

# OREGON NURSERY



**NATIONAL  
AGRICULTURAL  
STATISTICS  
SERVICE**

September 18, 2008  
PRESS RELEASE  
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## 2007 Oregon nursery industry approaches one billion in sales.

Oregon's horticultural industries continued to grow in 2007 with sales of \$988 million for nursery and greenhouse products. Sales again set a new record high, however the pace did slow. Sales in 2007 increased 2 percent from the previous year, compared to a 10 percent annual increase from 2005 to 2006. The total number of operations in the state remained at 2,100, the same as 2006. The industry employed 21,000 workers and paid \$345 million in wages during 2007. Products were marketed throughout the US and other countries with approximately 75 percent of total sales occurring outside of Oregon.

Overall, the value of nursery sales increased \$22 million from last year. Container, bare root, and greenhouse sales all increased, whereas balled and burlapped and other nursery product sales both decreased from 2006. Container sales increased \$47.7 million, 11 percent above 2006. Greenhouse sales increased 8 percent, and bare root product sales rose 2 percent. Balled and burlapped product sales decreased 13 percent and all other nursery products dropped to 75 percent of the 2006 total. Firms with sales of over \$2 million comprised 73 percent of the total sales and accounted for just over half of the acreage in the state. Smaller firms, with \$20,000 or less in sales, accounted for over half of the total operations in the state with sales in this category growing to \$10 million in 2007. Oregon's top five counties of production, Marion, Clackamas, Washington, Yamhill, and Multnomah, had sales of \$846 million. These five counties accounted for 86 percent of the total sales. Marion continued to be the leading county with sales of \$238 million. Clackamas was second with \$213 million, followed by Washington with \$197 million, then Yamhill and Multnomah with \$143 million and \$55 million, respectively.

The nursery and greenhouse industry employed 21,000 workers in 2007. Full-time employees, working 150 days or more, accounted for just over half of all workers. The average wage per worker increased to \$16,430. This is an increase of over \$3,000 per worker since 2005. Total wages paid increased 17 percent since 2005 and totaled \$345 million.

*The complete 2007 Nursery and Greenhouse report can be found at [www.nass.usda.gov/or](http://www.nass.usda.gov/or).*

### Nursery and greenhouse: Gross sales by plant material, Oregon, 2001-2007

Plant material	2001	2002	2003	2004	2005	2006	2007	2007/2006
	<i>1,000 dollars</i>	<i>Percent</i>						
Bare root	145,100	147,500	150,100	159,400	152,700	165,200	168,300	102
B & B	129,100	142,100	147,400	151,000	165,600	180,500	157,900	87
Container	243,100	265,100	298,300	345,300	384,000	429,000	476,700	111
Greenhouse	114,700	120,100	124,300	129,400	119,700	125,700	136,200	108
Other	48,000	52,200	58,900	58,900	55,000	65,600	48,900	75
<b>Total</b>	<b>680,000</b>	<b>727,000</b>	<b>779,000</b>	<b>844,000</b>	<b>877,000</b>	<b>966,000</b>	<b>988,000</b>	<b>102</b>

### Nursery and greenhouse: Gross sales by sales size group, Oregon, 2003-2007

Sales size group	Gross sales					2007/2006
	2003	2004	2005	2006	2007	
	<i>1,000 dollars</i>	<i>Percent</i>				
Less than \$20,000	6,400	7,700	5,900	6,100	10,000	164
\$20,000-\$99,999	18,100	18,900	21,600	21,000	23,000	110
\$100,000-\$199,999	15,900	16,700	13,200	11,800	20,000	169
\$200,000-\$499,999	45,200	45,100	43,500	44,600	42,000	94
\$500,000-\$1,999,999	149,400	144,300	150,900	167,000	170,000	102
More than \$2,000,000	544,000	611,300	641,900	715,500	723,000	101
<b>Total</b>	<b>779,000</b>	<b>844,000</b>	<b>877,000</b>	<b>966,000</b>	<b>988,000</b>	<b>102</b>

### Nursery and greenhouse: Summary by sales size group, Oregon, 2006-2007

Sales size group	Number of operations		Acres <sup>1</sup>		Gross sales		Total workers <sup>1</sup>		Total wages <sup>1</sup>	
	2006	2007	2005	2007	2006	2007	2005	2007	2005	2007
	<i>Operations</i>	<i>Operations</i>	<i>Acres</i>	<i>Acres</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>	<i>Workers</i>	<i>Workers</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>
Less than \$20,000	1,131	1,110	2,200	3,500	6,100	10,000	1,170	900	1,100	1,900
\$20,000-\$99,999	483	475	2,700	3,200	21,000	23,000	1,400	1,150	5,020	5,600
\$100,000-\$199,999	84	130	1,200	1,400	11,800	20,000	630	600	4,065	6,200
\$200,000-\$499,999	146	145	3,700	3,900	44,600	42,000	1,500	1,250	13,480	13,800
\$500,000-\$1,999,999	165	150	11,300	11,200	167,000	170,000	4,600	3,900	53,640	61,800
More than \$2,000,000	91	90	30,700	30,500	715,500	723,000	12,700	13,200	216,600	255,700
<b>Total</b>	<b>2,100</b>	<b>2,100</b>	<b>51,800</b>	<b>53,700</b>	<b>966,000</b>	<b>988,000</b>	<b>22,000</b>	<b>21,000</b>	<b>293,905</b>	<b>345,000</b>

<sup>1</sup> Data for category only collected once every two years.

For more details, please contact the Oregon Field Office of USDA, NASS at (503) 326-2131 or 1-800-338-2157 or via email at [nass-or@nass.usda.gov](mailto:nass-or@nass.usda.gov). Information is also available on our home page: [www.nass.usda.gov/or](http://www.nass.usda.gov/or).