

Blueberry Statistics

2010



New Jersey Agricultural Statistics

a field office of the National Agricultural Statistics Service
United States Department of Agriculture
in cooperation with the New Jersey Department of Agriculture

2010 Blueberry Statistics

New Jersey ranked fourth in the nation in the production of cultivated blueberries in 2010. Michigan was ranked first. The total value of the 2010 blueberry crop in New Jersey was \$62.5 million, down 4 percent from the previous year. Harvested acres and yield were down 3% and 5%, respectively. Prices were up 4%. Utilized production was down 8 percent from 2009 to 49.0 million pounds. The overall season average price was \$1.28 per pound, up \$0.05 from the previous year. The average fresh market price was \$1.34 per pound, while the processing price was \$0.89 per pound. The processing price per pound was 27 cents above the 2009 price level of \$0.62 per pound.

The area harvested, at 7,500 acres was down 200 acres from 2009. The state average yield per acre was 6,530 pounds per acre compared to 6,880 pounds in 2009 and 7,760 pounds per acre in 2008.

Atlantic and Burlington Counties accounted for 95 percent of the area harvested and 98 percent of New Jersey's utilized production. The top blueberry producing county in New Jersey was Atlantic County, with 6,100 acres harvested and an average yield of 6,980 pounds per acre. Utilized production for Atlantic County was 42.6 million pounds. Burlington County producers harvested 1,000 acres with an average yield of 5,300 pounds per acre and utilized production of 5.3 million pounds.

Sincerely,



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Blueberry Harvested Acres, Yield, Production, Price, & Value of Utilized Production, by State, 2010

State	Area Harvested	Yield per Acre ^{1/}	Utilized Production
	- acres -	- lbs -	- 1,000 lbs -
Alabama	340	1,260	430
Arkansas	300	2,170	650
California	3,900	7,180	28,000
Florida	3,500	4,690	16,400
Georgia	13,000	4,460	58,000
Indiana	670	5,370	3,600
Michigan	18,800	6,120	115,000
Mississippi	2,700	2,960	8,000
New Jersey	7,500	6,530	49,000
New York	900	2,330	2,100
North Carolina	5,500	7,100	39,050
Oregon	6,100	8,330	50,800
Washington	5,200	8,080	42,000
US	68,410	6,040	413,030

1/ Yield is based on utilized production.

State	Value of Utilized Production	Price per Pound		
		Fresh	Processed	All
	- 1,000 dollars -	- - - dollars per pound - - -		
Alabama	757	1.760	*	1.760
Arkansas	1,157	1.780	*	1.780
California	75,980	2.710	*	2.710
Florida	48,233	2.940	*	2.940
Georgia	72,040	1.610	0.640	1.240
Indiana	4,272	1.640	0.620	1.190
Michigan	139,400	1.700	0.850	1.210
Mississippi	8,800	1.600	0.800	1.100
New Jersey	62,510	1.340	0.890	1.280
New York	4,521	2.150	*	2.150
North Carolina	58,165	1.870	0.600	1.490
Oregon	59,418	1.460	0.870	1.170
Washington	54,664	2.380	0.860	1.300
US	589,917	1.860	0.806	1.430

Small quantities of processed blueberries are included in fresh to avoid disclosure of individual operations.

New Jersey Blueberry Harvested Acres, Yield, & Production, by County, 2008 - 2010

Year and County	Acres Harvested	Yield per Acre ^{1/}	Production		Utilized Production	
			Total	Utilized	Fresh ^{2/}	Processed
	- acres -	- lbs -	-- 1,000 lbs --		-- 1,000 lbs --	
<u>2008</u>						
Atlantic	6,100	8,510	51,900	51,900	--	--
Burlington	1,100	5,550	6,100	6,100	--	--
Other Counties	400	2,500	1,000	1,000	--	--
Total	7,600	7,760	59,000	59,000	46,000	13,000
<u>2009</u>						
Atlantic	6,100	7,640	46,600	46,600	--	--
Burlington	1,200	4,580	5,500	5,500	--	--
Other Counties	400	2,250	900	900	--	--
Total	7,700	6,880	53,000	53,000	45,000	8,000
<u>2010</u>						
Atlantic	6,100	6,980	42,600	42,600	--	--
Burlington	1,000	5,300	5,300	5,300	--	--
Other Counties	400	2,750	1,100	1,100	--	--
Total	7,500	6,530	49,000	49,000	42,000	7,000

1 Yield is based on utilized production.

2 Includes quantities used in farm household or given away.

"- "- means that the data is not available at the county level.

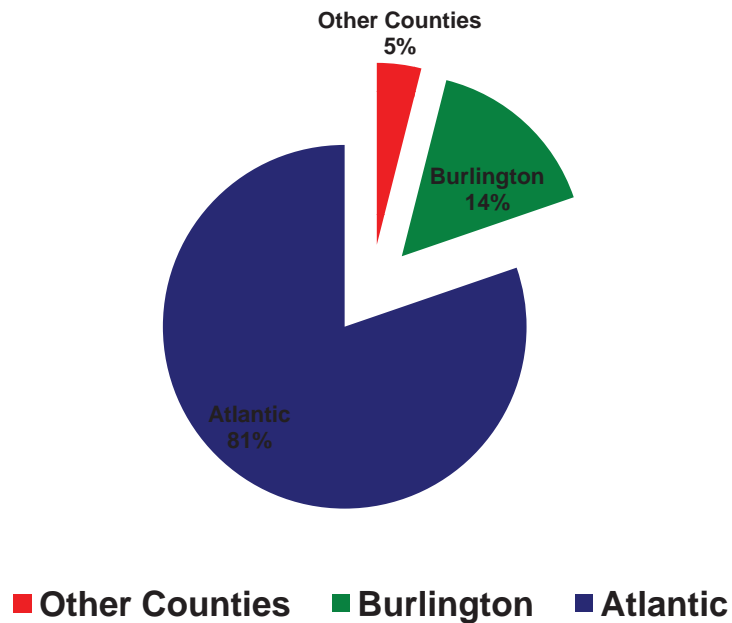
New Jersey Blueberry Price & Value of Production, 2008 - 2010

Year	Season Average Price			Value of Production
	Fresh	Processing	All	Utilized
	--- dollars per pound ---			- \$1,000 -
2008	1.480	1.070	1.390	81,990
2009	1.340	0.620	1.230	65,260
2010	1.340	0.890	1.280	62,510

New Jersey Blueberry Area Harvested, by County, 2001 - 2010

Year	Atlantic County	Burlington County	Other Counties	Total
	- acres -	- acres -	- acres -	- acres -
2001	5,400	1,500	500	7,400
2002	5,800	1,300	300	7,400
2003	5,900	1,300	300	7,500
2004	5,900	1,300	300	7,500
2005	5,900	1,300	300	7,500
2006	6,100	1,200	300	7,600
2007	6,100	1,100	400	7,600
2008	6,100	1,100	400	7,600
2009	6,100	1,200	400	7,700
2010	6,100	1,000	400	7,500

New Jersey Blueberry Area Harvested, 2010 Percents by County

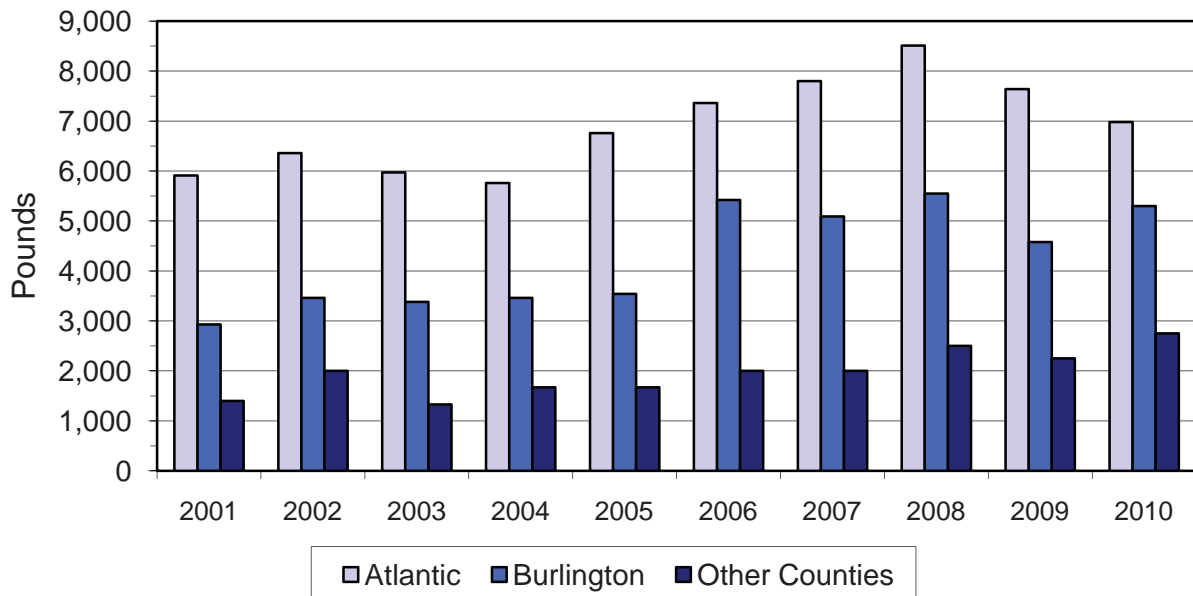


New Jersey Blueberry Yield Per Acre ^{1/}, by County, 2001 - 2010

Year	Atlantic County	Burlington County	Other Counties	Total
	- lbs -	- lbs -	- lbs -	- lbs -
2001	5,910	2,930	1,400	5,000
2002	6,360	3,460	2,000	5,680
2003	5,970	3,380	1,330	5,330
2004	5,760	3,460	1,670	5,200
2005	6,760	3,540	1,670	6,000
2006	7,360	5,420	2,000	6,840
2007	7,800	5,090	2,000	7,110
2008	8,510	5,550	2,500	7,760
2009	7,640	4,580	2,250	6,880
2010	6,980	5,300	2,750	6,530

1/ Yield is based on utilized production.

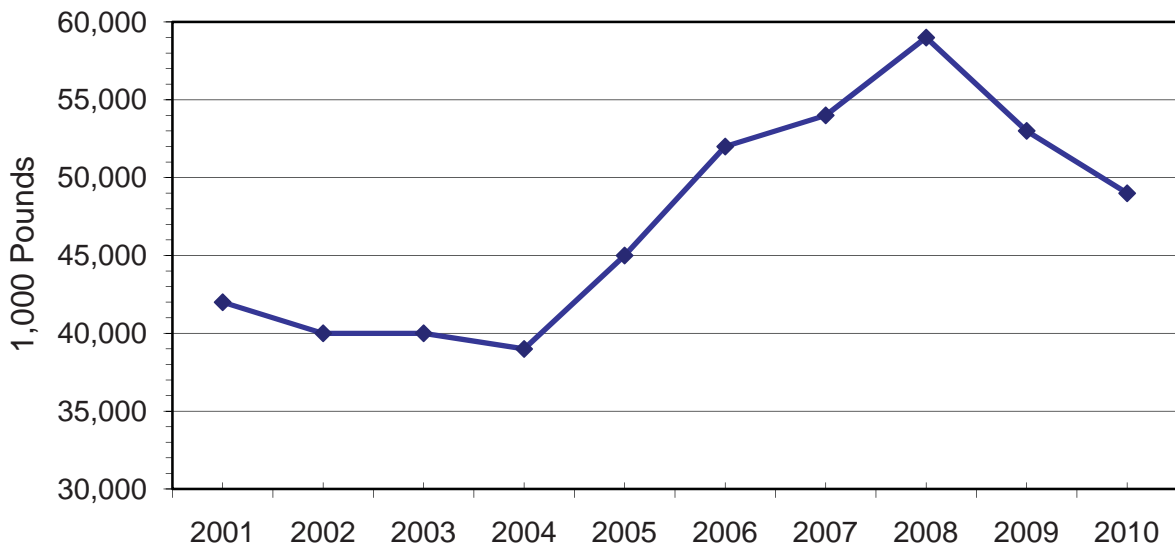
New Jersey Blueberry Yield Per Acre, by County, 2001 - 2010



New Jersey Blueberry Utilized Production, by County, 2001 - 2010

Year	Atlantic County	Burlington County	Other Counties	Total
	- 1,000 lbs -	- 1,000 lbs -	- 1,000 lbs -	- 1,000 lbs -
2001	31,900	4,400	700	37,000
2002	36,900	4,500	600	42,000
2003	35,200	4,400	400	40,000
2004	34,000	4,500	500	39,000
2005	39,900	4,600	500	45,000
2006	44,900	6,500	600	52,000
2007	47,600	5,600	800	54,000
2008	51,900	6,100	1,000	59,000
2009	46,600	5,500	900	53,000
2010	42,600	5,300	1,100	49,000

New Jersey Blueberry Utilized Production, 2001 - 2010

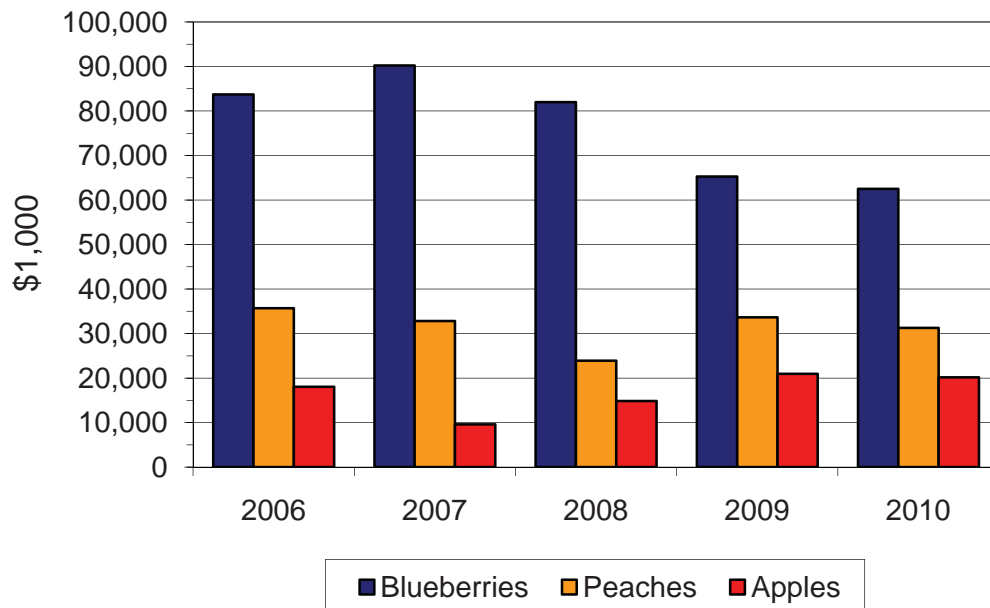


New Jersey Apple, Blueberry, & Peach Value of Utilized Production, 2001 - 2010

Year	Apples	Blueberries	Peaches
	- \$1,000 -	- \$1,000 -	- \$1,000 -
2001	8,117	36,730	28,350
2002	5,640	46,790	25,194
2003	5,840	45,690	24,180
2004	5,740	45,630	23,180
2005	13,779	55,470	30,869
2006	18,060	83,720	35,700
2007	9,609	90,240	32,832
2008	14,841	81,990	23,920
2009	20,951	65,260	33,660
2010 ^{1/}	20,180	62,510	31,280

1/ Preliminary

New Jersey Apple, Blueberry, & Peach Value of Utilized Production, 2006 - 2010



National Rankings Cultivated Blueberries by State, 2010

State	Rank	Harvested Acres
Michigan	1	18,800
Georgia	2	13,000
New Jersey	3	7,500
Oregon	4	6,100
North Carolina	5	5,500
Washington	6	5,200
California	7	3,900
Florida	8	3,500
Mississippi	9	2,700
New York	10	900
Indiana	11	670
Alabama	12	340
Arkansas	13	300

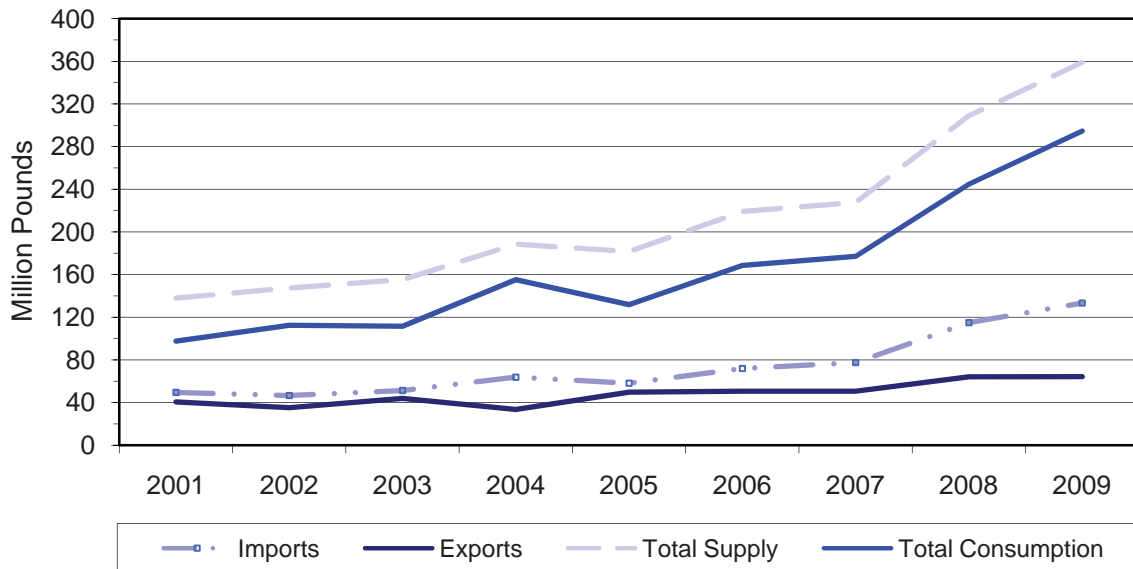
State	Rank	Yield per Acre ^{1/} (lbs)
Oregon	1	8,330
Washington	2	8,080
California	3	7,180
North Carolina	4	7,100
New Jersey	5	6,530
Michigan	6	6,120
Indiana	7	5,370
Florida	8	4,690
Georgia	9	4,460
Mississippi	10	2,960
New York	11	2,330
Arkansas	12	2,170
Alabama	13	1,260

1/ Yield is based on utilized production.

State	Rank	Utilized Production (1,000 lbs)
Michigan	1	115,000
Georgia	2	58,000
Oregon	3	50,800
New Jersey	4	49,000
Washington	5	42,000
North Carolina	6	39,050
California	7	28,000
Florida	8	16,400
Mississippi	9	8,000
Indiana	10	3,600
New York	11	2,100
Arkansas	12	650
Alabama	13	430

State	Rank	Value of Utilized Production (\$1,000)
Michigan	1	139,400
California	2	75,980
Georgia	3	72,040
New Jersey	4	62,510
Oregon	5	59,418
North Carolina	6	58,165
Washington	7	54,664
Florida	8	48,233
Mississippi	9	8,800
New York	10	4,521
Indiana	11	4,272
Arkansas	12	1,157
Alabama	13	757

US Imports, Exports, Total Supply and Total Consumption of Fresh Blueberries, 2001 - 2009 1/



1 Both cultivated and wild fresh blueberries are included.
 Source: Fruit and Tree Nuts Situation and Outlook Yearbook, October 2009,
 Economics Research Service, USDA.

2011 Blueberry Survey and Release Dates

Forecast Survey	June 2011
State Release	July 2011 ^{1/}
Final Production, Disposition and Prices Received Survey	September 2011
USDA Release	January 2012 ^{2/}

1/ State estimate only, not USDA Official Estimate.
 2/ USDA Official Estimate.

We ensure the confidentiality of all individual reports. No person (outside of Agricultural Statistics Service personnel), organization, or other local, state, or federal government agency has access to any report an individual submits to us. Individual reports are used only in combination with other reports and are summarized to develop county, state, and national blueberry production estimates.

The publication and dissemination of agricultural statistics are possible only through the support and cooperation of the New Jersey Department of Agriculture and the agricultural industry. The New Jersey Agricultural Statistics Service would like to thank those producers who responded to our surveys and furnished information for the Blueberry Program.

Who we are

The mission of USDA's National Agricultural Statistics Service (NASS) is to provide timely, accurate, and useful statistics in service to United States agriculture. All 46 field offices are operated under cooperative funding arrangements with State Departments of Agriculture and/or land-grant universities. Statistics are based on data collected from growers and agribusinesses through annual, quarterly, monthly, and weekly surveys and the Census of Agriculture.

Nationwide: About 500 national reports are issued annually covering about 120 crop and 45 livestock items in the major-producing states along with economic and demographic information. Each report is published according to a pre-set calendar of release dates. Strict security ensures that no one gains premature access to the information. The Census of Agriculture is conducted every five years to generate statistics for ALL agricultural commodities at the county, state, and national levels. The five-year program also includes special studies like the Census of Horticulture and Aquaculture. Census products and services are available from all field offices.

New Jersey: The New Jersey field office issues about 65 reports annually such as the *New Jersey Farm Facts*, *Weekly Crop Weather Report*, *Jersey Fresh Fruit and Vegetable Crops*, and an annual summary with historical comparisons and county statistics for our major commodities.

Reports are available via the Web at www.nass.usda.gov.

