



**United States Department of Agriculture  
National Agricultural Statistics Service  
2014 Census of Horticultural Specialties – North Carolina**



Eastern Mountain Region – North Carolina Field Office  
P.O. Box 27767, Raleigh, NC 27611  
(919) 856-4394 · (855) 270-2708 FAX · [www.nass.usda.gov/nc](http://www.nass.usda.gov/nc)

**Horticultural Specialties Highlights**

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. North Carolina had 1,337 horticultural operations that sold \$570.7 million in horticultural products in 2014, compared to 1,021 horticultural operations that sold \$501.4 million in horticultural products in 2009. Horticulture producers in North Carolina had \$485.1 million in total production expenses in 2014. Hired labor expenses in North Carolina accounted for 34 percent of the total production expenses. Of the 14,125 hired workers in North Carolina, 7,893 worked less than 150 days compared to 6,232 who worked 150 days or more.

**U.S. Highlights: 2014 and 2009**

Item	2014	2009	Percent change
All horticultural specialty crops .....operations	23,221	21,585	7.6
.....sales (\$1,000)	13,789,048	11,687,323	18.0
Floriculture .....operations	12,415	12,009	3.4
.....sales (\$1,000)	5,879,685	5,018,449	17.2
Bedding/garden plants .....operations	9,709	9,604	1.1
.....sales (\$1,000)	3,512,384	3,149,701	11.5
Annual bedding/garden plants .....operations	7,964	7,989	-0.3
.....sales (\$1,000)	2,567,534	2,305,913	11.3
Potted herbaceous perennial plants .....operations	6,291	6,416	-1.9
.....sales (\$1,000)	944,850	843,788	12.0
Potted flowering plants for indoor or patio use .....operations	4,059	4,043	0.4
.....sales (\$1,000)	1,084,274	871,474	24.4
Foliage plants for indoor or patio use .....operations	2,644	2,728	-3.1
.....sales (\$1,000)	721,889	509,873	41.6
Cut flowers and cut lei flowers .....operations	1,998	1,703	17.3
.....sales (\$1,000)	462,098	403,254	14.6
Cut cultivated greens .....operations	728	634	14.8
.....sales (\$1,000)	99,040	84,148	17.7
Nursery stock sold .....operations	8,226	8,441	-2.5
.....sales (\$1,000)	4,266,631	3,850,363	10.8
Propagative horticultural materials, bareroot and unfinished plants .....operations	1,067	1,178	-9.4
.....sales (\$1,000)	695,126	601,657	15.5
Sod, sprigs, or plugs sold .....operations	1,289	1,403	-8.1
.....sales (\$1,000)	1,138,465	876,847	29.8
Dried bulbs, corms, rhizomes, and tubers .....operations	204	223	-8.5
.....sales (\$1,000)	74,014	48,512	52.6
Food crops grown under protection .....operations	2,521	1,476	70.8
.....sales (\$1,000)	796,664	553,270	44.0
Transplants for commercial vegetable and strawberry production .....operations	693	502	38.0
.....sales (\$1,000)	371,817	330,647	12.5
Vegetable seeds .....operations	385	340	13.2
.....sales (\$1,000)	135,122	89,031	51.8
Flower seeds .....operations	169	141	19.9
.....sales (\$1,000)	31,607	30,825	2.5
Other .....operations	3,902	3,274	19.2
.....sales (\$1,000)	399,918	287,722	39.0
Aquatic plants .....operations	345	375	-8.0
.....sales (\$1,000)	20,205	26,000	-22.3
Cut Christmas trees sold .....operations	3,352	2,699	24.2
.....sales (\$1,000)	366,632	249,821	46.8
Short rotation woody crops sold .....operations	49	23	113.0
.....sales (\$1,000)	1,845	2,173	-15.1
Tobacco transplants .....operations	183	189	-3.2
.....sales (\$1,000)	11,236	9,728	15.5

**Value of Horticultural Specialty Crops Sold: 2014**

Item	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
All horticultural specialty crops						
United States .....	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
North Carolina .....	1,337	570,686	974	506,695	676	63,991
Annual bedding/garden plants						
United States .....	7,964	2,567,534	3,367	2,044,090	6,197	523,444
North Carolina .....	282	149,358	114	136,811	228	12,547
Potted herbaceous perennial plants						
United States .....	6,291	944,850	2,710	794,915	4,805	149,936
North Carolina .....	249	42,348	118	35,223	183	7,125
Potted flowering plants for indoor or patio use						
United States .....	4,059	1,084,274	2,010	993,437	2,891	90,837
North Carolina .....	154	35,559	75	32,495	118	3,064
Foliage plants for indoor or patio use						
United States .....	2,644	721,889	1,386	702,029	1,591	19,860
North Carolina .....	111	16,290	37	14,256	87	2,034
Cut flowers and cut lei flowers						
United States .....	1,998	462,098	974	417,108	1,350	44,990
North Carolina .....	87	5,684	58	5,145	39	539
Cut cultivated greens						
United States .....	728	99,040	494	95,640	315	3,400
North Carolina .....	17	19	4	3	15	17
Nursery stock sold						
United States .....	8,226	4,266,631	(NA)	3,834,953	(NA)	431,678
North Carolina .....	445	165,797	(NA)	(NA)	(NA)	(NA)
Propagative horticultural materials, bareroot and unfinished plants						
United States .....	1,067	695,126	832	670,651	303	24,475
North Carolina .....	25	4,939	20	4,774	7	165
Sod, sprigs, or plugs sold						
United States .....	1,289	1,138,465	(NA)	858,280	(NA)	280,185
North Carolina .....	83	47,346	(NA)	31,538	(NA)	15,808
Dried bulbs, corms, rhizomes, and tubers						
United States .....	204	74,014	(NA)	64,800	(NA)	9,214
North Carolina .....	6	672	(NA)	(D)	(NA)	(D)
Food crops grown under protection						
United States .....	2,521	796,664	(NA)	606,025	(NA)	190,639
North Carolina .....	94	3,693	(NA)	1,900	(NA)	1,794
Transplants for commercial vegetable and strawberry production						
United States .....	693	371,817	(NA)	339,123	(NA)	32,694
North Carolina .....	35	6,348	(NA)	5,103	(NA)	1,246
Vegetable seeds						
United States .....	385	135,122	(NA)	117,848	(NA)	17,274
North Carolina .....	1	(D)	(NA)	(D)	(NA)	(D)
Flower seeds						
United States .....	169	31,607	(NA)	28,665	(NA)	2,942
North Carolina .....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Aquatic plants						
United States .....	345	20,205	(NA)	17,324	(NA)	2,881
North Carolina .....	11	720	(NA)	712	(NA)	8
Cut Christmas trees sold						
United States .....	3,352	366,632	1,563	269,996	2,550	96,636
North Carolina .....	471	89,329	417	79,906	164	9,423
Short rotation woody crops sold						
United States .....	49	1,845	(NA)	1,289	(NA)	557
North Carolina .....	3	23	(NA)	(D)	(NA)	(D)
Tobacco transplants						
United States .....	183	11,236	(NA)	3,806	(NA)	7,429
North Carolina .....	43	2,559	(NA)	1,009	(NA)	1,550

(D) Withheld to avoid disclosing data for individual operations.  
 (NA) Not available.

**Annual Bedding/Garden Plants Sold: 2014**

Item	Value (\$1,000)	Flats		All pots		Hanging baskets	
		Number sold	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)
Annual bedding/garden plants sold, total							
United States .....	2,567,534	86,888,069	887,223	597,844	1,250,728	49,235	429,584
North Carolina .....	149,358	6,619,272	57,963	24,239	54,363	6,133	37,032
Flowering and foliar annuals							
United States .....	2,160,001	73,832,363	733,604	478,746	1,004,914	48,056	421,484
North Carolina .....	141,902	6,264,054	(D)	23,685	52,883	(D)	(D)
Begonias							
United States .....	133,349	6,638,687	63,048	30,331	48,635	2,727	21,666
North Carolina .....	8,453	648,628	5,250	1,383	1,762	335	1,440
Combination planter/color bowl							
United States .....	81,344	229,498	3,749	3,381	42,819	2,745	34,776
North Carolina .....	2,345	(D)	(D)	65	(D)	194	(D)
Geraniums (from vegetative cuttings)							
United States .....	223,954	839,222	9,445	54,263	165,076	5,245	49,433
North Carolina .....	16,283	(D)	362	2,617	11,893	663	4,027
Impatiens, New Guinea							
United States .....	99,950	962,816	10,802	25,475	60,050	3,437	29,098
North Carolina .....	6,628	45,565	688	979	4,169	305	1,771
Impatiens, other ( <i>I. wallerana</i> )							
United States .....	114,829	7,725,731	71,989	15,744	23,419	3,040	19,421
North Carolina .....	7,955	524,364	4,058	1,491	1,966	389	1,931
Marigolds							
United States .....	82,362	6,664,247	60,607	16,026	20,650	175	1,105
North Carolina .....	3,997	501,333	3,064	853	919	(D)	14
Pansies ( <i>Violas</i> )							
United States .....	186,024	12,146,484	114,122	45,264	61,058	1,688	10,845
North Carolina .....	23,539	2,232,155	16,361	3,458	4,896	441	2,283
Petunias							
United States .....	262,959	11,722,441	114,237	38,950	79,781	8,316	68,941
North Carolina .....	13,634	794,097	6,047	2,671	4,209	607	3,378
Other flowering and foliar annuals <sup>1</sup>							
United States .....	611,592	15,066,720	160,287	153,112	321,402	14,216	129,904
North Carolina .....	47,229	982,471	(D)	8,171	18,069	(D)	(D)
Vegetable-type bedding plants <sup>2</sup>							
United States .....	407,533	13,055,706	153,619	119,098	245,814	1,180	8,100
North Carolina .....	7,456	355,218	(D)	554	1,480	(D)	(D)

<sup>1</sup> Excludes vegetable-type bedding plants, Ageratum, Alyssum-sweet (*Lobularia*), Angelonia, Caladium, Calendula, Calibrachoa, Canna, Celosia, Cleome, Coleus, Cosmos, Dahlia, Dianthus, Dusty Miller, flowering cabbage or kale (*Brassica*), Fuchsia, Gazania, Geraniums (from seeds and plug seedlings), Gerbera Daisy, Gomphrena, Lisianthus, Lobelia, Millet (ornamental), Nasturtium, Nicotiana, Osteospermum, Pentas, peppers - ornamental, Poppy (annual), Portulaca, Ranunculus, Rudbeckia, Salvia (annual), Scaevola, Snapdragon, *Thunbergia* (Black-eyed Susan vine), Verbena, Vinca (*Catharanthus roseus*) and Zinnia.

<sup>2</sup> Excludes flowering and foliar plants.

(D) Withheld to avoid disclosing data for individual operations.

**Nursery Stock Sold: 2014**

Item	Operations	Number sold	Value (\$1,000)
Nursery stock sold, total			
United States .....	8,226	(NA)	4,266,631
North Carolina .....	445	(NA)	165,797
Deciduous shade trees			
United States .....	3,652	21,126,281	561,870
North Carolina .....	224	441,276	15,581
Deciduous flowering trees			
United States .....	3,450	21,565,156	373,701
North Carolina .....	237	601,912	17,979
Broadleaf evergreens			
United States .....	3,891	89,534,915	807,216
North Carolina .....	319	6,246,671	61,456
Coniferous evergreens			
United States .....	4,145	60,280,052	568,413
North Carolina .....	263	1,735,588	26,458
Deciduous shrubs			
United States .....	3,636	98,752,780	676,674
North Carolina .....	209	3,871,129	33,372
Fruit and nut plants			
United States .....	1,853	138,974,392	754,708
North Carolina .....	60	(D)	1,660
Ornamental grasses			
United States .....	2,175	49,313,614	158,061
North Carolina .....	72	(D)	7,149
Bareroot herbaceous perennials			
United States .....	255	7,850,190	17,847
North Carolina .....	(NA)	(NA)	(NA)
Cacti and succulents			
United States .....	396	10,464,190	40,909
North Carolina .....	27	98,030	386
Other woody ornamentals and vines			
United States .....	1,492	44,992,818	154,874
North Carolina .....	42	513,817	1,410
Landscaping palms			
United States .....	1,051	6,093,570	152,358
North Carolina .....	15	11,450	346

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

**Top Potted Herbaceous Perennial Plants Sold: 2014**

Item	Operations	Number sold (1,000)	Value (\$1,000)
Potted herbaceous perennial plants sold, total			
United States .....	6,291	276,674	944,850
North Carolina .....	249	14,431	42,348
Chrysanthemums			
United States .....	2,921	73,854	202,575
North Carolina .....	116	8,592	23,621
Coral Bells ( <i>Heuchera</i> )			
United States .....	1,600	3,128	15,149
North Carolina .....	41	169	548
Coreopsis			
United States .....	1,559	3,958	14,038
North Carolina .....	53	244	522
Daylilies			
United States .....	2,085	7,103	28,517
North Carolina .....	76	692	1,707
Dianthus			
United States .....	1,195	4,434	15,170
North Carolina .....	42	190	391
Ferns (hardy/garden)			
United States .....	1,108	5,298	20,389
North Carolina .....	41	100	754
Hostas			
United States .....	3,391	14,127	58,375
North Carolina .....	142	683	2,462
Salvia (perennial)			
United States .....	1,315	4,216	16,695
North Carolina .....	35	207	596
Sedum			
United States .....	1,356	4,659	15,031
North Carolina .....	34	138	278
Other herbaceous perennial plants <sup>1</sup>			
United States .....	2,672	122,420	421,069
North Carolina .....	103	2,064	7,162

<sup>1</sup> Excludes Achillea, Asclepias, Astilbe, Bleeding Heart, Campanula, Clematis (non-climbing), Columbine, *Delphinium* (Larkspur), *Digitalis* (Foxglove), *Echinacea* (Purple Coneflower), *Echinacea* (other), Gaillardia, Hibiscus, Iris, Lavender, *Leucantherum* (Shasta Daisy), Lobelia, Lupine, *Papaver* (Poppy), Penstemon, Peonies, *Perovskia* (Russian Sage), Phlox, Physostegia, Platycodon, Rudbeckia, Scabiosa, Verbascum, and Veronica.

**Top Potted Flowering Plants for Indoor or Patio Use Sold: 2014**

Item	Operations	All pots sold	Value (\$1,000)
Flowering plants for indoor or patio use sold, total			
United States .....	4,059	221,336,583	1,084,274
North Carolina .....	154	8,491,370	35,559
Chrysanthemums, florist			
United States .....	570	13,688,060	50,914
North Carolina .....	19	436,910	2,080
Hibiscus, potted			
United States .....	336	6,593,165	34,335
North Carolina .....	7	1,075	17
Hydrangea			
United States .....	427	4,531,797	30,103
North Carolina .....	21	75,149	768
Lilies, Easter			
United States .....	714	7,700,593	36,994
North Carolina .....	14	276,532	1,434
Orchids, other			
United States .....	324	11,675,154	98,365
North Carolina .....	14	51,302	568
Orchids, Phalaenopsis			
United States .....	312	21,619,655	186,394
North Carolina .....	8	58,593	1,082
Poinsettias			
United States .....	1,527	50,445,385	240,937
North Carolina .....	69	4,807,148	18,481
Roses, florist potted			
United States .....	426	9,469,995	36,352
North Carolina .....	12	(D)	(D)
Other potted flowering plants <sup>1</sup>			
United States .....	671	30,238,988	135,789
North Carolina .....	41	1,031,781	3,038
Other potted spring flowering bulbs <sup>2</sup>			
United States .....	258	10,729,540	36,697
North Carolina .....	10	(D)	(D)

<sup>1</sup> Excludes potted spring flowering bulbs, African Violets, Alstroemeria, Anthurium, Azaleas - finished florist, Begonias, Bromeliad, Cape Primrose (*Streptocarpus*), Cineraria, combination planters, Cyclamens, Exacum, Gardenias, Gerbera Daisies, Gloxinias, Kalanchoes, Lilies - other, Orchids - Dendrobium, Orchids - Oncidiinae, Primula, Regal Pelargonium, Sunflowers, and Zygocactus (*Schlumbergera*).

<sup>2</sup> Excludes potted flowering plants, Crocus, Daffodils (*Narcissus*), Hyacinth, and Tulips.

(D) Withheld to avoid disclosing data for individual operations.

**Sod, Sprigs, and Plugs Sold: 2014**

Geographic area	Area used for production		Area harvested		Value (\$1,000)
	Operations	Acres	Operations	Acres	
United States .....	1,292	320,566	1,289	195,497	1,138,465
North Carolina .....	83	17,698	83	7,024	47,346

**Food Crops Grown Under Protection and Sold: 2014**

Item	Operations	Area under protection (1,000 sq ft)	Total production (cwt)	Value (\$1,000)
<b>Food crops grown under protection and sold, total</b>				
United States .....	2,521	93,303	5,219,313	796,664
North Carolina .....	94	726	18,520	3,693
<b>Cucumbers</b>				
United States .....	733	10,997	726,205	77,650
North Carolina .....	29	125	3,980	431
<b>Herbs, cut fresh</b>				
United States .....	524	13,854	355,210	70,929
North Carolina .....	7	(D)	(D)	94
<b>Lettuce, all</b>				
United States .....	763	4,330	219,303	55,547
North Carolina .....	32	92	4,580	1,024
<b>Peppers, all (excluding ornamentals)</b>				
United States .....	534	3,522	77,019	5,996
North Carolina .....	10	48	172	(D)
<b>Strawberries</b>				
United States .....	130	623	7,055	918
North Carolina .....	1	(D)	(D)	(D)
<b>Tomatoes</b>				
United States .....	1,889	42,597	1,925,297	401,133
North Carolina .....	64	351	7,401	1,390
<b>Other food crops grown under protection and sold</b>				
United States .....	851	17,380	1,909,224	184,491
North Carolina .....	21	100	2,224	702

(D) Withheld to avoid disclosing data for individual operations.

**Top Foliage Plants for Indoor or Patio Use Sold: 2014**

Item	Total		All pots		Hanging baskets	
	Operations	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)	Number sold	Value (\$1,000)
<b>Foliage plants for indoor or patio use sold, total</b>						
United States .....	2,644	721,889	191,502	647,483	11,515,012	74,406
North Carolina .....	111	16,290	338	(D)	(D)	(D)
<b>Aglaonema</b>						
United States .....	96	19,421	3,435	(D)	(D)	(D)
North Carolina .....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
<b>Cacti and succulents</b>						
United States .....	580	105,409	34,396	101,485	336,312	3,923
North Carolina .....	13	61	24	59	130	2
<b>Combination planters (dish gardens, terrariums, etc.)</b>						
United States .....	183	28,189	5,957	24,513	453,674	3,676
North Carolina .....	2	(D)	(D)	(D)	(D)	(D)
<b>Dracaena</b>						
United States .....	716	43,337	13,453	43,298	2,824	39
North Carolina .....	8	5	1	5	(NA)	(NA)
<b>Ferns (tropical ferns potted)</b>						
United States .....	1,004	57,363	10,814	36,402	3,176,003	20,961
North Carolina .....	77	912	44	140	98,704	772
<b>Ficus</b>						
United States .....	218	20,912	3,430	(D)	17,292	(D)
North Carolina .....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
<b>Hedera (Ivy)</b>						
United States .....	391	16,481	8,496	14,547	439,517	1,934
North Carolina .....	11	7	3	(D)	(D)	(D)
<b>Palms</b>						
United States .....	276	74,242	15,028	(D)	(D)	(D)
North Carolina .....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
<b>Spathiphyllum</b>						
United States .....	184	46,628	12,298	(D)	(D)	(D)
North Carolina .....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
<b>Other foliage plants for indoor or patio use <sup>1</sup></b>						
United States .....	1,047	159,496	36,478	122,732	5,660,784	36,764
North Carolina .....	55	15,251	263	(D)	(D)	(D)

<sup>1</sup> Excludes Anthurium, Bromeliad, Croton, Dieffenbachia, Epipremnum (Pothos), Maranta (Calathea), Philodendron, Schefflera, and Syngonium (Nephtytis).

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

**Propagative Horticultural Materials, Bareroot and Unfinished Plants Sold: 2014**

Item	Operations	Number sold	Value (\$1,000)
Propagative horticultural materials, bareroot and unfinished plants sold, total			
United States .....	1,067	1,878,473,634	695,126
North Carolina .....	25	31,389,703	4,939
Liners sold, total			
United States .....	565	590,042,690	283,661
North Carolina .....	12	(D)	2,767
Cuttings sold, total			
United States .....	235	286,886,844	76,139
North Carolina .....	8	14,674,251	1,897
Plug seedlings sold, total			
United States .....	344	881,518,812	257,890
North Carolina .....	4	(D)	149
Tissue cultured plantlets sold, total			
United States .....	77	98,751,853	54,157
North Carolina .....	3	6,262	(D)
Prefinished plants sold, total			
United States .....	79	21,273,435	23,278
North Carolina .....	2	(D)	(D)

(D) Withheld to avoid disclosing data for individual operations.

**Top Cut Flowers and Cut Lei Flowers Sold: 2014**

Item	Operations	Number sold (1,000)	Value (\$1,000)
Cut flowers and cut lei flowers sold, total			
United States .....	1,998	(X)	462,098
North Carolina .....	87	(X)	5,684
Chrysanthemums, pompon (bunches)			
United States .....	80	7,998	13,471
North Carolina .....	(NA)	(NA)	(NA)
Gerbera Daisies (stems)			
United States .....	118	110,095	35,231
North Carolina .....	2	(D)	(D)
Gladioli (spikes)			
United States .....	331	87,459	25,140
North Carolina .....	46	(D)	(D)
Iris (stems)			
United States .....	189	49,442	13,863
North Carolina .....	16	(D)	(D)
Lilies, Asiatic (stems)			
United States .....	303	38,317	25,062
North Carolina .....	13	1,383	1,355
Lilies, Oriental (stems)			
United States .....	266	39,695	38,287
North Carolina .....	11	232	818
Roses, hybrid tea (stems)			
United States .....	66	29,802	14,497
North Carolina .....	1	(D)	(D)
Sunflowers (stems)			
United States .....	663	28,298	13,747
North Carolina .....	61	623	268
Tulips (stems)			
United States .....	262	174,689	65,330
North Carolina .....	13	(D)	(D)
Other cut flowers <sup>1</sup>			
United States .....	778	(X)	79,076
North Carolina .....	58	(X)	1,170

<sup>1</sup> Excludes cut lei flowers, Alstroemeria, Anemone, Anthurium, Aster, Bird of Paradise (*Strelitzia*), Calla Lilies, Campanula, Carnations - miniature, Carnations - standard, Celosia, Chrysanthemums - other, Cosmos, Daffodils (*Narcissus*), Dahlia, *Delphinium* (Larkspur), Dianthus (other than carnations), dried flowers, flowering cabbage or kale (*Brassica*), Freesia, Ginger and Heliconia, Ginger - pink, Ginger - red, Ginger - other, Godetia, Gypsophila, Heather, Heliconia, Hydrangea, Ilex, Leptospermum, Liatris, Lilies - other, Limonium, Lisianthus, Marguerite Daisies, Matricaria, Orchids - Cattleya, Orchids - Cymbidium, Orchids - Dendrobium, Orchids - Oncidiinae, Orchids - Phalaenopsis, Orchids - Vandaceous, Orchids - other, Peony, Protea, Roses - garden, Roses - spray type, Roses - Sweetheart, Snapdragons, Solidago, Statice, Stephanotis, Stock, Trachelium, Waxflower, and Zinnia.

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

(X) Not applicable.

**Transplants for Commercial Vegetable and Strawberry Production Sold: 2014**

Item	Total operations	Area used for production				Value (\$1,000)
		Under protection		In the open		
		Operations	1,000 sq ft	Operations	Acres	
<b>Total transplants for commercial vegetable and strawberry production sold</b>						
United States .....	693	543	31,582	242	6,982	371,817
North Carolina .....	35	29	445	13	339	6,348
<b>Broccoli, cabbage, cauliflower, and other crucifers</b>						
United States .....	383	310	5,897	108	281	47,338
North Carolina .....	15	14	76	1	(D)	351
<b>Greens (collard, turnip, kale, etc.)</b>						
United States .....	190	144	956	87	147	10,617
North Carolina .....	13	11	25	2	(D)	143
<b>Peppers, all (excluding ornamentals)</b>						
United States .....	401	347	7,465	93	112	24,539
North Carolina .....	5	5	47	-	-	27
<b>Strawberries for commercial production</b>						
United States .....	131	93	506	63	5,285	166,192
North Carolina .....	11	5	133	8	201	4,502
<b>Tomatoes</b>						
United States .....	489	429	10,649	107	144	57,840
North Carolina .....	16	14	88	2	(D)	284
<b>Other transplants for commercial production</b>						
United States .....	258	215	6,110	71	1,014	65,292
North Carolina .....	6	5	76	3	125	1,042

(D) Withheld to avoid disclosing data for individual operations.  
- Represents zero.

**Top Horticultural Production Expenses and Number of Hired Workers: 2014**

Item	United States	North Carolina
<b>HORTICULTURAL PRODUCTION EXPENSES</b>		
All horticultural production expenses .....		
operations	23,221	1,337
\$1,000	10,997,042	485,090
Seeds, plants, vines, trees, etc. purchased .....		
operations	20,114	1,067
\$1,000	1,789,013	96,618
Containers purchased .....		
operations	14,692	614
\$1,000	573,656	33,277
Hired labor expenses, all .....		
operations	17,086	953
\$1,000	4,086,606	165,968
Gasoline, fuels, and oils purchased .....		
operations	22,207	1,304
\$1,000	562,895	21,356
All other production expenses <sup>1</sup> .....		
operations	11,517	588
\$1,000	542,804	41,533
<b>GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR</b>		
Hired workers .....		
operations	17,086	953
workers	274,759	14,125

<sup>1</sup> Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

**Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014**

Item	United States	North Carolina
Consumers (direct sales) ..... operations value (\$1,000)	15,406 2,119,414	759 66,000
Retail florists ..... operations value (\$1,000)	2,907 200,932	94 4,553
Retail garden centers/nurseries, excluding mass marketers ..... operations value (\$1,000)	7,605 2,360,602	451 81,245
Supermarkets/grocers ..... operations value (\$1,000)	3,025 1,047,659	96 20,929
Other mass marketers ..... operations value (\$1,000)	2,668 2,884,785	126 227,411
Interiorscapers ..... operations value (\$1,000)	1,523 65,702	29 2,039
Landscape contractors ..... operations value (\$1,000)	8,096 1,948,110	352 90,077
Wholesale florists ..... operations value (\$1,000)	2,631 538,711	41 20,586
Landscape redistribution yards ..... operations value (\$1,000)	3,029 673,231	136 27,992
Non-profit groups (fund raisers) ..... operations value (\$1,000)	3,255 92,316	128 2,920
Other marketing channels ..... operations value (\$1,000)	4,518 1,857,424	198 26,934

**Land Area Used for Horticultural Production: 2014**

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States .....	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
North Carolina .....	661	31,048	170	3,152	140	240	656	31,290

**Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014**

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States .....	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
North Carolina .....	1,337	570,686	845	110,088	100	28,239	371	430,290	21	2,069