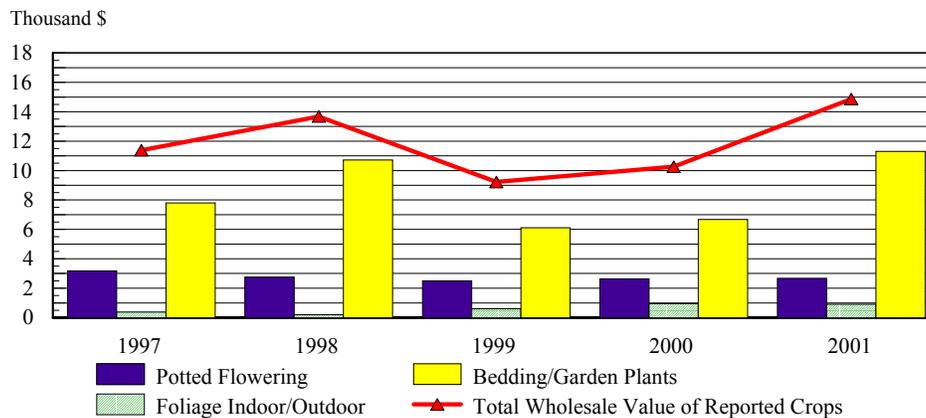


FLORICULTURE: GROWER NUMBERS, VALUE, AND GROWING AREA, OKLAHOMA, 1997-2001

| Year | Number of Growers | Expanded Wholesale Value 1/ | Growing Area | | | |
|------|-------------------|-----------------------------|-------------------|---------------------|---------------|-------------|
| | | | Greenhouse | Shade and Temporary | Total Covered | Open Ground |
| | Number | 1,000 Dollars | 1,000 Square Feet | | Acres | |
| 1997 | 124 | 16,071 | 3,655 | 96 | 3,751 | 26 |
| 1998 | 118 | 17,325 | 3,577 | 128 | 3,705 | 31 |
| 1999 | 117 | 13,820 | 2,681 | 114 | 2,795 | 39 |
| 2000 | 105 | 14,027 | 2,545 | 96 | 2,641 | 31 |
| 2001 | 100 | 17,993 | 2,225 | 70 | 2,295 | 31 |

1/ Wholesale value of sales as reported by growers with \$100,000 or more in sales of floriculture crops plus a calculated wholesale value of sales for growers with sales below \$100,000.

OKLAHOMA FLORICULTURE, 1997 - 2001
Wholesale Value of Sales by Category for Operations with \$100,000+ Sales



WHOLESALE VALUE OF SALES BY CATEGORY FOR OPERATIONS WITH \$100,000+ SALES,
OKLAHOMA, 1997 - 2001

| Year | Potted Flowering | Foliage Indoor/Outdoor 1/ | Bedding Garden Plants 2/ | Total Wholesale Value 1/3/ |
|---------------|------------------|---------------------------|--------------------------|----------------------------|
| 1,000 Dollars | | | | |
| 1997 | 3,178 | 382 | 7,811 | 11,391 |
| 1998 | 2,760 | 190 | 10,727 | 13,680 |
| 1999 | 2,497 | 612 | 6,121 | 9,230 |
| 2000 | 2,637 | 949 | 6,678 | 10,264 |
| 2001 | 2,667 | 905 | 11,298 | 14,870 |

1/ Data before and after 1999 not comparable. Data for 1999 and earlier represent net value (total sales minus cost of young plants). Data for 2000 and beyond represents wholesale equivalent value of all sales.

2/ Includes annual bedding plants and herbaceous perennials.

3/ Total sales of propagative materials were added in 2000.