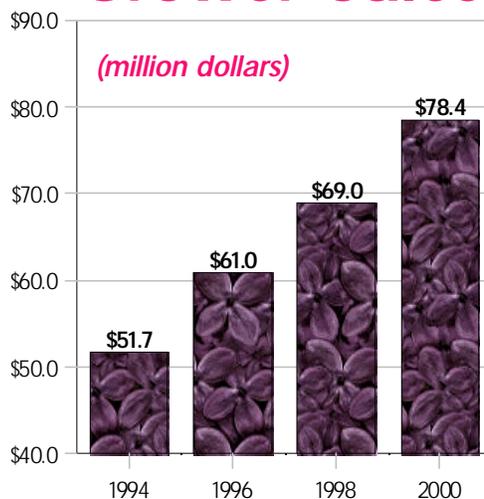


Growers with sales of more than \$100,000 accounted for 93% of total industry sales.

FLORICULTURE

The wholesale value of FLORICULTURE crops in Virginia increased nearly 7 percent compared to 1999 sales. This continues the sustained growth that the horticulture industry has seen over the last several years. Floriculture production by growers with sales of more than \$10,000 totaled \$78.4 million, up from \$73.4 million in 1999. Growers with sales of more than \$100,000 accounted for 93 percent of the total industry sales. In 1999, the production by growers with more than \$100,000 in sales totaled \$67.2 million or 92 percent of the total floriculture sales within the Commonwealth.

Grower Sales



Bedding and garden plants accounted for the biggest sales increase in 2000. Growers with sales of more than \$100,000 accounted for \$48.1 million of bedding and

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