3,960,000	80,000	3,880,000	77.60	42.80	43.50	172,272
UNITED STATES	38,500	176.8	6,808,200	6,808,200	219,200	6,589,000	74.10	42.70	43.80	297,896
2011										
Massachusetts	13,000	180.8	2,350,000	2,350,000	129,000	2,221,000	63.80	43.10	44.20	103,955
New Jersey ³	3,000	170.0	510,000	510,000	—	510,000	(X)	51.60	51.60	26,316
Oregon ³	2,800	127.9	358,000	358,000	—	358,000	(X)	39.40	39.40	14,105
Washington	1,700	68.1	115,700	115,700	20,500	95,200	73.20	52.10	55.80	6,461
Wisconsin	18,000	245.0	4,410,000	4,410,000	110,000	4,300,000	73.20	43.10	43.90	193,382
UNITED STATES	38,500	201.1	7,743,700	7,743,700	259,500	7,484,200	68.50	43.60	44.50	344,219

(X) Not Applicable.

— Represents zero.

¹ Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.² A barrel weighs 100 pounds.³ Small quantities of fresh cranberries are included in processed to avoid disclosure of individual operations.SOURCE: *Noncitrus Fruits and Nuts – 2011 Preliminary Summary*, March 15, 2012, National Agricultural Statistics Service, USDA.

This is a summary of agricultural statistics taken from nationwide reports issued by USDA's National Agricultural Statistics Service and other sources. The USDA/NASS New England Field Office can be reached at 1-800-642-9571 or through e-mail at nass-nh@nass.usda.gov

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