

FLORICULTURE AND NURSERY PRODUCTS

Grower sales of Hawaii's flower and nursery products totaled a record \$92.1 million in 2002. Wholesale value was 4 percent higher than the \$88.6 million value for 2001. Orchids, lei flowers, and potted flowering plant categories registered increases in 2002.

Hawaii county, with \$47.5 million in sales, ranked number one in 2002. Honolulu farmers registered sales of \$31.5 million, 20 percent higher than 2001. Maui county sales totaled \$10.8 million, 9 percent higher than last year. Kauai sales, pegged at \$2.3 million, were 24 percent higher than 2001.

FLORICULTURE AND NURSERY PRODUCTS: Value of grower sales, by counties, 1998-2002

Year	Cut flowers ¹	Orchids ²	Lei flowers	Foliage ³	Potted flowering plants	All other nursery products ⁴	Unspecified sales ⁵	Total
<i>1,000 dollars</i>								
State								
1998	15,176	15,790	3,485	⁶ 15,403	3,892	17,982	1,479	73,207
1999	16,517	17,166	4,051	16,055	4,421	15,978	1,537	75,725
2000	16,297	18,106	3,615	18,295	5,044	19,850	1,477	82,684
2001	14,566	20,650	3,928	20,380	5,010	22,838	1,225	88,597
2002	12,859	22,448	4,314	16,898	5,725	28,535	1,290	92,069
Counties:								
Hawaii								
1998	11,410	9,114	1,022	⁶ 11,612	1,676	3,715	604	39,153
1999	12,588	10,015	1,697	12,754	2,011	2,718	679	42,462
2000	12,592	10,319	1,140	15,757	2,120	4,859	712	47,499
2001	11,194	11,954	1,213	17,885	2,394	5,467	530	50,637
2002	9,182	13,326	1,180	14,211	2,030	6,967	595	47,491
Honolulu								
1998	774	5,839	1,258	⁶ 3,331	1,387	10,745	409	23,743
1999	745	5,741	1,210	2,601	1,063	10,119	386	21,865
2000	680	6,515	1,098	1,940	1,609	11,832	327	24,001
2001	502	7,330	1,384	2,116	1,351	13,195	320	26,198
2002	486	7,895	1,446	2,214	2,514	16,649	320	31,524
Kauai								
1998	138	⁷	⁷	⁷	⁷	1,090	132	1,360
1999	133	411	⁷	72	118	696	117	1,547
2000	99	245	⁷	55	194	560	113	1,266
2001	314	255	⁷	⁷	130	1,020	145	1,864
2002	296	246	⁷	⁷	69	1,547	145	2,303
Maui								
1998	2,854	⁷	⁷	⁷	⁷	5,763	334	8,951
1999	3,051	999	⁷	628	1,229	3,589	355	9,851
2000	2,926	1,027	⁷	543	1,121	3,976	325	9,918
2001	2,556	1,111	⁷	⁷	1,135	4,866	230	9,898
2002	2,895	981	⁷	⁷	1,112	5,533	230	10,751

¹ Cut orchids included in "Orchids" category. ² Excludes orchids used for lei flowers. ³ Includes potted, cut, and unfinished. Beginning 1998, Landscape foliage included with "All other nursery products". ⁴ Includes bedding plants, plant rentals, sod, trees, and any other nursery products not elsewhere classified. Sum of county estimates may not add to State total due to rounding. ⁵ Includes grower sales greater than \$999 but less than \$10,000 which were not categorized. ⁶ Unfinished foliage, 1998 included in "All other nursery products". ⁷ Data not shown separately to avoid disclosure of individual operations but combined and included in the State total.