

NEW JERSEY FLORICULTURE: SELECTED CROPS, 2004 - 2005

Plant Type	Units	Operations with \$100,000 + Sales					
		Growers		Quantity Sold		Wholesale Value of Sales 1/	
		2004	2005	2004	2005	2004	2005
		<i>Number</i>		<i>1,000 Units</i>		<i>1,000 Dollars</i>	
Bedding/Garden Plants, Total 2/		3/	3/	3/	3/	89,181	89,994
Annuals		3/	3/	3/	3/	52,985	51,215
Hanging Baskets, Geraniums Cuttings	Baskets	69	71	171	192	1,209	1,369
Hanging Baskets, Impatiens	Baskets	57	60	130	127	733	718
Hanging Baskets, New Guinea Impatiens	Baskets	84	90	324	277	2,038	1,886
Other Hanging Baskets, Flowering	Baskets	65	71	474	481	3,489	3,425
Impatiens	Flats	112	112	854	844	6,080	6,035
Petunias	Flats	105	106	384	361	2,872	2,758
Other Flowering and Foliage Type	Flats	100	99	1,469	1,241	10,724	8,799
Potted Geraniums (Cuttings)	Pots	104	110	2,265	2,390	3,929	4,120
Potted New Guinea Impatiens	Pots	101	109	1,331	1,603	2,199	2,621
Other Potted Flowering and Foliar Type	Pots	63	61	2,357	2,295	4,752	4,700
Herbaceous Perennials		3/	3/	3/	3/	36,196	38,779
Potted Hardy/Garden Mums	Pots	95	110	4,088	4,488	8,878	9,739
Other Potted Herbaceous Perennials	Pots	82	93	6,826	7,120	24,745	26,337
Flowering Potted Plants, Total		3/	3/	3/	3/	26,276	26,738
Lilies, Easter	Pots	39	37	587	580	2,148	2,181
Poinsettias	Pots	84	85	2,088	1,942	8,912	9,032
Foliage For Indoor or Patio Use, Total		3/	3/	3/	3/	3,813	3,644
Hanging Baskets, Foliage	Baskets	30	32	116	76	713	503
Potted Foliage	Pots	24	20	4/	4/	3,100	3,141
Growers with Gross Value of Sales	Number of Growers		Covered Area (1,000 Sq Ft)		Expanded Wholesale Value of Sales (\$1,000) 5/		
	2004	2005	2004	2005	2004	2005	
\$100,000 and over	184	184	16,517	16,122	139,083	139,625	
\$10,000 - \$99,999	206	175	2,614	2,037	9,090	7,614	
Total	390	359	19,131	18,159	148,173	147,239	

1/ Equivalent wholesale value of all sales.

2/ Includes annual bedding plants and herbaceous perennials.

3/ Data not available.

4/ Data not collected.

5/ Wholesale value of sales as reported by growers with \$100,000 or more in sales of floriculture crops plus a calculated wholesale value of sales for growers with sales below \$100,000. The value of sales for growers below the \$100,000 level was estimated by multiplying the number of growers in each size group by the mid-point of each dollar value range.