

The Communications Division

coordinates the distribution of information to the public about agriculture, food safety, as well as human, animal and plant health. We provide printing and informational support to all other WVDA divisions, including the State Soil Conservation Agency, Forestry Division and West Virginia Agricultural Statistics Service.

Communications' main responsibility is the monthly composition, printing and dissemination of *The Market Bulletin*, as mandated by West Virginia Code, Chapter 19, Article 2, Section 8; answering requests from state citizens; and, composition and printing of reports, newsletters, directories, forms, leaflets, fact sheets, etc., for WVDA and its administrative attachments as directed.

Reaching more than **62,000 readers** each year, *The Market Bulletin* continues to inform and educate subscribers, whether they work directly in agriculture or wish to understand the impact of farming in the Mountain State. For more than **85 years**, *The Market Bulletin* continues to be the most requested publication from the West Virginia Department of Agriculture (WVDA).

This division also informs the public through effective interaction with the mass media. With subjects as diverse as consumer protection to environmental technology, Communications has issued **44 statewide news releases** during this fiscal year.

Communications also conducts the scheduling of WVDA personnel to appear monthly for the *Today in Agriculture* program, which is aired on local cable channels throughout West Virginia. We also continue to submit quarterly articles to *Wonderful West Virginia* and *West Virginia Executive* magazines.

One of the major activities within this division is printing. During this fiscal year, **518 job requests** were received. Of the 518 job requests received, **505** required press time.

Individual Market Bulletin Advertisements:

Cattle Sales	383	Hog Wants	2
Cattle Wants	19	Horse Sales	800
Equipment Sales	616	Horse Wants	8
Equipment Wants	80	Plant Sales	155
Farm Sales	172	Plants Wants	38
Farm Wants	14	Poultry Sales	57
Goat Sales	136	Poultry Wants	8
Goat Wants	9	Sheep Sales	82
Help Wants	28	Sheep Wants	7
Job Wants	15	Misc. Sales	825
Hog Sales	29	Misc. Wants	82

Breakdown of Division's printing requests:

Division	Number of Job
Administrative Services	15
Animal Health	13
Division of Forestry	58
Executive	44
Marketing and Development	54
Meat and Poultry Inspection	10
Plant Industries	95
Communications	77
Regulatory Protection	33
Soil Conservation	32
Agricultural Statistics	45
Miscellaneous	28