

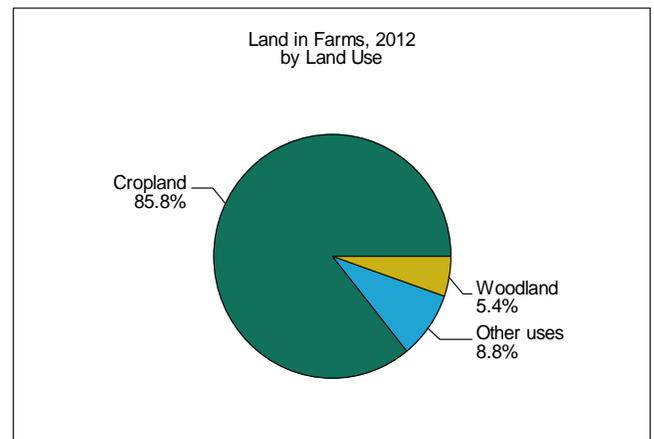
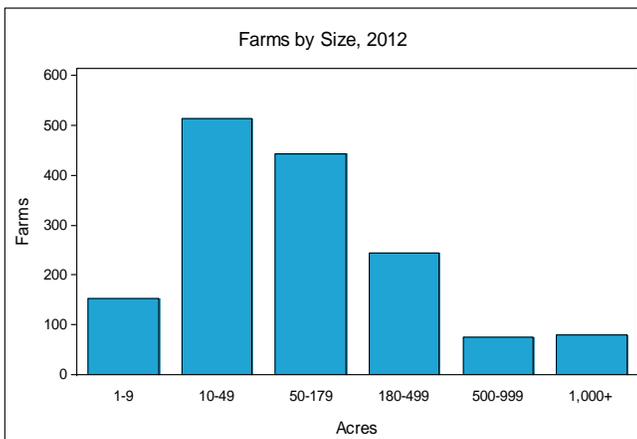
2012 CENSUS OF AGRICULTURE

COUNTY PROFILE



Rock County Wisconsin

	2012	2007	% change
Number of Farms	1,509	1,556	- 3
Land in Farms	353,793 acres	344,361 acres	+ 3
Average Size of Farm	234 acres	221 acres	+ 6
Market Value of Products Sold			
	\$274,424,000	\$195,621,000	+ 40
Crop Sales \$165,875,000 (60 percent)			
Livestock Sales \$108,549,000 (40 percent)			
Average Per Farm	\$181,858	\$125,720	+ 45
Government Payments			
	\$7,892,000	\$7,095,000	+ 11
Average Per Farm Receiving Payments	\$7,669	\$6,357	+ 21





Rock County – Wisconsin

Ranked items among the 72 state counties and 3,079 U.S. counties, 2012

Item	Quantity	State Rank	Universe ¹	U.S. Rank	Universe ¹
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)					
Total value of agricultural products sold	274,424	14	72	333	3,077
Value of crops including nursery and greenhouse	165,875	4	71	328	3,072
Value of livestock, poultry, and their products	108,549	27	72	420	3,076
VALUE OF SALES BY COMMODITY GROUP (\$1,000)					
Grains, oilseeds, dry beans, and dry peas	149,061	3	71	268	2,926
Tobacco	708	3	10	203	436
Cotton and cottonseed	-	-	-	-	635
Vegetables, melons, potatoes, and sweet potatoes	5,110	20	70	367	2,802
Fruits, tree nuts, and berries	263	42	70	948	2,724
Nursery, greenhouse, floriculture, and sod	5,416	11	71	410	2,678
Cut Christmas trees and short rotation woody crops	70	27	67	386	1,530
Other crops and hay	5,248	9	71	559	3,049
Poultry and eggs	(D)	12	72	(D)	3,013
Cattle and calves	27,595	18	72	585	3,056
Milk from cows	70,638	27	68	115	2,038
Hogs and pigs	(D)	8	70	(D)	2,827
Sheep, goats, wool, mohair, and milk	691	13	68	241	2,988
Horses, ponies, mules, burros, and donkeys	427	7	69	662	3,011
Aquaculture	(D)	(D)	53	(D)	1,366
Other animals and other animal products	267	39	70	640	2,924
TOP CROP ITEMS (acres)					
Corn for grain	149,728	2	69	143	2,638
Soybeans for beans	86,616	1	68	313	2,162
Forage-land used for all hay and haylage, grass silage, and greenchop	21,168	48	72	911	3,057
Corn for silage	12,219	29	69	136	2,237
Wheat for grain, all	8,445	12	68	747	2,537
TOP LIVESTOCK INVENTORY ITEMS (number)					
Pheasants	(D)	1	53	4	963
Cattle and calves	45,897	32	72	571	3,063
Hogs and pigs	12,884	9	70	574	2,889
Layers	5,769	26	72	773	3,040
Sheep and lambs	2,878	5	70	304	2,897

Other County Highlights, 2012

Economic Characteristics	Quantity	Operator Characteristics	Quantity
Farms by value of sales:		Principal operators by primary occupation:	
Less than \$1,000	447	Farming	755
\$1,000 to \$2,499	101	Other	754
\$2,500 to \$4,999	95		
\$5,000 to \$9,999	114	Principal operators by sex:	
\$10,000 to \$19,999	119	Male	1,293
\$20,000 to \$24,999	32	Female	216
\$25,000 to \$39,999	67		
\$40,000 to \$49,999	42	Average age of principal operator (years)	58.0
\$50,000 to \$99,999	138		
\$100,000 to \$249,999	143	All operators by race ² :	
\$250,000 to \$499,999	89	American Indian or Alaska Native	-
\$500,000 or more	122	Asian	4
Total farm production expenses (\$1,000)	247,072	Black or African American	4
Average per farm (\$)	163,732	Native Hawaiian or Other Pacific Islander	-
		White	2,332
Net cash farm income of operation (\$1,000)	55,551	More than one race	5
Average per farm (\$)	36,813	All operators of Spanish, Hispanic, or Latino Origin ²	13

See "Census of Agriculture, Volume 1, Geographic Area Series" for complete footnotes, explanations, definitions, and methodology.

- Represents zero. (D) Withheld to avoid disclosing data for individual operations.

¹ Universe is number of counties in state or U.S. with item. ² Data were collected for a maximum of three operators per farm.