



HAWAII PAPAYAS



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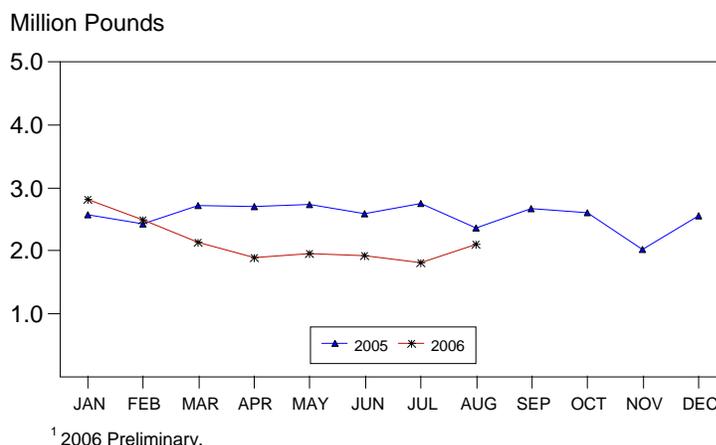
AUGUST FRESH PAPAYA INCREASES

Hawaii fresh papaya utilization is estimated at 2.1 million pounds for August 2006, 16 percent higher than last month, but 11 percent lower than a year ago.

The continued hot and humid conditions with light showers encouraged orchard growth in August. Mature trees had good flowering and fruit set. Additional acreage was planted in East Hawaii County. Young orchards continued to make good progress. Normal field activities were underway with favorable weather.

Papaya growers are expected to receive an estimated 40.0 cents per pound for fresh fruit in August, 17 percent (8.0 cents) below last month, but 10 percent (3.5 cents) above a year ago.

PAPAYA: Fresh Utilization, State of Hawaii, 2005-2006 ¹



FRESH PAPAYA UTILIZATION, STATE OF HAWAII, MONTH OF: August 2006

County	Sales				Year ago	Year-to-date	
	Local ¹	Intrastate	Out-of-State	Total fresh		2005	2006
	<i>1,000 pounds</i>						
Hawaii.....	118	1,142	650	1,910	2,010	18,260	15,435
Honolulu/Kauai/Maui ²	121	4	70	195	350	2,600	1,685
State.....	239	1,146	720	2,105	2,360	20,860	17,120

¹ On island of production.

² Kauai and Maui combined with Honolulu to avoid disclosure of individual operations.

PAPAYA ACREAGE, STATE OF HAWAII, 2006 WITH COMPARISONS

County	Total acreage in crop							
	March		June		September		December	
	2005	2006	2005	2006	2005	2006	2005	2006
Hawaii.....	2,265	1,850	2,355	1,575	2,100		2,070	
Honolulu/Kauai/Maui ¹	225	210	245	170	230		220	
State.....	2,490	2,060	2,600	1,745	2,330		2,290	
	Total bearing acres							
Hawaii.....	1,270	1,620	1,405	1,385	1,265		1,630	
Honolulu/Kauai/Maui ¹	165	155	175	125	180		150	
State.....	1,435	1,775	1,580	1,510	1,445		1,780	

¹ Kauai and Maui combined with Honolulu to avoid disclosure of individual operations.

FRESH PAPAYA FARM PRICE, STATE OF HAWAII, 2005-2006

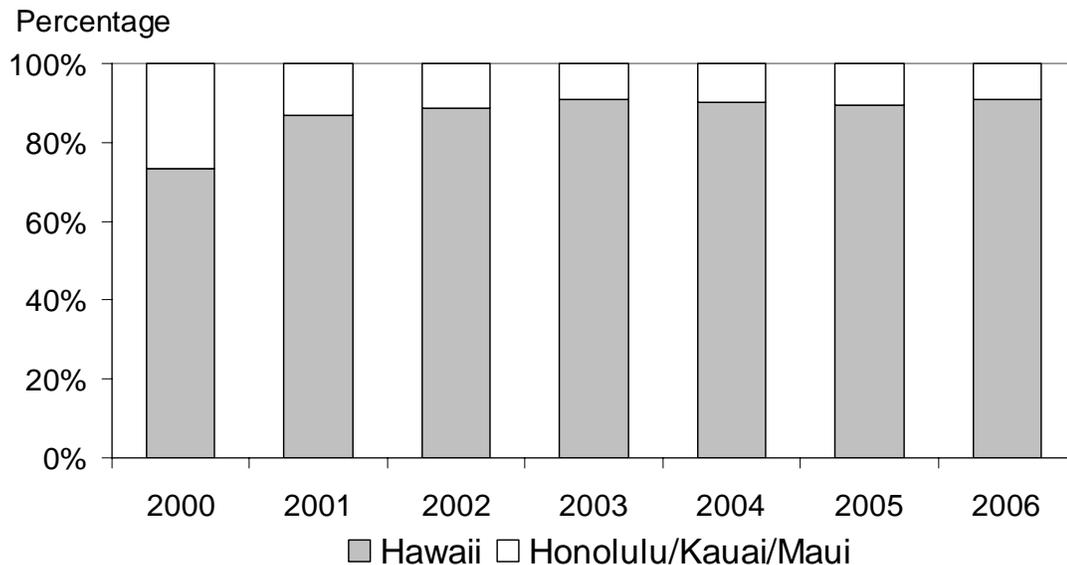
Year	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Average
	<i>Cents per pound</i>												
2005	33.0	37.4	40.0	37.6	37.0	37.2	36.2	36.5	34.3	33.2	37.1	36.9	36.4
2006 ¹	34.0	36.0	45.0	49.0	58.0	51.0	48.0	40.0					

¹ Preliminary.

Papaya Acreage Survey 2006 Results

USDA, NASS, Hawaii Field Office had begun tracking papaya acreage by variety beginning August 2000. In the past seven years, there have been changes in acreage as well as county and variety distributions. In August 2000, papaya acreage Statewide totaled 2,775 of which Hawaii County accounted for 74 percent and Honolulu/Kauai/Maui County collectively made up 26 percent. Total acreage has decreased 22 percent from this period to 2,160 in August 2006. Hawaii County has increased its contribution to 91 percent with the remaining 9 percent on Honolulu/Kauai/Maui. Statewide bearing acreage fell 17 percent from August 2000 to 1,335 in August 2006.

PAPAYA: Total Acreage, County Distribution, State of Hawaii, August 2000 - August 2006



In August 2006, there were 125 farms reported on Hawaii County compared to 154 in August 2005. Despite the drop in farm count, the county still accounts for the majority of the State's total papaya acreage and harvested acreage. Growers cited changes in farming status, low prices, and the rising economic costs to maintain healthy papaya orchards. Honolulu/Kauai/Maui County reported 43 growers compared to 53 growers a year ago.

From February to April 2006, continuous rainy weather caused some growers in affected areas to harvest less fruits, to cut down infected trees, and to abandon acreage. Papaya ringspot virus remained a concern for growers especially in Hawaii County.

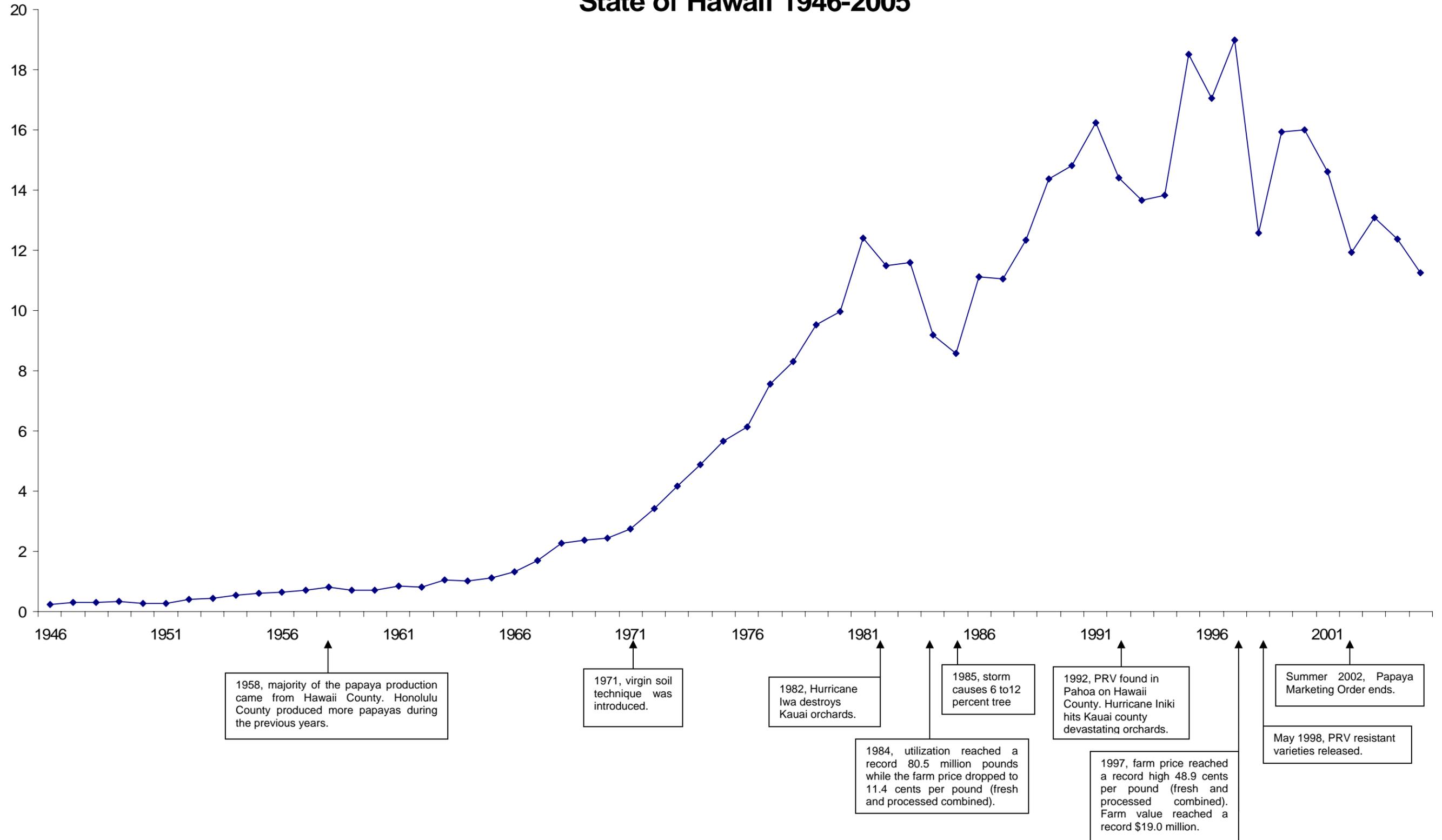
PAPAYA: Acreage, State of Hawaii, August 2006 with 2005 Comparisons

County	Farms		Bearing		Non-bearing		Total	
	2005	2006	2005	2006	2005	2006	2005	2006
	---- Number ----		----- Acres -----					
Hawaii	154	125	1,265	1,215	835	750	2,100	1,965
Honolulu/Kauai/Maui ¹	53	43	170	120	80	75	250	195
State	207	168	1,435	1,335	915	825	2,350	2,160

¹ Kauai and Maui combined with Honolulu to avoid disclosure of individual operations.

Papaya: Value of Utilized Production, State of Hawaii 1946-2005

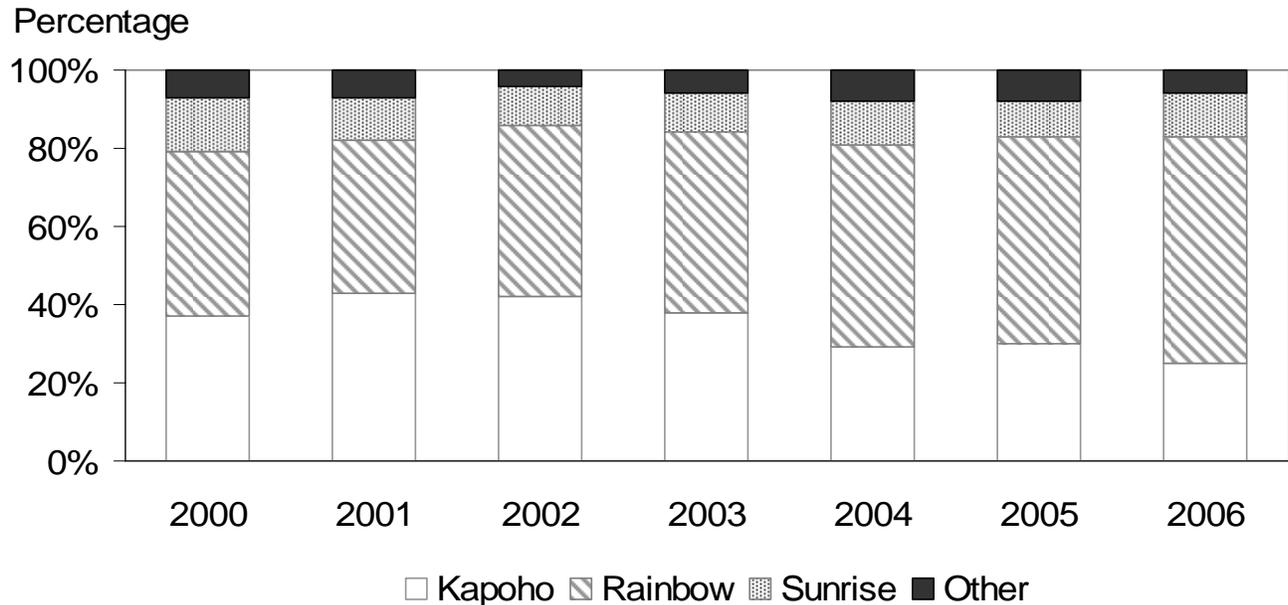
Million dollars



State 2006 Variety Summary

In August 2000, Rainbow and Kapoho ranked as the top two varieties Statewide with 42 and 37 percent, respectively. Over the years, a higher percentage of Rainbow has been planted. In August 2006, Rainbow and Kapoho accounted for 58 and 25 percent, respectively. Sunrise variety represented 11 percent of the acreage grown followed by "Other" varieties making up 6 percent.

PAPAYA: Total Acreage, Varietal Distribution, State of Hawaii, August 2000-August 2006



In August 2006, Rainbow represented 57 percent of the bearing acreage Statewide compared to 61 percent in August 2005. Kapoho was harvested from 27 percent of the bearing acreage compared to 21 percent a year ago. Sunrise made up 11 percent of the harvested acreage while "Other" varieties accounted for the remaining 5 percent for this year.

PAPAYA: Varietal Distribution, State of Hawaii, August 2006 with 2005 Comparison

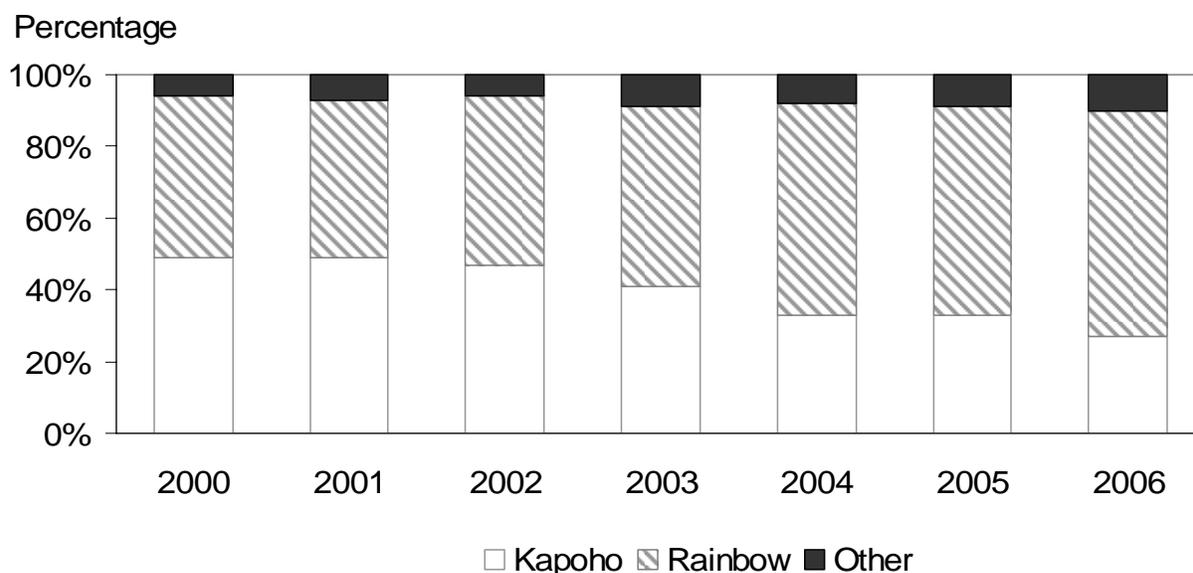
Variety	Bearing		Non-bearing		Total	
	2005	2006	2005	2006	2005	2006
	<i>Percent</i>					
Kapoho	21	27	43	22	30	25
Rainbow	61	57	42	59	53	58
Sunrise	8	11	10	11	9	11
Other ¹	10	5	5	8	8	6
Total	100	100	100	100	100	100

¹ Sunup combined with "Other" to avoid disclosure.

Hawaii County 2006 Variety Summary

In August 2000, Hawaii County had 2,040 acres planted in papayas, Kapoho 49 percent, Rainbow 45 percent, and "Other" varieties 6 percent. In August 2006, Rainbow comprised of 63 percent, Kapoho 27 percent, and "Other" varieties 10 percent. When compared with the previous year, Rainbow represented 58 percent of the total acreage. Kapoho accounted for 33 percent and "Other" varieties made up the remaining 9 percent.

PAPAYA: Total Acreage, Varietal Distribution, Hawaii County, August 2000-August 2006



PAPAYA: Hawaii County Varietal Distribution, August 2006 with 2005 Comparison

Variety	Bearing		Non-bearing		Total	
	2005	2006	2005	2006	2005	2006
	<i>Percent</i>					
Kapoho	23	30	47	24	33	27
Rainbow	68	62	44	64	58	63
Other ¹	9	8	9	12	9	10
Total	100	100	100	100	100	100

¹ Sunrise combined with "Other".

PAPAYA: Hawaii County Distribution within Variety, August 2006 with 2005 Comparison

Variety	Bearing		Non-bearing		Total	
	2005	2006	2005	2006	2005	2006
	<i>Percent</i>					
Kapoho	43	66	57	34	100	100
Rainbow	70	61	30	39	100	100
Other ¹	61	51	39	49	100	100
Total	60	62	40	38	100	100

¹ Sunrise combined with "Other".