



### JANUARY OUTPUT UP

Hawaii banana output for January totaled 1.6 million pounds, up 13 percent from January last year but down 9 percent from December, according to the Hawaii Agricultural Statistics Service. Weather was generally dry, with some gusty winds and periodic showers. On Hawaii island, more areas were being cleared for new plantings. Young plantings made steady growth during the month. The average farm price for all bananas during January was 43.5 cents per pound, up 1.0 cent from both January 2002 and December 2002.

**HAWAII APPLE** sales for January totaled 420,000 pounds, down 10 percent from the comparable month a year ago and 7 percent less than December. Growers received an average price of 50.0 cents per pound, 1.0 cent more than January 2002 and .5 cent above December 2002.

**CAVENDISH** utilization for January was pegged at 1.2 million pounds, an increase of 23 percent from January last year but a decrease of 9 percent from December. The average farm price was 41.0 cents per pound in January, compared with 39.0 cents for the same month last year and 39.5 cents during December.

**Table 1. BANANAS: Monthly fresh utilization, State of Hawaii, 2002-2003, with comparisons<sup>1</sup>**

Variety	Utilization			Utilization to date: January - January		
	January 2002	December 2002	January 2003	2002	2003	Percent Change
	<i>1,000 pounds</i>					
Hawaii Apple <sup>2</sup>	465	450	420	465	420	(10)
Cavendish <sup>3</sup>	990	1,345	1,220	990	1,220	23
<b>State Total</b>	<b>1,455</b>	<b>1,795</b>	<b>1,640</b>	<b>1,455</b>	<b>1,640</b>	<b>13</b>

<sup>1</sup> Data are preliminary for 2002-2003. Data rounded to the nearest 5,000 pounds beginning 2001. <sup>2</sup> Locally referred to as Apple banana, although not the true Apple variety, formerly shown as Brazilian. <sup>3</sup> Includes Chinese, Williams, Valery, Grand Nain, Bluefields and other bananas.

**Table 2. BANANAS: Monthly farm prices by variety, State of Hawaii, 2002-2003**

2002 <sup>1</sup>	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Avg.
Hawaii Apple <sup>2</sup>	49.0	50.5	49.5	48.5	50.5	51.0	51.0	50.5	51.5	51.5	51.5	49.5	50.5
Cavendish	39.0	41.5	42.5	42.5	43.5	39.0	37.0	35.5	37.5	40.5	40.0	39.5	39.5
All <sup>3</sup>	42.5	44.5	45.0	44.5	45.5	42.0	41.0	39.0	41.5	44.0	43.0	42.5	42.5
2003 <sup>1</sup>													
Hawaii Apple <sup>2</sup>	50.0												
Cavendish	41.0												
All <sup>3</sup>	43.5												

<sup>1</sup> Prices are preliminary for 2002-2003. Farm price reflects a packed price. <sup>2</sup> Formerly shown as Brazilian. <sup>3</sup> Includes Bluefields and other bananas.

Don Martin  
State Agricultural Statistician

Regina W. Hidano  
Agricultural Statistician

Contributing:

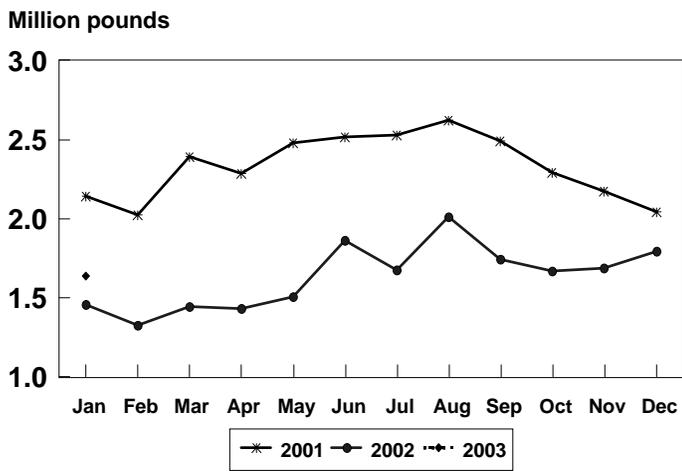
Steve Gunn  
Deputy State Agricultural Statistician

Karen A. Lee  
Statistical Assistant

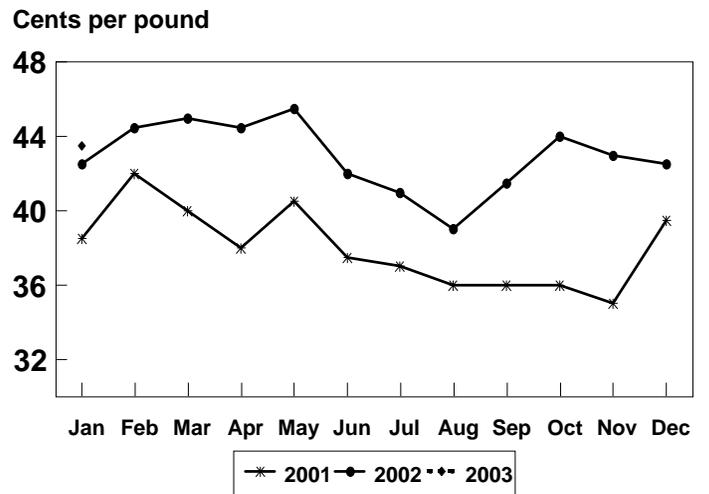
Robert Miyake - Hawaii  
Naomi Landgraf - Maui  
June Okamura - Oahu, Kauai  
Wendell Au - Oahu

# Banana Trends <sup>1</sup>

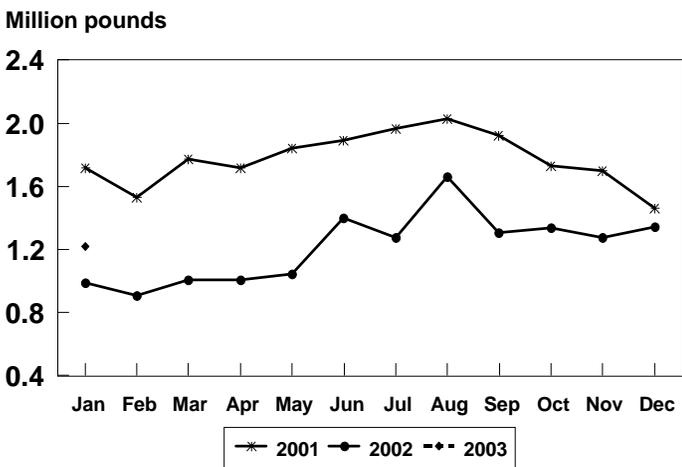
**Monthly Banana Utilization  
State of Hawaii, 2001-2003**



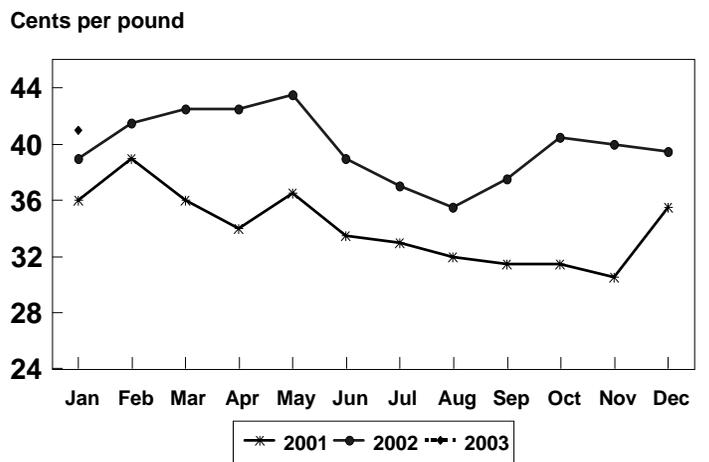
**Monthly Banana Farm Price  
State of Hawaii, 2001-2003**



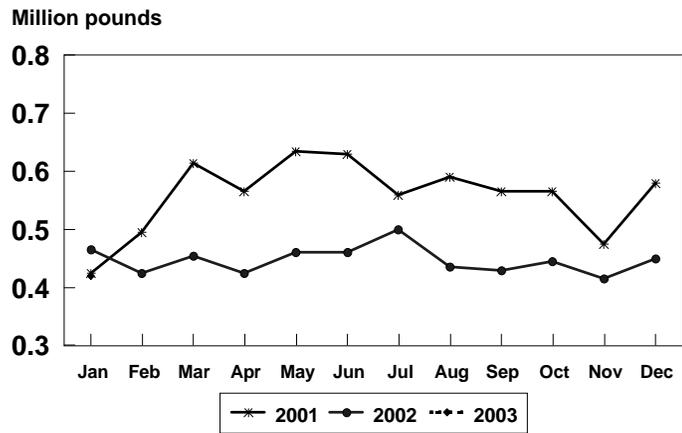
**Monthly Cavendish Utilization  
State of Hawaii, 2001-2003**



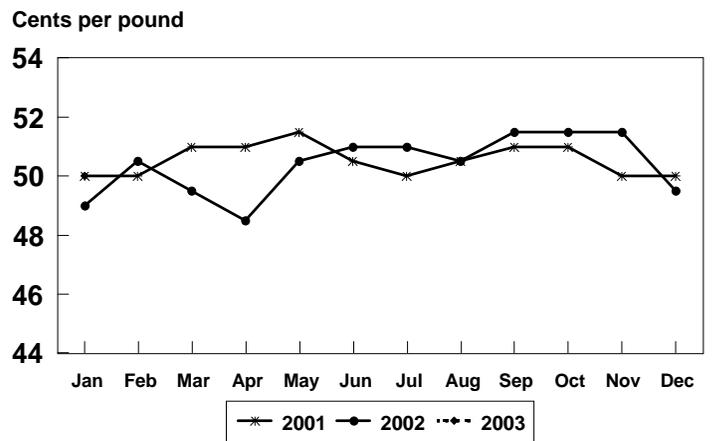
**Monthly Cavendish Farm Price  
State of Hawaii, 2001-2003**



**Monthly Hawaii Apple Utilization  
State of Hawaii, 2001-2003**



**Monthly Hawaii Apple Farm Price  
State of Hawaii, 2001-2003**



<sup>1</sup> Data are final for 2001 but preliminary for 2002-2003.