

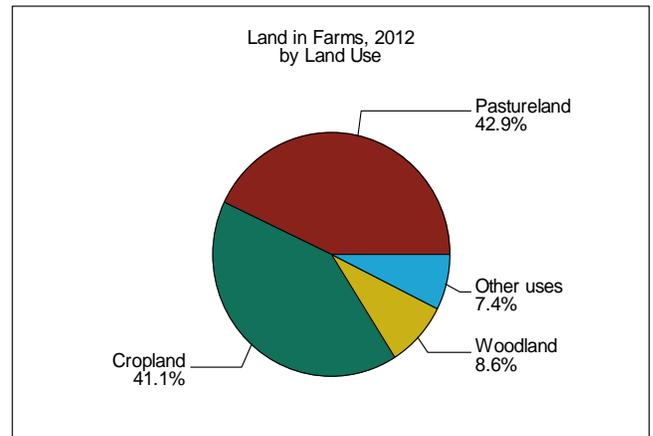
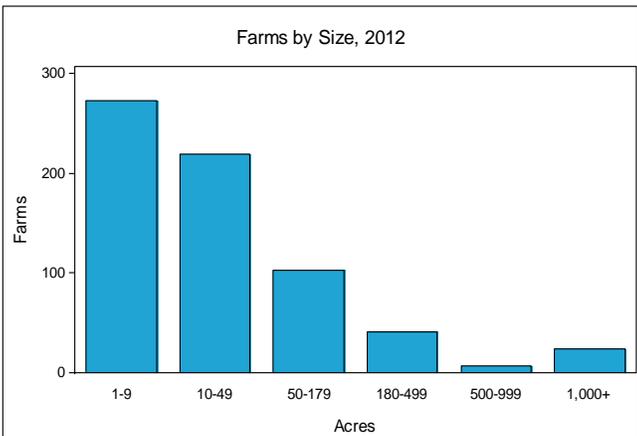
2012 CENSUS OF AGRICULTURE

COUNTY PROFILE



Santa Cruz County California

	2012	2007	% change
Number of Farms	667	682	- 2
Land in Farms	99,983 acres	47,489 acres	+ 111
Average Size of Farm	150 acres	70 acres	+ 114
Market Value of Products Sold	\$565,835,000	\$447,417,000	+ 26
Crop Sales \$548,415,000 (97 percent)			
Livestock Sales \$17,420,000 (3 percent)			
Average Per Farm	\$848,328	\$656,037	+ 29
Government Payments	(D)	\$40,000	
Average Per Farm Receiving Payments	(D)	\$7,924	





Santa Cruz County – California

Ranked items among the 58 state counties and 3,079 U.S. counties, 2012

Item	Quantity	State Rank	Universe ¹	U.S. Rank	Universe ¹
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)					
Total value of agricultural products sold	565,835	20	58	83	3,077
Value of crops including nursery and greenhouse	548,415	18	58	26	3,072
Value of livestock, poultry, and their products	17,420	35	58	1,725	3,076
VALUE OF SALES BY COMMODITY GROUP (\$1,000)					
Grains, oilseeds, dry beans, and dry peas	13	45	48	2,816	2,926
Tobacco	-	-	-	-	436
Cotton and cottonseed	-	-	11	-	635
Vegetables, melons, potatoes, and sweet potatoes	128,477	12	55	23	2,802
Fruits, tree nuts, and berries	306,475	17	56	20	2,724
Nursery, greenhouse, floriculture, and sod	113,196	5	56	19	2,678
Cut Christmas trees and short rotation woody crops	244	2	41	131	1,530
Other crops and hay	8	57	58	3,032	3,049
Poultry and eggs	(D)	16	57	(D)	3,013
Cattle and calves	(D)	55	57	(D)	3,056
Milk from cows	934	31	40	1,287	2,038
Hogs and pigs	(D)	(D)	55	(D)	2,827
Sheep, goats, wool, mohair, and milk	569	26	56	293	2,988
Horses, ponies, mules, burros, and donkeys	162	42	56	1,435	3,011
Aquaculture	6,200	5	45	56	1,366
Other animals and other animal products	96	39	58	1,121	2,924
TOP CROP ITEMS (acres)					
Vegetables harvested, all	17,898	15	55	50	2,801
Lettuce, all	9,770	4	46	5	1,049
Land in Berries	7,297	3	53	9	2,339
Lettuce, head	5,768	5	43	6	529
Nursery stock crops	5,287	1	54	8	2,077
TOP LIVESTOCK INVENTORY ITEMS (number)					
Layers	(D)	9	57	(D)	3,040
Cattle and calves	4,153	53	57	2,487	3,063
Goats, all	3,556	11	53	100	2,996
Sheep and lambs	3,208	27	56	269	2,897
Colonies of bees	1,666	31	56	317	2,761

Other County Highlights, 2012

Economic Characteristics	Quantity	Operator Characteristics	Quantity
Farms by value of sales:		Principal operators by primary occupation:	
Less than \$1,000	129	Farming	414
\$1,000 to \$2,499	29	Other	253
\$2,500 to \$4,999	44	Principal operators by sex:	
\$5,000 to \$9,999	70	Male	537
\$10,000 to \$19,999	66	Female	130
\$20,000 to \$24,999	22	Average age of principal operator (years)	60.6
\$25,000 to \$39,999	57	All operators by race ² :	
\$40,000 to \$49,999	14	American Indian or Alaska Native	12
\$50,000 to \$99,999	49	Asian	82
\$100,000 to \$249,999	62	Black or African American	2
\$250,000 to \$499,999	24	Native Hawaiian or Other Pacific Islander	4
\$500,000 or more	101	White	937
Total farm production expenses (\$1,000)	456,027	More than one race	12
Average per farm (\$)	683,698	All operators of Spanish, Hispanic, or Latino Origin ²	158
Net cash farm income of operation (\$1,000)	117,449		
Average per farm (\$)	176,085		

See "Census of Agriculture, Volume 1, Geographic Area Series" for complete footnotes, explanations, definitions, and methodology.

- Represents zero. (D) Withheld to avoid disclosing data for individual operations.

¹ Universe is number of counties in state or U.S. with item. ² Data were collected for a maximum of three operators per farm.