

Floriculture Crops, 2001 By Stephanie J. Houston

The 2000 wholesale value of sales by commercial flower and foliage producers in Pennsylvania totaled \$160.9 million, up 2.4 million from 1999. Pennsylvania ranked seventh nationally in wholesale sales of floriculture crops.

The wholesale value of cut flowers sold in 2000 totaled \$4.4 million, down \$0.8 million from 1999. The value of sales at wholesale of potted flowering plants was \$39.8 million, down \$33,000 from 1999. Pennsylvania ranked fourth nationally for the value of sales at wholesale of potted flowering plants. Sales of foliage plants for indoor or patio use were \$2.7, down \$0.3 million from 1999. Sales of all bedding and garden plants in flats, pots and

baskets totaled \$82.7 million, down \$2.6 million from 1999.

The total covered growing area for Pennsylvania in 2000 was 22.9 million square feet, down from 24.3 million square feet in 1999. The types of covered growing area were: glass greenhouses, 4.1 million square feet; fiberglass and other rigid greenhouses, 2.6 million square feet; film plastic (single/multi) greenhouses, 15.7 million square feet; and shade and temporary cover, 414,000 square feet. Growers also used 551 acres of open grown in 2000. There were 731 growers in 2000, compared to 779 growers in 1999.

Number of Growers,
Reported Gross Value of Sales, 1999-2000

Value of Sales	1999	2000
	<i>Number</i>	
\$10,000 - \$19,999	112	82
\$20,000 - \$39,999	138	124
\$40,000 - \$49,999	77	68
\$50,000 - \$99,000	210	218
\$100,000 - \$499,999	189	189
\$500,000 or more	53	50
Total	779	731
	<i>(000) Dollars</i>	
Expanded wholesale value ¹	158,490	160,902

¹ Wholesale value of sales as reported by growers with \$100,000 or more in sales of floriculture crops plus a calculated wholesale value of sales for growers with sales below \$100,000. The value of sales for growers below the \$100,000 level was estimated by multiplying the number of growers in each size group by the mid-point of each dollar value range.

Growing Area by Type of Cover,
All Operations with \$10,000+ Sales, 1999-2000

Type of Cover	1999	2000
	<i>Number</i>	
Total Number of Growers	779	731
	<i>(000) Square Feet</i>	
Glass Greenhouses	4,629	4,087
Fiberglass & Other Rigid Greenhouses	2,833	2,635
Film Plastic (single/multi) Greenhouses	16,267	15,725
Total Greenhouse Cover	23,729	22,447
Shade & Temporary Cover	537	414
Total Covered Area	24,266	22,861
	<i>Acres</i>	
Open Ground	520	551

Growing Area by Type of Cover,
All Operations with \$100,000+ Sales, 1999-2000

Type of Cover	1999	2000
	<i>Number</i>	
Total Number of Growers	242	239
	<i>(000) Square Feet</i>	
Glass Greenhouses	3,723	3,375
Fiberglass & Other Rigid Greenhouses	2,008	1,932
Film Plastic (single/multi) Greenhouses	11,953	11,710
Total Greenhouse Cover	17,684	17,017
Shade & Temporary Cover	406	259
Total Covered Area	18,090	17,276
	<i>Acres</i>	
Open Ground	267	250

Floriculture Crops: Wholesale Value of Sales by
Category for Operations with \$100,000+ Sales, 1999-2000

Category	1999	2000
	<i>(000) Dollars</i>	
Total Cut Flowers	5,313	4,430
Total Potted Flowering Plants	39,776	39,743
Total Foliage for Indoor or Patio Use ¹	3,062	2,725
Total Bedding/Garden Plants ²	85,304	82,658
Annual Bedding/Garden Plants ³	-	70,292
Herbaceous Perennial Plants ³	-	12,366
Propagative Materials ³	-	6,986
Total Wholesale Value of Reported Crops ⁴	133,455	136,542

¹ Data for 1999 and 2000 are not comparable. Data for 1999 represents net value (total sales minus cost of young plants). Data for 2000 represents wholesale equivalent value of all sales. ² Includes Annual Bedding Plants and Herbaceous Perennials. ³ Data series began in 2000; 1999 data not available. ⁴ Total data for 1999 and 2000 are not comparable, total sales of propagative materials were added in 2000. Total foliage for 1999 represents net value (total sales minus cost of young plants). Total foliage for 2000 represents the wholesale equivalent value of all sales.

