

## 2002 BLUEBERRY STATISTICS

Total value of the 2002 blueberry crop at \$46.8 million broke the record high of \$36.7 million reached last year. Utilized production, at 42.0 million pounds, increased 14 percent from 2001. The overall season average price was \$1.11 per pound; the average fresh market price was \$1.17 per pound, while the processing price was \$0.70 per pound.

The area harvested, at 7,400 acres, remained unchanged from a year earlier. Average yield was 5,680 pounds per acre, compared with 5,000 pounds per acre in 2001.

Atlantic and Burlington Counties accounted for 93% of area harvested and 98% of New Jersey's utilized production. The top blueberry producing county in New Jersey was Atlantic County with 5,400 acres harvested and an average yield of 6,630 pounds per acre. Utilized production for Atlantic was 35.8 million pounds. Burlington County producers harvested 1,500 acres with an average yield of 3,470 pounds per acre and utilized production of 5.20 million pounds.



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