

Trout Sales Decline

Wisconsin's trout producers reported \$1.42 million in trout sales during 2008, a \$169,000 decrease from 2007. In addition to sales, trout, valued at \$2.65 million, were distributed for restoration or conservation uses. State level number of operations were not published and will only be available every five years in conjunction with the Census of Agriculture.

Sales of trout that were at least 12 inches long totaled \$1.24 million, a decrease in value of 15 percent from 2007. The number of trout sold at 12 inches or longer was 480,000, the same as a year earlier. Live weight of trout sold in this size category was 446,000 pounds. Compared to a year earlier, trout were slightly larger in 2008, and 14,000 more pounds were sold. Producers received an average of \$2.79 per pound, down 60 cents from 2007.

The value of trout sold in the 1 to 6 and 6 to 12 inch ranges were not published to avoid disclosure of individual operations.

Trout-for-sale producers lost 349,000 trout weighing 75,000 pounds to various causes during 2008. The number of trout lost more than doubled from a year earlier, while weight of trout lost increased by 25,000 lbs. Loss by cause is no longer published at the state level, but at the national level, disease caused the greatest amount of loss.

Percent of trout sold by point of first sale is no longer published at the state level, but at the national level, over half of the trout over 12 inches long were sold to processors, while 39 percent of trout 6 – 12 inches long were sold to fee and recreational fishing operations.

The 1 to 6 inch size was the most common type distributed for conservation or restoration purposes, at 3.03 million trout. The number of 6 to 12 inch trout distributed was 2.69 million, and 7,000 of the 12 inch or longer trout were distributed.

Trout, Wisconsin

Item	Unit	2007	2008
Number of operations	Number	67	1/
Selling trout	Number	45	1/
Distributing trout	Number	26	1/
Trout 12 inches and longer			
Number sold	1,000	480	480
Pounds sold	1,000	432	446
Value of sales	\$1,000	1,464	1,244
Average value per pound	Dollars	3.39	2.79
Trout 6 to 12 inches in length			
Number sold	1,000	100	2/
Pounds sold	1,000	30	2/
Value of sales	\$1,000	95	2/
Average value per pound	Dollars	3.16	2/
Trout 1 to 6 inches long			
Number sold	1,000	156	2/
Pounds sold	1,000	6	2/
Value of sales	\$1,000	31	2/
Average per 1,000 fish	Dollars	199.00	2/
Total sales (excluding eggs)	\$1,000	1,590	1,421
Total number of trout lost	1,000	171	349
Distributed for conservation & restoration			
Trout 12 inches and longer	1,000 fish	15	7
Trout 6-12 inches in length	1,000 fish	5,490	2,690
Trout 1-6 inches long	1,000 fish	3,000	3,030

1/State level number of operations will only be published every five years in conjunction with the Census of Agriculture. 2/Not published to avoid disclosure of individual operations. Source: USDA, NASS, WI FO.