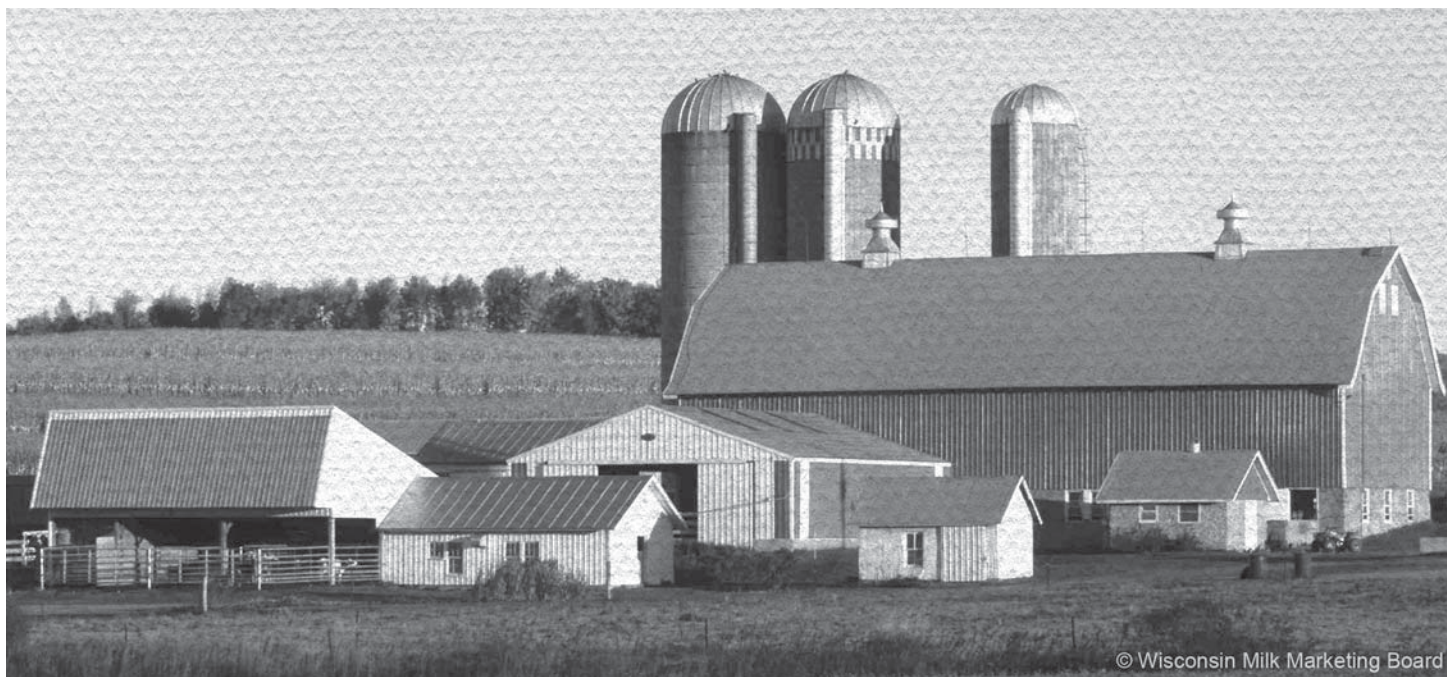


Wisconsin Agriculture and Economics



Wisconsin cash receipts from farm marketings totaled \$8.97 billion in 2010, a 18 percent increase from 2009. Receipts from livestock, dairy, and poultry comprised 66 percent of the total marketings of all commodities, compared to 63 percent the previous year. Milk sales totaled \$4.15 billion in 2010, a 27 percent increase from 2009. During the same period sales of meat animals increased 19 percent, poultry sales rose 12 percent, and miscellaneous livestock sales were up 6 percent.

In 2010 cash receipts for all Wisconsin crops totaled \$3.07 billion, 10 percent more than in the previous year. Sales of feed crops rose 26 percent from 2009. Corn sales were up 28 percent, to \$1.20 billion in 2010. Soybean receipts, at \$680 million, grew 19 percent. Total vegetable marketings fell 12 percent, led by fall potatoes, which decreased 11 percent from the previous year. Fruit and nut receipts declined 6 percent, with cranberries down 2 percent from 2009.

Wisconsin farm production expenditures totaled \$8.61 billion in 2010, down 4 percent from \$8.98 billion in 2009. For the second year in a row the majority of expenditure categories showed a decrease from the previous year. Farm improvements and construction declined 31 percent, followed closely by trucks and autos, at a 29 percent decline. Labor expenditure declined 13 percent and agricultural chemicals declined 12 percent. The only categories to show an increase were livestock, poultry and related expenses, feed, rent, interest, taxes, and seeds and plants. More than one third of total farm expenditures in Wisconsin went to feed, farm services, and labor. Expenditures per Wisconsin farm averaged \$110,385 in 2010, which was 16 percent less than the national average of \$131,793 per farm.

The year 2010 saw a greater number of agricultural land sales as well as a 47 percent increase in the number of acres of all agricultural land sold in Wisconsin. In total 116,646 acres of agricultural land were sold, up from 79,134 acres in 2009. The average value of all agricultural land sold decreased 1 percent, from \$4,072 per acre in 2009 to \$4,028 per acre in 2010.

The number of farms in Wisconsin in 2010, at 78,000, remained level with 2009. Increases in the numbers of farms with sales of \$10,000 to \$99,999 and farms with sales of \$250,000 or more were offset by decreases in the numbers of farms with sales of \$1,000 to \$9,999 and farms with sales of \$100,000 to \$249,999. Land in farms totaled 15.2 million acres for the fourth year in a row, while the average size of a Wisconsin farm remained at 195 acres.