

New Jersey Agricultural Statistics Service

a field office of the National Agricultural Statistics Service
United States Department of Agriculture



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New Jersey 2005 Cranberry Highlights

New Jersey cranberry growers produced on average 171.9 barrels per acre in 2005, up 42.2 barrels per acre from 2004. Producers realized a total value of utilized production of \$18.0 million in 2005, compared to \$12.0 million in 2004. Cranberry price per barrel increased in 2005 to \$33.70 per barrel, compared to \$30.40 per barrel in 2004 and \$31.90 per barrel in 2003.

New Jersey ranked third in the nation in the production of cranberries. New Jersey cranberry production during 2005 totaled 533,000 barrels, up 33 percent from the 2004 crop of 402,000 barrels. Utilized production for 2005 was the same as total production. Harvested cranberry acreage remained unchanged from the 2004 growing season at 3,100 acres. This is the lowest acreage harvested in the state since 2002, and before that, 1983.

The United States cranberry harvested acreage, at 39,100, was down 100 acres from 2004. Massachusetts showed an increase in acreage, while Oregon showed a decrease. Acreage in New Jersey, Washington, and Wisconsin remained the same as 2004. The average yield in 2005 was 159.2 barrels per acre nationwide, an increase of 1.7 barrels per acre from the 157.5 barrels in 2004. Total production, at 6.23 million barrels in 2005, was up 1 percent from the 6.18 million barrels the previous year.

Troy Joshua, Director

Cranberries, 2003 - 2005
Area Harvested, Yield, and Production

YEAR AND STATE	AREA HARVESTED	YIELD PER ACRE ^{1/}	PRODUCTION ^{2/}	
			TOTAL	UTILIZED
	(acres)		-- barrels ^{3/} --	
2003				
Massachusetts	14,400	97.6	1,406,000	1,406,000
New Jersey	3,200	150.0	480,000	480,000
Oregon	2,900	175.9	510,000	510,000
Washington	1,700	111.8	190,000	190,000
Wisconsin	17,400	207.3	3,607,000	3,607,000
US Total	39,600	156.4	6,193,000	6,193,000
2004				
Massachusetts	14,100	128.2	1,808,000	1,808,000
New Jersey	3,100	129.7	402,000	394,000
Oregon	2,900	170.7	495,000	495,000
Washington	1,700	100.0	170,000	170,000
Wisconsin	17,400	189.7	3,300,000	3,300,000
US Total	39,200	157.5	6,175,000	6,167,000
2005				
Massachusetts	14,200	98.9	1,405,000	1,405,000
New Jersey	3,100	171.9	533,000	533,000
Oregon	2,700	163.0	440,000	440,000
Washington	1,700	110.0	187,000	187,000
Wisconsin	17,400	210.3	3,660,000	3,660,000
US Total	39,100	159.2	6,225,000	6,225,000

1/ Yield is based on total production.

2/ Production is rounded to the nearest 1,000 barrels.

3/ A barrel weighs 100 pounds.

**Cranberries, 2003 - 2005
Utilization, Price, and Value**

YEAR AND STATE	UTILIZATION		PRICE PER BARREL ^{1/}	VALUE OF UTILIZED PRODUCTION
	FRESH	PROCESSED		
	-- barrels ^{2/} --		(dollars)	(1,000 dollars)
2003				
Massachusetts	107,000	1,299,000	34.10	47,982
New Jersey ^{3/}		480,000	31.90	15,312
Oregon	9,000	501,000	34.10	17,386
Washington	30,000	160,000	35.20	6,691
Wisconsin	205,000	3,402,000	34.00	122,463
US Total	351,000	5,842,000	33.90	209,834
2004				
Massachusetts	152,000	1,656,000	32.10	58,100
New Jersey ^{3/}		394,000	30.40	11,978
Oregon	10,000	485,000	32.50	16,073
Washington	30,000	140,000	34.70	5,902
Wisconsin	205,000	3,095,000	32.50	107,243
US Total	397,000	5,770,000	32.30	199,296
2005				
Massachusetts	122,000	1,283,000	33.70	47,393
New Jersey ^{3/}		533,000	33.70	17,962
Oregon	20,000	420,000	34.30	15,086
Washington	18,000	169,000	36.30	6,784
Wisconsin	200,000	3,460,000	34.00	124,302
US Total	360,000	5,865,000	34.00	211,527

1/ Weighted average of co-op and independent sales, fresh and processed. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.

2/ A barrel weighs 100 pounds.

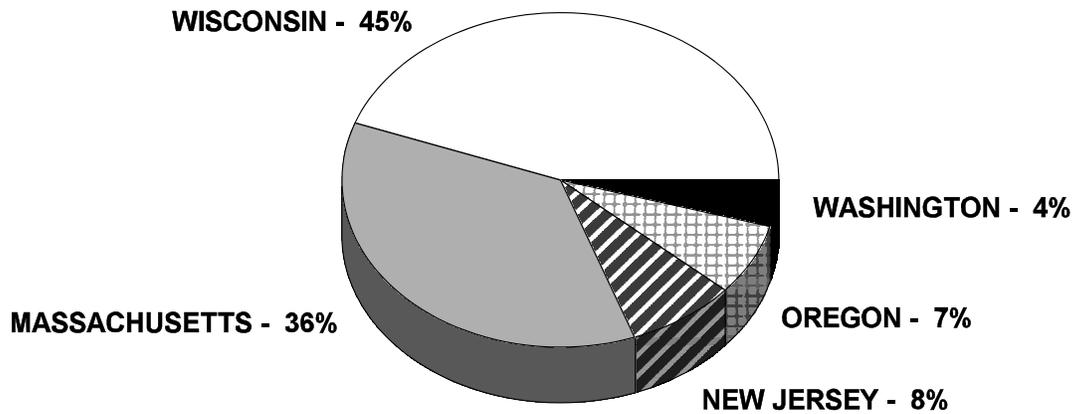
3/ Small quantities of fresh cranberries are included in processed to avoid disclosure of individual operations.

**Cranberry Statistics by State and U.S.
Total Acres Harvested, 1996 - 2005**

YEAR	MA	NJ	OR	WA	WI	US
	-- acres --					
1996	14,200	3,600	1,800	1,500	12,900	34,000
1997	14,600	3,900	2,000	1,500	13,700	35,700
1998	14,400	3,900	2,200	1,600	14,500	36,600
1999	15,000	4,000	2,300	1,600	14,600	37,500
2000	13,900	3,700	2,400	1,500	15,100	36,600
2001	12,000	3,100	2,400	1,600	15,100	34,200
2002	14,500	3,100	2,800	1,700	17,300	39,400
2003	14,400	3,200	2,900	1,700	17,400	39,600
2004	14,100	3,100	2,900	1,700	17,400	39,200
2005	14,200	3,100	2,700	1,700	17,400	39,100
AVERAGE	14,130	3,470	2,440	1,610	15,540	37,190

2005 Area Harvested

Percentage by State

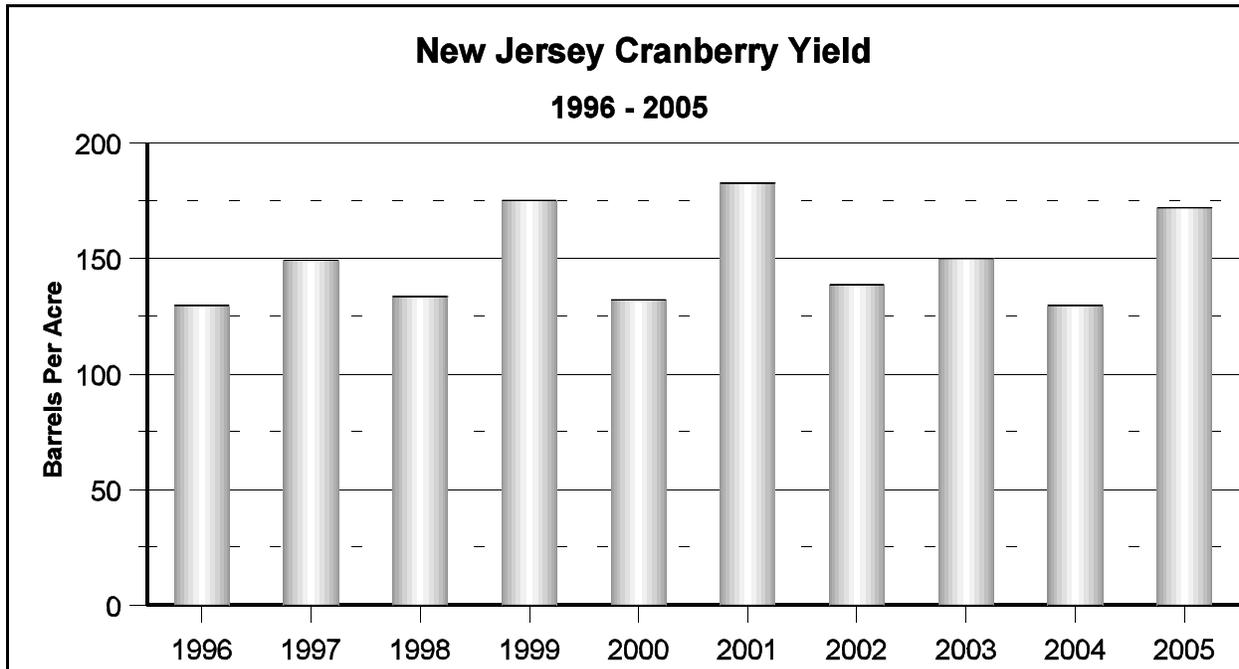


**Cranberry Statistics by State and U.S.
Yield Per Acre, 1996 - 2005 ^{1/}**

YEAR	MA	NJ	OR	WA	WI	US
-- barrels per acre ^{2/} --						
1996	121.3	129.7	173.3	120.0	154.3	137.4
1997	143.8	149.2	175.0	110.0	167.9	154.0
1998	130.2	133.6	161.4	105.0	174.1	148.7
1999	125.0	175.0	142.6	91.9	226.5	169.5
2000	140.5	132.2	165.8	120.0	178.3	156.1
2001	118.0	182.6	152.1	88.8	188.1	155.8
2002	100.1	138.7	154.3	98.2	185.4	144.4
2003	97.6	150.0	175.9	111.8	207.3	156.4
2004	128.2	129.7	170.7	100.0	189.7	157.5
2005	98.9	171.9	163.0	110.0	210.3	159.2
AVERAGE	120.4	149.3	163.4	105.6	188.2	153.9

1/ Yield is based on total production divided by harvested acres.

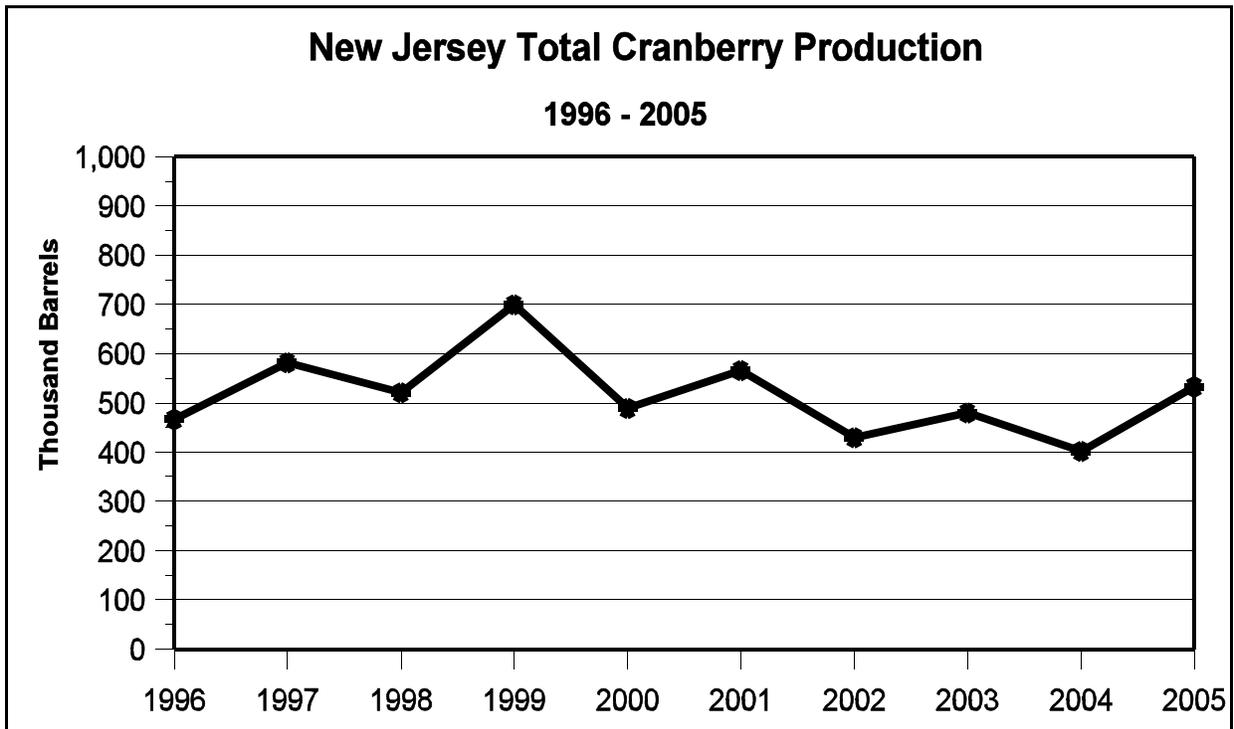
2/ A barrel weighs 100 pounds.



**Cranberry Statistics by State and U.S.
Total Production, 1996 - 2005**

YEAR	MA	NJ	OR	WA	WI	US
-- barrels ^{1/} --						
1996	1,722,000	467,000	312,000	180,000	1,990,000	4,671,000
1997	2,100,000	582,000	350,000	165,000	2,300,000	5,497,000
1998	1,875,000	521,000	355,000	168,000	2,525,000	5,444,000
1999	1,875,000	700,000	328,000	147,000	3,307,000	6,357,000
2000	1,953,000	489,000	398,000	180,000	2,692,000	5,712,000
2001	1,416,000	566,000	365,000	142,000	2,840,000	5,329,000
2002	1,452,000	430,000	432,000	167,000	3,208,000	5,689,000
2003	1,406,000	480,000	510,000	190,000	3,607,000	6,193,000
2004	1,808,000	402,000	495,000	170,000	3,300,000	6,175,000
2005	1,405,000	533,000	440,000	187,000	3,660,000	6,225,000
AVERAGE	1,701,200	517,000	398,500	169,600	2,942,900	5,729,200

1/ A barrel weighs 100 pounds.

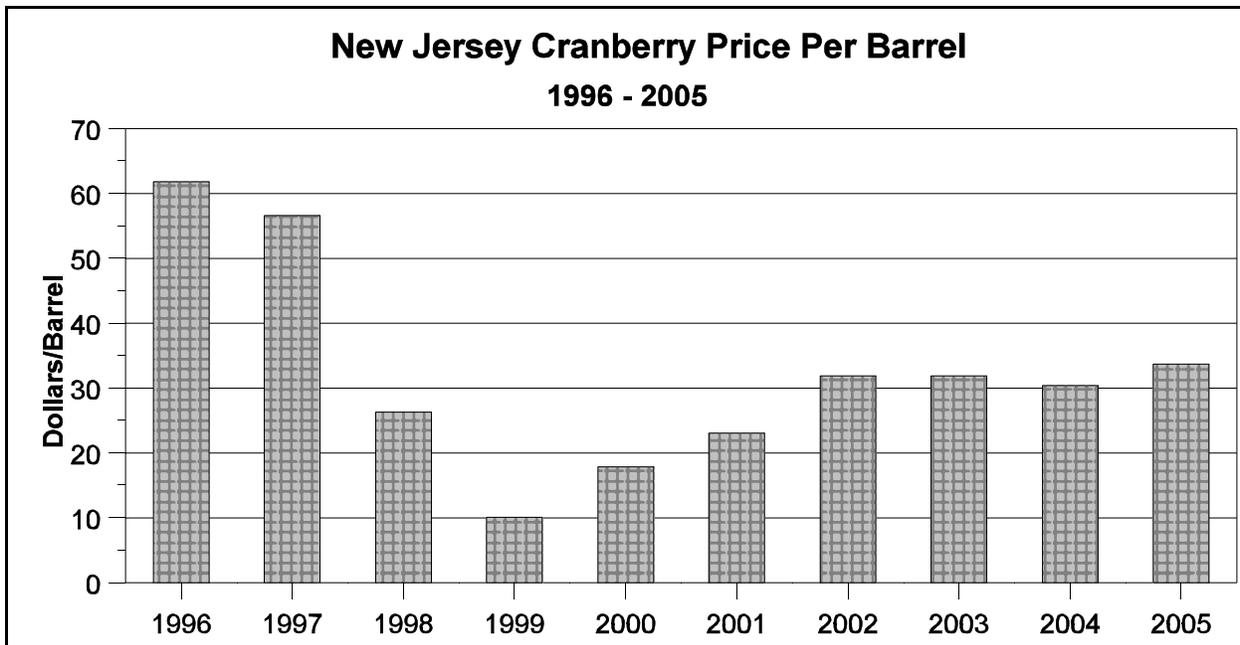


**Cranberry Statistics by State and U.S.
Price Per Barrel, 1996 - 2005 ^{1/2/}**

YEAR	MA	NJ	OR	WA	WI	US
-- dollars --						
1996	70.90	61.80	60.50	61.00	63.80	65.90
1997	66.20	56.60	55.70	55.70	65.00	63.70
1998	30.80	26.30	39.80	25.00	43.30	36.60
1999	16.20	10.10	11.50	11.80	20.00	17.20
2000	19.00	17.90	16.70	22.30	17.40	18.10
2001	24.00	23.10	22.50	28.20	23.70	23.80
2002	32.80	31.90	32.60	36.00	31.70	32.20
2003	34.10	31.90	34.10	35.20	34.00	33.90
2004	32.10	30.40	32.50	34.70	32.50	32.30
2005	33.70	33.70	34.30	36.30	34.00	34.00
AVERAGE	35.98	32.37	34.02	34.62	36.54	35.77

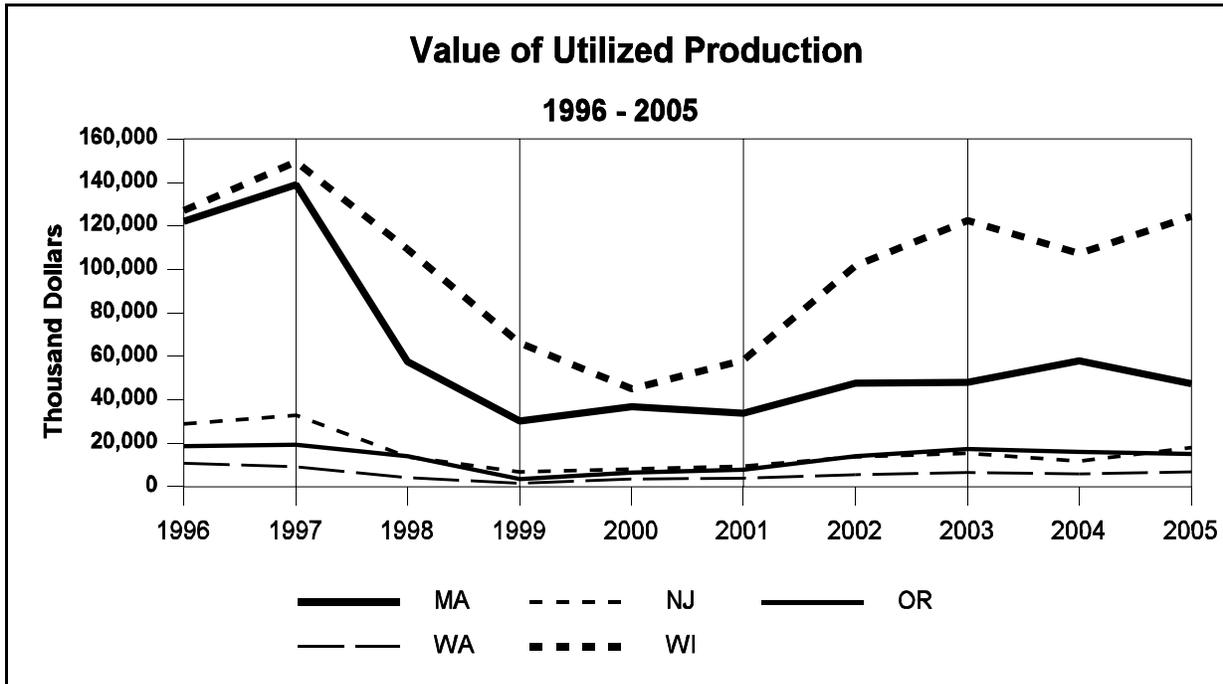
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2/ A barrel weighs 100 pounds.



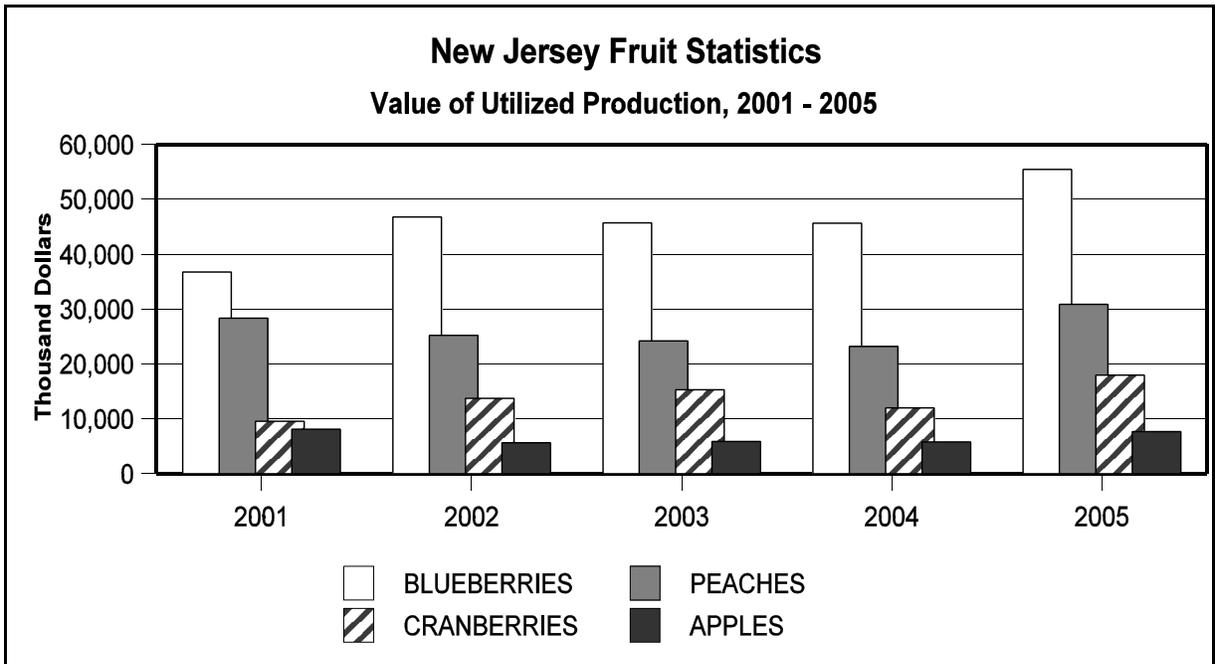
**Cranberry Statistics by State and U.S.
Value Of Utilized Production, 1996 - 2005**

YEAR	MA	NJ	OR	WA	WI	US
-- 1,000 dollars --						
1996	122,090	28,861	18,876	10,980	127,020	307,827
1997	139,020	32,941	19,495	9,191	149,500	350,147
1998	57,750	13,702	14,129	4,200	109,332	199,113
1999	30,381	7,070	3,772	1,737	66,118	109,078
2000	37,010	8,395	6,575	3,679	45,192	100,851
2001	33,869	9,517	7,994	3,838	58,428	113,646
2002	47,595	13,717	14,098	5,758	101,615	182,783
2003	47,982	15,312	17,386	6,691	122,463	209,834
2004	58,100	11,978	16,073	5,902	107,243	199,296
2005	47,393	17,962	15,086	6,784	124,302	211,527
AVERAGE	62,119	15,946	13,348	5,876	101,121	198,410



New Jersey Fruit Statistics
Value of Utilized Production, 1996 - 2005

YEAR	APPLES	BLUEBERRIES	CRANBERRIES	PEACHES
-- 1,000 dollars --				
1996	8,781	33,010	28,861	33,649
1997	7,271	33,980	32,941	29,185
1998	6,608	28,360	13,702	30,518
1999	6,375	36,590	7,070	25,992
2000	6,183	36,100	8,395	24,774
2001	8,117	36,730	9,517	28,350
2002	5,640	46,790	13,717	25,194
2003	5,840	45,690	15,312	24,180
2004	5,740	45,630	11,978	23,180
2005	7,653	55,470	17,962	30,869



**Cranberry Production
Leading Countries, 2000 - 2004 ^{1/}**

Country	2000	2001	2002	2003	2004
-- thousand barrels ^{2/--}					
UNITED STATES	5,720	5,340	5,700	6,180	6,560
CANADA	700	760	1,140	1,160	1,380
BELARUS	240	300	440	340	500
LATVIA	120	120	120	60	180
AZERBAIJAN	20	40	40	40	40
OTHERS	20	40	40	40	40
WORLD	6,820	6,580	7,440	7,820	8,700

1/ Source: Economic Research Service, USDA: Fruit and Tree Nuts Situation and Outlook Yearbook/ FTS-2005/ October 2005.

2/ Converted from 1,000 short tons.

**U.S. Noncitrus Fresh Fruit
Per Capita Consumption, 1995- 2004 ^{1/}**

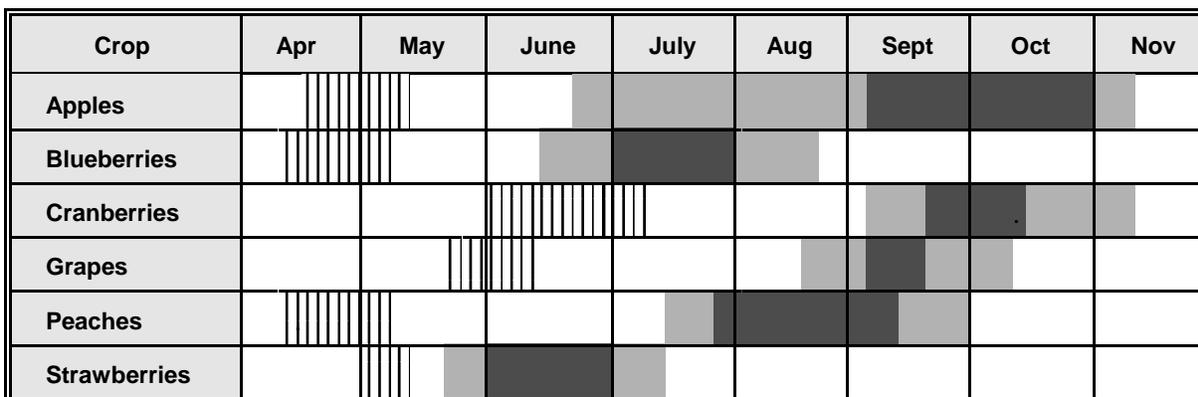
YEAR	US TOTAL POPULATION JULY 1 ^{2/}	APPLES	CRANBERRIES	PEACHES AND NECTARINES	STRAWBERRIES
	(1,000)	-- pounds --			
1995	266,364	18.69	0.08	5.33	4.06
1996	269,485	18.67	0.08	4.38	4.27
1997	272,756	18.09	0.07	5.51	4.05
1998	275,955	18.98	0.07	4.69	3.87
1999	279,144	18.50	0.11	5.29	4.52
2000	282,402	17.46	0.14	5.30	4.81
2001	285,329	15.60	0.13	5.16	4.17
2002	288,173	16.00	0.11	5.23	4.60
2003	291,028	16.91	0.10	5.17	5.23
2004 ^{3/}	293,907	18.60	0.11	5.14	5.41

1/ Source: Economic Research Service, USDA: Fruit and Tree Nuts Situation and Outlook Yearbook/ FTS-2005/ October 2005.

2/ U. S. Residents plus the Armed Forces overseas. Source: Department of Commerce.

3/ Preliminary

New Jersey: Fruits and Berries, Usual Full Bloom and Harvesting Dates



2006 Survey Dates	
Cranberry - Forecast Survey	July 2006
Release	August 2006
Cranberry - Final Production, Disposition and Prices Received Survey	November 2006
Release	January 2007

We ensure the confidentiality of all individual reports. No person (outside of Agricultural Statistics Service personnel), organization, or other local, state, or federal government agency has access to any report an individual submits to us. Individual reports are used only in combination with other reports and are summarized to develop county, state, and federal cranberry production estimates.

The publication and dissemination of agricultural statistics are possible only through the support and cooperation of the agricultural industry. The New Jersey Agricultural Statistics Service would like to thank those who responded and furnished information for the cranberry estimation program.



Who we are

The mission of USDA's National Agricultural Statistics Service (NASS) is to provide timely, accurate, and useful statistics in service to United States agriculture. All 46 field offices are operated under cooperative funding arrangements with State Departments of Agriculture and/or land-grant universities. Statistics are based on data collected from growers and agribusinesses through annual, quarterly, monthly, and weekly surveys and the Census of Agriculture.

Nationwide: About 400 national reports are issued annually covering about 120 crop and 45 livestock items in the major-producing states along with economic and demographic information. Each report is published according to a pre-set calendar of release dates. Strict security ensures that no one gains premature access to the information. The Census of Agriculture is conducted every five years to generate statistics for ALL agricultural commodities at the county, state, and national levels. The five-year program also includes special studies like the Census of Horticulture and Aquaculture. Census products and services are available from all field offices.

New Jersey: The New Jersey field office issues about 65 reports annually such as the *New Jersey Farm Facts*, *Weekly Crop Weather Report*, *Jersey Fresh Fruit and Vegetable Crops*, and an annual summary with historical comparisons and county statistics for our major commodities.