



New Jersey
2010 Fruit Summary
2008, 2009 and Preliminary 2010



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The four major fruit and berry crops grown in New Jersey are apples, blueberries, cranberries, and peaches. Warm spring temperatures and adequate moisture were beneficial for fruit development. Dry weather throughout the growing season reduced the threat of disease. High temperatures during the summer months and mild weather with timely rains in the fall all had a different impact on this year's fruit crops. As the season concluded cranberries and peaches had higher production, while blueberries had lower production. Value of utilized production of these crops totaled \$146.1 million, a 3 percent decrease from the 2009 total of \$151.0 million.

Peaches: Moderate spring weather and adequate soil moisture allowed favorable growing conditions for peaches. Natural thinning from winter frosts, early bloom, and high summer temperatures enhanced early season production. Fruit sizes were average and quality was excellent. As the season concluded, overall production was up 1,000 tons from a year ago. Peach utilized production totaled 34,000 tons, up 3 percent from 2009. Season average price, at \$920 per ton (46.0 cents per pound), was \$100.00 lower than last year's price. Value of utilized production was \$31.3 million in 2010, 7 percent less than 2009.

Apples: Apples started under normal growing conditions with a combination of sunshine, mild temperatures, and adequate moisture throughout the spring. Hot, dry summer weather affected fruit sizes and color. Overall quality was good. Total apple production, at 43 million pounds, was unchanged from 2009. The season average price, at 48.0 cents per pound, was 1.9 cents less than in 2009. Value of utilized production was \$20.2 million in 2010 compared with \$21.0 million in 2009.

Blueberries: The 2010 blueberry crop's bloom and set of fruit were reported to be average. Blueberry production totaled 49 million pounds, a decrease of 8 percent from the previous year. The season average price, at \$1.28 per pound, is up 5 cents from last year. The value of utilized production for the 2010 blueberry crop was \$62.5 million, a decrease of 4 percent from 2009.

Cranberries: Cranberry total production was 562,000 barrels, up 1 percent from the 555,000 barrels produced in 2009. The season average price was \$57.20 per barrel, up \$1.10 from last year. The value of production for the 2010 cranberry crop was \$32.1 million, up 3 percent from 2009. The cranberry crop's bloom, set of fruit, and fruit size were reported to be average.



**New Jersey Fruit and Berry Production,
Utilization, Price, and Value, 2008 - 2010**

Crop and Year	Production ¹		Utilized Production		Season Average Price Per Unit	Value Of Utilized Production
	Total	Utilized	Fresh ²	Processed		
Apples	-- million lbs --				cents per lb	\$1,000
2008	43	39	25	14	38.1	14,841
2009	43	42	31	11	49.9	20,951
2010 ³	43	42	N/A	N/A	48.0	20,180
Blueberries	-- million lbs --				\$ per lb	\$1,000
2008	59	59	46	13	1.39	81,990
2009	53	53	45	8	1.23	65,260
2010	49	49	42	7	1.28	62,510
Cranberries ⁴	-- thousand barrels --				\$ per barrel ⁵	\$1,000
2008	512	512	---	512	53.00	27,136
2009	555	555	---	555	56.10	31,136
2010	562	562	---	562	57.20	32,146
Peaches ⁶	-- tons --				\$ per ton	\$1,000
2008	34,000	26,000	26,000	---	920.0	23,920
2009	35,000	33,000	33,000	---	1,020.0	33,660
2010	36,000	34,000	34,000	---	920.0	31,280

¹ Difference between total production and that having utilized value is economic abandonment and/or excess cullage of mature fruit.

² Includes quantities used in farm household or given away.

³ Utilized production will be available July 2011.

⁴ Small quantities of fresh cranberries are included in processed to avoid disclosure of individual operations.

⁵ Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.

⁶ Process included in fresh utilization.



New Jersey Commercial Apple and Peach Production by County, 2008 - 2009 ¹

County	Apples ²		Peaches	
	2008	2009	2008	2009
North District	-- million lbs --		-- tons --	
Hunterdon	3.0	4.0	*	*
Sussex	2.5	3.0	*	*
Warren	3.0	4.0	*	*
Other Counties (Combined)	3.5	2.5	1,100	1,100
Central District				
Burlington	3.5	*	*	*
Middlesex	*	*	*	*
Monmouth	*	*	*	*
Other Counties (Combined)	3.0	6.5	1,200	1,200
South District				
Atlantic	4.5	*	*	*
Camden	*	*	*	*
Cumberland	*	*	10,000	11,000
Gloucester	14.0	14.5	18,000	18,000
Other Counties (Combined)	6.0	8.5	3,700	3,700
Total	43.0	43.0	34,000	35,000

¹ Includes quantities not sold or utilized for some years.

² County data for the 2010 crop will be available July 29, 2011.

* Included in other counties to avoid disclosure of individual operations.

**Cranberry Acreage, Yield and Production
by State, 2008 - 2010**

State	2008	2009	2010
	-- Acres Harvested --		
Massachusetts	13,000	13,000	13,000
New Jersey	3,100	3,100	3,100
Oregon	2,700	2,700	2,700
Washington	1,700	1,700	1,700
Wisconsin	17,700	18,000	18,000
U.S. Total	38,200	38,500	38,500
	-- Yield per Acre (barrels) ¹ --		
Massachusetts	182.6	139.8	143.2
New Jersey	165.2	179.0	181.3
Oregon	148.1	159.3	111.1
Washington	64.1	94.7	65.6
Wisconsin	252.5	219.4	220.0
U.S. Average	205.9	179.6	176.5
	-- Total Production (barrels) --		
Massachusetts	2,374,000	1,817,000	1,862,000
New Jersey	512,000	555,000	562,000
Oregon	400,000	430,000	300,000
Washington	109,000	161,000	111,500
Wisconsin	4,470,000	3,950,000	3,960,000
U.S. Total	7,865,000	6,913,000	6,795,500

¹ Yield is based on total production.

New Jersey Blueberries by County, 2008 - 2010

County	2008	2009	2010
-- Acres Harvested --			
Atlantic	6,100	6,100	6,100
Burlington	1,100	1,200	1,000
Other Counties	400	400	400
New Jersey Total	7,600	7,700	7,500
-- Yield per Acre (lbs) ¹ --			
Atlantic	8,510	7,640	6,980
Burlington	5,550	4,580	5,300
Other Counties	2,500	2,250	2,750
New Jersey Average	7,760	6,880	6,530
-- Utilized Production (1,000 lbs) --			
Atlantic	51,900	46,600	42,600
Burlington	6,100	5,500	5,300
Other Counties	1,000	900	1,100
New Jersey Total	59,000	53,000	49,000

¹ Yield is based on utilized production.

Blueberry Acreage, Yield, Production, Value, and Price by State, 2010

State	Area Harvested	Yield per Acre ¹	Utilized Production
	-- acres --	-- lbs --	-- 1,000 lbs --
Alabama	340	1,260	430
Arkansas	300	2,170	650
California	3,900	7,180	28,000
Florida	3,500	4,690	16,400
Georgia	13,000	4,460	58,000
Indiana	670	5,370	3,600
Michigan	18,800	6,120	115,000
Mississippi	2,700	2,960	8,000
New Jersey	7,500	6,530	49,000
New York	900	2,330	2,100
North Carolina	5,500	7,100	39,050
Oregon	6,100	8,330	50,800
Washington	5,200	8,080	42,000
U.S. Total	68,410	6,040	413,030

State	Value of Utilized Production	Price per Pound		
		Fresh	Processed	All
	-- \$1,000 --		-- \$ per pound --	
Alabama ²	757	1.760	*	1.760
Arkansas ²	1,157	1.780	*	1.780
California ²	75,980	2.710	*	2.710
Florida	48,233	2.940	*	2.940
Georgia	72,040	1.610	0.640	1.240
Indiana	4,272	1.640	0.620	1.190
Michigan	139,400	1.700	0.850	1.210
Mississippi	8,800	1.600	0.800	1.100
New Jersey	62,510	1.340	0.890	1.280
New York	4,521	2.150	*	2.150
North Carolina	58,165	1.870	0.600	1.490
Oregon	59,418	1.460	0.870	1.170
Washington	54,664	2.380	0.860	1.300
U.S. Total	589,917	1.860	0.806	1.430

¹ Yield is based on utilized production.

² Small quantities of processed blueberries are included in fresh to avoid disclosure of individual operations.