

Floriculture: Number of Growers, Value and Growing Area

Year	Number of Growers	Expanded Wholesale Value ¹	Type of Growing Area			
			Total Greenhouse Cover	Shade and Temporary Cover	Total Covered Area	Open Ground
		\$1,000 Dollars			1,000 Square Feet	
1992	59	9,119	2,408	63	2,471	64
1993	59	9,349	2,960	48	3,008	86
1994	49	7,031	2,627	135	2,762	74
1995	79	9,536	2,987	169	3,156	70
1996	67	10,750	1,789	102	1,891	76
1997	100	19,968	2,189	190	2,379	148
1998	77	13,608	3,285	136	3,421	81
1999	68	14,876	3,414	130	3,544	63
2000	53	14,543	2,686	77	2,763	44
2001	71	15,427	3,393	116	3,509	89
2002	87	16,171	2,752	115	2,867	176
2003	75	15,153	2,677	105	2,782	121

¹ Wholesale value of sales as *reported* by growers with \$100,000 or more in sales of floriculture crops plus a *calculated* wholesale value of sales for growers with sales below \$100,000. The value of sales for growers below the \$100,000 level were estimated by multiplying the number of growers in each size group by the mid-point of each dollar value range.

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