



# New England Agricultural Statistics Service

a field office of the National Agricultural Statistics Service  
United States Department of Agriculture

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## Cranberries January 2004

January 26, 2004

**A special "THANK YOU" goes to Massachusetts Cranberry growers and handlers who have helped us by completing cranberry surveys throughout the year.**

### 2003 UNITED STATES CRANBERRY PRODUCTION UP SEVEN PERCENT

**Massachusetts:** Cranberry production in Massachusetts totaled 1.4 million barrels in 2003, a four percent decrease from the previous year's production. Growers harvested 14,400 acres, 100 acres less than the previous year. This year's crop yield was 97.2 barrels per acre, a decrease of 3.9 barrels per acre from the 2002 crop.

Cranberry handlers were contacted in the fall of 2003 for their expected price paid to Massachusetts' growers for their 2003 crop. The Massachusetts' 2003 preliminary price for fresh cranberries was \$52.70 per barrel. The Massachusetts' 2003 preliminary price for processed cranberries was \$30.50 per barrel. The next price update for the 2003 cranberry crop will be published in the **Non-Citrus Fruits and Nuts Annual Summary** which is scheduled for release on July 7, 2004.

**United States - Five Major States:** The Nation's cranberry crop totaled 6.1 million barrels in 2003, seven percent above the 2002 production. Wisconsin continues to be the largest producing cranberry state with 3.57 million

barrels in total production. Total United States cranberry acreage harvested was 39,400 acres, an increase of 1,500 acres from the previous year. The United States 2003 preliminary price for fresh and processed cranberries was \$50.90 and \$30.60 per barrel respectively.

**Maine:** According to Charles Armstrong, Cranberry Associate, University of Maine Cooperative Extension, Maine's 2003 cranberry production totaled 19,600 barrels, between four and five percent below last year's output. There were 226 acres of cranberries harvested in Maine compared to 219 the previous year. The statewide 2003 average was 86.6 barrels per acre.

*This report is taken from the National **Noncitrus Fruits and Nuts - Preliminary Summary** report published by USDA's National Agricultural Statistics Service at 3:00 p.m. on January 23, 2004. The **Cranberries** report is issued annually at 1:00 p.m. on the third Tuesday of August. It contains production forecast of the upcoming harvest.*

**United States Cranberry Utilized Production, 2003  
Percent by State**

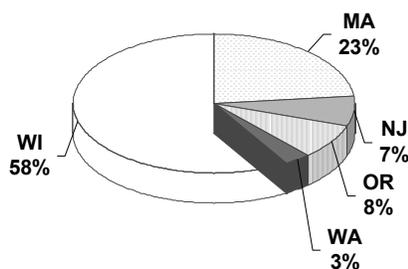
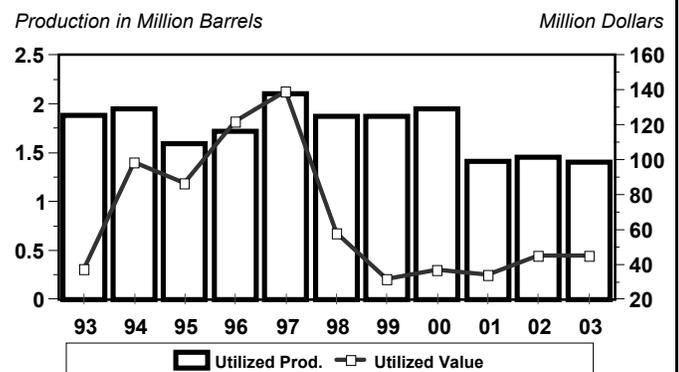


Chart does not add to 100% due to rounding.

**Cranberry Utilized Production and Value  
Massachusetts, 1993-2003**



**CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, by State, 2001 - 2003**

State	Acres Harvested	Yield per Acre	Production		Utilization		Price per Barrel <sup>1/2/</sup>			Value of Utilized Production
			Total	Utilized	Fresh	Processed	Fresh	Processed	All	
	Acres	Barrels <sup>2/</sup>	1,000 Barrels <sup>2/</sup>		1,000 Barrels <sup>2/</sup>		Dollars	Dollars	Dollars	1,000 Dollars
<b>2001</b>										
Massachusetts	12,000	118.0	1,416	1,414	176	1,238	40.50	21.60	24.00	33,869
New Jersey	3,100	182.6	566	412	--	412	--	33.10	23.10	9,517
Oregon	2,400	152.1	365	355	7	348	43.30	22.10	22.50	7,994
Washington	1,600	88.8	142	136	34	102	43.30	23.20	28.20	3,838
Wisconsin	15,100	188.1	2,840	2,466	209	2,257	40.90	22.10	23.70	58,428
United States	34,200	155.8	5,329	4,783	426	4,357	41.00	22.10	23.80	113,646
<b>2002</b>										
Massachusetts	14,500	100.1	1,452	1,452	154	1,298	48.80	28.90	31.00	45,027
New Jersey	3,100	138.7	430	430	--	430	--	29.00	29.00	12,470
Oregon	2,800	154.3	432	432	9	423	46.80	30.10	30.40	13,153
Washington	1,600	101.3	162	155	30	125	50.90	29.70	33.80	5,240
Wisconsin	15,900	201.8	3,208	3,208	177	3,031	49.30	28.60	29.70	95,413
United States	37,900	150.0	5,684	5,677	370	5,307	49.20	28.90	30.20	171,303
<b>2003 <sup>3/</sup></b>										
Massachusetts	14,400	97.2	1,400	1,400	100	1,300	52.70	30.50	32.10	44,920
New Jersey	3,200	150.0	480	480	--	480	--	29.60	29.60	14,208
Oregon	2,800	169.6	475	475	9	466	54.20	31.90	32.30	15,353
Washington	1,600	115.6	185	185	30	155	50.60	30.20	33.50	6,199
Wisconsin	17,400	205.2	3,570	3,570	195	3,375	49.80	30.70	31.70	113,324
United States	39,400	155.1	6,110	6,110	334	5,776	50.90	30.60	31.80	194,004

<sup>1/</sup> Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains and other retains.

<sup>2/</sup> A barrel weighs 100 pounds.

<sup>3/</sup> Updated price and value statistics for the 2003 crop is tentatively scheduled for release on July 7, 2004.

SOURCE: *Non-citrus Fruits and Nuts - Preliminary*, 3:00 p.m., January 23, 2004 National Agricultural Statistics Service, USDA.

**MAINE CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, 2001 - 2003**

State and Year	Area Harvested	Yield per Acre	Production		Utilization		Price per Barrel	Value of Utilized Production
			Total	Utilized	For Fresh Market	For Processing		
	Acres	Barrels	1,000 Barrels		1,000 Barrels		Dollars	1,000 Dollars
<b>Maine</b>								
2001	250.5	58.0	18.00	17.50	1.60	15.90	41.10	719
2002	219.0	93.4	20.45	20.45	2.63	17.82	47.50	971
2003	226.0	86.6	19.60	19.40	2.54	16.86	60.10	1,166

SOURCE: January, 2003, Cranberry Associate, University of Maine Cooperative Extension, 207-581-2940

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