



USDA,  
National Agricultural Statistics Service,  
New Jersey Field Office  
P.O. Box 330  
Trenton, NJ 08625  
Phone: 1(800)328-0179  
Fax: 1(800)625-7581  
www.nass.usda.gov/nj/

# PRESS RELEASE

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NEWS

For Immediate Use

## New Jersey's 2007 Blueberry Value of Production Hits New Record High

New Jersey producers enjoyed a record yield and prices during 2007 resulting in record production and value of production. The 2007 New Jersey blueberry crop is estimated at 54 million pounds, up 4 percent from the last year's record high of 52 million pounds. The overall season average price per pound also increased to a record high of \$1.67. The value of production for the 2007 New Jersey blueberry crop rose 6.5 million dollars to a record 90.2 million dollars, an 8 percent increase from the previous year.

### Blueberries, Harvested Acres, Yield, Production, and Utilization, 2005-2007

| State and Year | Area Harvested<br><i>Acres</i> | Yield per Acre<br><i>Pounds</i> | Production                   |                                 | Utilization                  |                                  |
|----------------|--------------------------------|---------------------------------|------------------------------|---------------------------------|------------------------------|----------------------------------|
|                |                                |                                 | Total<br><i>1,000 Pounds</i> | Utilized<br><i>1,000 Pounds</i> | Fresh<br><i>1,000 Pounds</i> | Processed<br><i>1,000 Pounds</i> |
| New Jersey     |                                |                                 |                              |                                 |                              |                                  |
| 2005           | 7,500                          | 6,000                           | 45,000                       | 45,000                          | 33,000                       | 12,000                           |
| 2006           | 7,600                          | 6,840                           | 52,000                       | 52,000                          | 40,000                       | 12,000                           |
| 2007           | 7,600                          | 7,110                           | 54,000                       | 54,000                          | 41,000                       | 13,000                           |
| United States  |                                |                                 |                              |                                 |                              |                                  |
| 2005           | 48,710                         | 4,890                           | 238,650                      | 238,170                         | 123,100                      | 115,070                          |
| 2006           | 54,220                         | 5,210                           | 282,930                      | 282,520                         | 146,130                      | 136,390                          |
| 2007           | 52,120                         | 5,430                           | 283,360                      | 282,930                         | 145,480                      | 137,450                          |

### Blueberries, Price and Value of Production, 2005-2007

| State and Year | Price per Pound         |                             |                       | Value of Production           |                                   |                               |
|----------------|-------------------------|-----------------------------|-----------------------|-------------------------------|-----------------------------------|-------------------------------|
|                | Fresh<br><i>Dollars</i> | Processed<br><i>Dollars</i> | All<br><i>Dollars</i> | Fresh<br><i>1,000 Dollars</i> | Processed<br><i>1,000 Dollars</i> | Total<br><i>1,000 Dollars</i> |
| New Jersey     |                         |                             |                       |                               |                                   |                               |
| 2005           | 1.31                    | 1.02                        | 1.23                  | 43,230                        | 12,240                            | 55,470                        |
| 2006           | 1.64                    | 1.51                        | 1.61                  | 65,600                        | 18,120                            | 83,720                        |
| 2007           | 1.70                    | 1.58                        | 1.67                  | 69,700                        | 20,540                            | 90,240                        |
| United States  |                         |                             |                       |                               |                                   |                               |
| 2005           | 1.93                    | 0.91                        | 1.44                  | 237,595                       | 104,716                           | 342,311                       |
| 2006           | 2.11                    | 1.39                        | 1.76                  | 307,762                       | 190,204                           | 497,966                       |
| 2007           | 2.11                    | 1.52                        | 1.83                  | 307,651                       | 209,097                           | 516,748                       |

Source: NASS – Noncitrus Fruits and Nuts 2007 Preliminary Summary, January 2008