

Wisconsin Strawberry Production

In 2006, Wisconsin strawberry production totaled 43,000 hundredweight (cwt.), an increase of 5 percent over the previous year. Farmers harvested 680 acres, a decrease of 120 acres. Yield per acre jumped 24 percent, from 51 cwt. per acre in 2005 to 63 cwt. per acre in 2006. Strawberry prices rose only 1 cent to \$1.34 per pound. Pick your own strawberries averaged \$1.06 per pound, while pre-picked strawberries averaged \$2.00 per pound.

Strawberries, Average Price, Wisconsin

Year	Pick your own	Pre-picked	Total
	Dollars per pound		
2001	0.91	1.65	1.10
2002	0.94	1.75	1.16
2003	1.00	1.81	1.17
2004	0.98	1.93	1.25
2005	1.07	1.99	1.33
2006	1.06	2.00	1.34

Source: USDA, NASS, Wisconsin Field Office.