

Floriculture

U.S. Value

The 2006 Floriculture Crops Survey was conducted in 15 states. The total wholesale value of floriculture crops grown by operations exceeding \$100,000 of sales in the 15-State program is \$3.83 billion for 2006, down 3 percent from the revised 2005 total. These largest operations account for 96 percent of the total value of floriculture crops, but comprise only 46 percent of all producers.

U.S. Sales

Bedding and garden plants remained the largest sales category in 2006, representing 47 percent of the wholesale value of all the reported crops. The wholesale value of bedding and garden plants in 2006 was \$1.79 billion, down slightly from the previous year.

WHOLESALE VALUE OF FLORICULTURE SALES, 2005-2006

TYPES	Virginia ^{1/}		United States ^{2/}	
	2005*	2006	2005*	2006
	<i>-thousand dollars-</i>		<i>-thousand dollars-</i>	
Growers With \$100,000+				
Cut Flowers	810	1/	395,884	411,337
Cultivated Greens	--	1/	107,408	109,388
Potted Flowering Plants	23,354	1/	636,927	619,925
Foliage Plants	932	1/	672,547	542,533
Bedding/Garden Plant	55,017	1/	1,791,176	1,788,459
Propagative Floriculture Material	--	1/	365,082	363,270
TOTAL	80,113	1/	3,969,024	3,834,912
TOTAL ALL GROWERS^{3/}	87,378	1/	4,147,614	3,995,847

* Revised. -- No sales indicated. 1/ Survey was not conducted in VA due to budget constraints in 2006. 2/ Represents growers in 15 states in 2006. 15 states are CA, FL, HI, IL, MD, MI, NJ, NY, NC, OH, OR, PA, SC, TX, and WA. 3/ Wholesale value of sales as reported by growers with \$100,000 or more in sales of floriculture crops plus a calculated wholesale value of sales for growers with sales below \$100,000. The value of sales for growers below the \$100,000 level was estimated by multiplying the number of growers in each size group by the midpoint of each dollar value range.