

2001 CRANBERRY HIGHLIGHTS

New Jersey cranberry growers produced on average 182.6 barrels per acre in 2001. This average yield per acre is the highest yield ever recorded in the state. Our record book on yield dates back to 1900. In spite of record high yields, harvested acreage was down, the price was low, and producers realized a total value of utilized production of \$7.95 million, compared to \$32.9 million in 1997. Cranberry price per barrel did rise to \$19.30 per barrel in 2001, compared to \$15.90 in 2000 and \$10.10 in 1999. Besides these two years (1999 and 2000), the average price in 2001 was the lowest price since 1977 when it was \$18.80 per barrel.

New Jersey ranks third in the nation in the production of cranberries. New Jersey cranberry production during 2001 totaled 566,000 barrels, up 16 percent from the 2000 crop of 489,000 barrels. Of the 566,000 barrels harvested, 412,000 were utilized. Utilized production was 73 percent of total production, compared to 96 percent in 2000 and 100 percent in 1999. Harvested cranberry acres continued the decline which started in 2000 with a total of 3,100 acres harvested in 2001. This total for harvested acreage is 600 acres less than last year's, and is the lowest acreage harvested in the state since 1983. On the positive side, the spectacular yield of 182.6 barrels per acre was 50.4 barrels per acre more than in 2000.

The United States cranberry harvested acreage, at 34,200, was down 2,400 acres from 2000. Washington was the only state to show an increase in acreage. Wisconsin and Oregon acreage remained the same. The average yield in 2001 was 155.8 barrels per acre nationwide, a decrease of .3 barrels from the 156.1 average barrels in 2000. Total production, at 5.33 million barrels in 2001, was down 7 percent from the 5.71 million barrels the previous year. Massachusetts showed the largest decrease in production, down 537,000 barrels.

Becky Cross
State Statistician
New Jersey Agricultural Statistics Service

**Cranberry Statistics by State and U.S.
Total Acres Harvested, 1992 - 2001**

YEAR	MA	NJ	OR	WA	WI	US
-- acres --						
1992	13,200	3,300	1,500	1,400	9,800	29,200
1993	13,100	3,400	1,500	1,400	10,000	29,400
1994	13,500	3,300	1,700	1,500	11,100	31,100
1995	14,100	3,500	1,700	1,500	12,000	32,800
1996	14,200	3,600	1,800	1,500	12,900	34,000
1997	14,600	3,900	2,000	1,500	13,700	35,700
1998	14,400	3,900	2,200	1,600	14,500	36,600
1999	15,000	4,000	2,300	1,600	14,600	37,500
2000	13,900	3,700	2,400	1,500	15,100	36,600
2001	12,000	3,100	2,400	1,600	15,100	34,200
AVERAGE	13,800	3,570	1,950	1,510	12,880	33,710

CRANBERRIES, 1999 - 2001
AREA HARVESTED, YIELD, PRODUCTION

YEAR AND STATE	AREA HARVESTED	YIELD PER ACRE ^{1/}	PRODUCTION	
			TOTAL	UTILIZED
	(acres)		-- barrels ^{2/} --	
1999				
Massachusetts	15,000	125.0	1,875,000	1,875,000
New Jersey	4,000	175.0	700,000	700,000
Oregon	2,300	142.6	328,000	328,000
Washington	1,600	91.9	147,000	147,000
Wisconsin	14,600	226.5	3,307,000	3,307,000
US Total	37,500	169.5	6,357,000	6,357,000
2000				
Massachusetts	13,900	140.5	1,953,000	1,953,000
New Jersey	3,700	132.2	489,000	469,000
Oregon	2,400	165.8	398,000	394,000
Washington	1,500	120.0	180,000	165,000
Wisconsin	15,100	178.3	2,692,000	2,598,000
US Total	36,600	156.1	5,712,000	5,579,000
2001				
Massachusetts	12,000	118.0	1,416,000	1,414,000
New Jersey	3,100	182.6	566,000	412,000
Oregon	2,400	152.1	365,000	355,000
Washington	1,600	88.8	142,000	136,000
Wisconsin	15,100	188.1	2,840,000	2,466,000
US Total	34,200	155.8	5,329,000	4,783,000

1/ Yield is based on total production.

2/ A barrel weighs 100 lbs.

New Jersey Fruit Statistics
Value of Production, 1992 - 2001

YEAR	CRANBERRIES	BLUEBERRIES	PEACHES	APPLES
		-- \$1,000 --		
1992	23,326	21,820	25,500	7,290
1993	18,219	25,005	25,288	11,629
1994	26,003	23,205	22,685	10,654
1995	22,700	26,500	26,180	11,437
1996	28,861	33,010	33,649	8,781
1997	32,941	33,980	29,185	7,271
1998	13,702	28,360	30,518	6,608
1999	7,070	36,590	25,992	6,375
2000	7,457	36,100	24,774	6,183
2001	7,952	36,730	28,350	8,117

Cranberry Statistics by State and U.S.
Price Per Barrel, 1992 - 2001 1/

YEAR	MA	NJ	OR	WA	WI	US
-- dollars --						
1992	53.60	48.80	48.50	48.50	50.90	51.60
1993	51.80	47.20	46.50	46.50	49.70	50.20
1994	50.60	46.60	46.80	46.80	49.50	49.30
1995	54.30	50.00	49.60	49.60	54.20	53.40
1996	70.90	61.80	60.50	61.00	63.80	65.90
1997	66.20	56.60	55.70	55.70	65.00	63.70
1998	30.80	26.30	39.80	25.00	43.30	36.60
1999	16.20	10.10	11.50	11.80	20.00	17.20
2000	17.90	15.90	15.20	20.90	16.20	16.80
2001	21.60	19.30	19.90	24.30	20.50	20.80
AVERAGE	43.39	38.26	39.40	39.01	43.31	42.55

1/ Weighted average of co-op and independent sales. Co-op prices represent pool proceeds excluding returns from non-cranberry products and before any deductions for capital stock and other retains.

**Cranberry Statistics by State and U.S.
Total Production, 1992 - 2001**

YEAR	MA	NJ	OR	WA	WI	US
-- barrels --						
1992	1,887,000	478,000	288,000	157,000	1,350,000	4,160,000
1993	1,880,000	386,000	156,000	137,000	1,360,000	3,919,000
1994	1,952,000	558,000	330,000	202,000	1,640,000	4,682,000
1995	1,592,000	454,000	170,000	177,000	1,800,000	4,193,000
1996	1,722,000	467,000	312,000	180,000	1,990,000	4,671,000
1997	2,100,000	582,000	350,000	165,000	2,300,000	5,497,000
1998	1,875,000	521,000	355,000	168,000	2,525,000	5,444,000
1999	1,875,000	700,000	328,000	147,000	3,307,000	6,357,000
2000	1,953,000	489,000	398,000	180,000	2,692,000	5,712,000
2001	1,416,000	566,000	365,000	142,000	2,840,000	5,329,000
AVERAGE	1,825,200	520,100	305,200	165,500	2,180,400	4,996,400

**CRANBERRIES, 1999 - 2001
UTILIZATION, PRICE, AND VALUE**

YEAR AND STATE	UTILIZATION		PRICE PER BARREL ^{1/}	VALUE OF UTILIZED PRODUCTION
	FRESH	PROCESSED		
	-- barrels ^{2/} --		(dollars)	(1,000 dollars)
1999				
Massachusetts	138,000	1,737,000	16.20	30,381
New Jersey		700,000	10.10	7,070
Oregon		328,000	11.50	3,772
Washington	13,000	134,000	11.80	1,737
Wisconsin	206,000	3,101,000	20.00	66,118
US Total	357,000	6,000,000	17.20	109,078
2000				
Massachusetts	214,000	1,739,000	17.90	34,950
New Jersey		469,000	15.90	7,457
Oregon	4,000	390,000	15.20	5,990
Washington	37,000	128,000	20.90	3,445
Wisconsin	187,000	2,411,000	16.20	42,151
US Total	442,000	5,137,000	16.80	93,993
2001				
Massachusetts	176,000	1,238,000	21.60	30,542
New Jersey		412,000	19.30	7,952
Oregon	7,000	348,000	19.90	7,061
Washington	34,000	102,000	24.30	3,305
Wisconsin	209,000	2,257,000	20.50	50,595
US Total	426,000	4,357,000	20.80	99,455

1/ Weighted average of co-op and independent sales. Co-op prices represent pool proceeds excluding returns from non-cranberry products and before any deductions for capital stock and other retains.

2/ A barrel weighs 100 lbs.

**Cranberry Statistics by State and U.S.
Value Of Utilized Production, 1992 - 2001**

YEAR	MA	NJ	OR	WA	WI	US
-- 1,000 dollars --						
1992	101,143	23,326	13,968	7,615	68,715	214,767
1993	97,384	18,219	7,254	6,371	67,592	196,820
1994	98,771	26,003	15,444	9,453	81,124	230,795
1995	86,446	22,700	8,432	8,779	97,581	223,938
1996	122,090	28,861	18,876	10,980	127,020	307,827
1997	139,020	32,941	19,495	9,190	149,500	350,146
1998	57,750	13,702	14,129	4,200	109,332	199,113
1999	30,381	7,070	3,772	1,737	66,118	109,078
2000	34,950	7,457	5,990	3,445	42,151	93,993
2001	30,542	7,952	7,061	3,305	50,595	99,455
AVERAGE	79,848	18,823	11,442	6,508	85,973	202,593

**Cranberry Statistics by State and U.S.
Yield Per Acre, 1992 - 2001**

YEAR	MA	NJ	OR	WA	WI	US
-- barrels per acre --						
1992	143.0	144.8	192.0	112.1	137.8	142.5
1993	143.5	113.5	104.0	97.9	136.0	133.3
1994	144.6	169.1	194.1	134.7	147.7	150.5
1995	112.9	129.7	100.0	118.0	150.0	127.8
1996	121.3	129.7	173.3	120.0	154.3	137.4
1997	143.8	149.2	175.0	110.0	167.9	154.0
1998	130.2	133.6	161.4	105.0	174.1	148.7
1999	125.0	175.0	142.6	91.9	226.5	169.5
2000	140.5	132.2	165.8	120.0	178.3	156.1
2001	118.0	182.6	152.1	88.8	188.1	155.8
AVERAGE	132.3	145.9	156.0	109.8	166.1	147.6