



**United States Department of Agriculture  
National Agricultural Statistics Service  
2014 Census of Horticultural Specialties – Oregon**



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**Horticultural Specialties Highlights**

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. Oregon had 1,281 horticultural operations that sold \$932.0 million in horticultural products in 2014, compared to 1,177 horticultural operations that sold \$835.2 million in horticultural products in 2009. Horticulture producers in Oregon had \$738.8 million in total production expenses in 2014. Hired labor expenses in Oregon accounted 44 percent of the total production expenses. Of the 22,859 hired workers in Oregon, 12,904 worked less than 150 days compared to 9,955 who worked 150 days or more.

**U.S. Highlights: 2014 and 2009**

Item	2014	2009	Percent change
All horticultural specialty crops .....operations	23,221	21,585	7.6
.....sales (\$1,000)	13,789,048	11,687,323	18.0
Floriculture .....operations	12,415	12,009	3.4
.....sales (\$1,000)	5,879,685	5,018,449	17.2
Bedding/garden plants .....operations	9,709	9,604	1.1
.....sales (\$1,000)	3,512,384	3,149,701	11.5
Annual bedding/garden plants .....operations	7,964	7,989	-0.3
.....sales (\$1,000)	2,567,534	2,305,913	11.3
Potted herbaceous perennial plants .....operations	6,291	6,416	-1.9
.....sales (\$1,000)	944,850	843,788	12.0
Potted flowering plants for indoor or patio use .....operations	4,059	4,043	0.4
.....sales (\$1,000)	1,084,274	871,474	24.4
Foliage plants for indoor or patio use .....operations	2,644	2,728	-3.1
.....sales (\$1,000)	721,889	509,873	41.6
Cut flowers and cut lei flowers .....operations	1,998	1,703	17.3
.....sales (\$1,000)	462,098	403,254	14.6
Cut cultivated greens .....operations	728	634	14.8
.....sales (\$1,000)	99,040	84,148	17.7
Nursery stock sold .....operations	8,226	8,441	-2.5
.....sales (\$1,000)	4,266,631	3,850,363	10.8
Propagative horticultural materials, bareroot and unfinished plants .....operations	1,067	1,178	-9.4
.....sales (\$1,000)	695,126	601,657	15.5
Sod, sprigs, or plugs sold .....operations	1,289	1,403	-8.1
.....sales (\$1,000)	1,138,465	876,847	29.8
Dried bulbs, corms, rhizomes, and tubers .....operations	204	223	-8.5
.....sales (\$1,000)	74,014	48,512	52.6
Food crops grown under protection .....operations	2,521	1,476	70.8
.....sales (\$1,000)	796,864	553,270	44.0
Transplants for commercial vegetable and strawberry production .....operations	693	502	38.0
.....sales (\$1,000)	371,817	330,647	12.5
Vegetable seeds .....operations	385	340	13.2
.....sales (\$1,000)	135,122	89,031	51.8
Flower seeds .....operations	169	141	19.9
.....sales (\$1,000)	31,607	30,825	2.5
Other .....operations	3,902	3,274	19.2
.....sales (\$1,000)	399,918	287,722	39.0
Aquatic plants .....operations	345	375	-8.0
.....sales (\$1,000)	20,205	26,000	-22.3
Cut Christmas trees sold .....operations	3,352	2,699	24.2
.....sales (\$1,000)	366,632	249,821	46.8
Short rotation woody crops sold .....operations	49	23	113.0
.....sales (\$1,000)	1,845	2,173	-15.1
Tobacco transplants .....operations	183	189	-3.2
.....sales (\$1,000)	11,236	9,728	15.5

**Value of Horticultural Specialty Crops Sold: 2014**

Item	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
All horticultural specialty crops						
United States .....	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
Oregon .....	1,281	932,041	1,002	875,225	553	56,816
Annual bedding/garden plants						
United States .....	7,964	2,567,534	3,367	2,044,090	6,197	523,444
Oregon .....	177	73,584	73	62,017	135	11,567
Potted herbaceous perennial plants						
United States .....	6,291	944,850	2,710	794,915	4,805	149,936
Oregon .....	201	34,911	95	30,219	142	4,692
Potted flowering plants for indoor or patio use						
United States .....	4,059	1,084,274	2,010	993,437	2,891	90,837
Oregon .....	93	17,688	59	16,707	62	982
Foliage plants for indoor or patio use						
United States .....	2,644	721,889	1,386	702,029	1,591	19,860
Oregon .....	28	3,838	16	3,701	16	138
Cut flowers and cut lei flowers						
United States .....	1,998	462,098	974	417,108	1,350	44,990
Oregon .....	73	16,346	43	15,269	45	1,076
Cut cultivated greens						
United States .....	728	99,040	494	95,640	315	3,400
Oregon .....	65	4,949	49	3,938	43	1,011
Nursery stock sold						
United States .....	8,226	4,266,631	(NA)	3,834,953	(NA)	431,678
Oregon .....	523	469,563	(NA)	(NA)	(NA)	(NA)
Propagative horticultural materials, bareroot and unfinished plants						
United States .....	1,067	695,126	832	670,651	303	24,475
Oregon .....	93	86,187	88	(D)	9	(D)
Sod, sprigs, or plugs sold						
United States .....	1,289	1,138,465	(NA)	858,280	(NA)	280,185
Oregon .....	19	8,462	(NA)	7,368	(NA)	1,094
Dried bulbs, corms, rhizomes, and tubers						
United States .....	204	74,014	(NA)	64,800	(NA)	9,214
Oregon .....	23	10,593	(NA)	6,029	(NA)	4,564
Food crops grown under protection						
United States .....	2,521	796,664	(NA)	606,025	(NA)	190,639
Oregon .....	61	8,357	(NA)	5,585	(NA)	2,772
Transplants for commercial vegetable and strawberry production						
United States .....	693	371,817	(NA)	339,123	(NA)	32,694
Oregon .....	14	(D)	(NA)	(D)	(NA)	204
Vegetable seeds						
United States .....	385	135,122	(NA)	117,848	(NA)	17,274
Oregon .....	113	25,024	(NA)	22,684	(NA)	2,340
Flower seeds						
United States .....	169	31,607	(NA)	28,665	(NA)	2,942
Oregon .....	21	3,358	(NA)	3,002	(NA)	356
Aquatic plants						
United States .....	345	20,205	(NA)	17,324	(NA)	2,881
Oregon .....	3	(D)	(NA)	(D)	(NA)	(D)
Cut Christmas trees sold						
United States .....	3,352	366,632	1,563	269,996	2,550	96,636
Oregon .....	331	127,395	261	115,765	144	11,630
Short rotation woody crops sold						
United States .....	49	1,845	(NA)	1,289	(NA)	557
Oregon .....	4	(D)	(NA)	(D)	(NA)	(D)
Tobacco transplants						
United States .....	183	11,236	(NA)	3,806	(NA)	7,429
Oregon .....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)

(D) Withheld to avoid disclosing data for individual operations.  
 (NA) Not available.

**Annual Bedding/Garden Plants Sold: 2014**

Item	Value (\$1,000)	Flats		All pots		Hanging baskets	
		Number sold	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)
Annual bedding/garden plants sold, total							
United States .....	2,567,534	86,888,069	887,223	597,844	1,250,728	49,235	429,584
Oregon .....	73,584	1,774,464	23,097	25,534	40,555	593	9,931
Flowering and foliar annuals							
United States .....	2,160,001	73,832,363	733,604	478,746	1,004,914	48,056	421,484
Oregon .....	61,898	1,582,708	(D)	18,922	31,438	(D)	(D)
Begonias							
United States .....	133,349	6,638,687	63,048	30,331	48,635	2,727	21,666
Oregon .....	1,793	35,741	464	612	1,045	17	284
Combination planter/color bowl							
United States .....	81,344	229,498	3,749	3,381	42,819	2,745	34,776
Oregon .....	3,733	(NA)	(NA)	113	1,313	111	2,420
Geraniums (from vegetative cuttings)							
United States .....	223,954	839,222	9,445	54,263	165,076	5,245	49,433
Oregon .....	8,137	9,836	192	2,883	6,772	81	1,173
Impatiens, New Guinea							
United States .....	99,950	962,816	10,802	25,475	60,050	3,437	29,098
Oregon .....	796	(D)	15	306	649	12	133
Impatiens, other ( <i>I. wallerana</i> )							
United States .....	114,829	7,725,731	71,989	15,744	23,419	3,040	19,421
Oregon .....	2,049	91,226	1,279	393	500	19	270
Marigolds							
United States .....	82,362	6,664,247	60,607	16,026	20,650	175	1,105
Oregon .....	2,164	140,938	1,582	515	(D)	(D)	(D)
Pansies ( <i>Violas</i> )							
United States .....	186,024	12,146,484	114,122	45,264	61,058	1,688	10,845
Oregon .....	3,850	145,856	1,984	1,984	1,702	14	164
Petunias							
United States .....	262,959	11,722,441	114,237	38,950	79,781	8,316	68,941
Oregon .....	6,852	290,140	3,776	1,353	1,996	67	1,080
Other flowering and foliar annuals <sup>1</sup>							
United States .....	611,592	15,066,720	160,287	153,112	321,402	14,216	129,904
Oregon .....	17,685	564,557	7,453	4,531	7,964	134	2,268
Vegetable-type bedding plants <sup>2</sup>							
United States .....	407,533	13,055,706	153,619	119,098	245,814	1,180	8,100
Oregon .....	11,686	191,756	(D)	6,611	9,118	(D)	(D)

<sup>1</sup> Excludes vegetable-type bedding plants, Ageratum, Alyssum-sweet (*Lobularia*), Angelonia, Caladium, Calendula, Calibrachoa, Canna, Celosia, Cleome, Coleus, Cosmos, Dahlia, Dianthus, Dusty Miller, flowering cabbage or kale (*Brassica*), Fuchsia, Gazania, Geraniums (from seeds and plug seedlings), Gerbera Daisy, Gomphrena, Lisianthus, Lobelia, Millet (ornamental), Nasturtium, Nicotiana, Osteospermum, Pentas, peppers - ornamental, Poppy (annual), Portulaca, Ranunculus, Rudbeckia, Salvia (annual), Scaevola, Snapdragon, *Thunbergia* (Black-eyed Susan vine), Verbena, Vinca (*Catharanthus roseus*) and Zinnia.

<sup>2</sup> Excludes flowering and foliar plants.  
 (D) Withheld to avoid disclosing data for individual operations.  
 (NA) Not available.

**Nursery Stock Sold: 2014**

Item	Operations	Number sold	Value (\$1,000)
Nursery stock sold, total			
United States .....	8,226	(NA)	4,266,631
Oregon .....	523	(NA)	469,563
Deciduous shade trees			
United States .....	3,652	21,126,281	561,870
Oregon .....	294	6,993,774	114,083
Deciduous flowering trees			
United States .....	3,450	21,565,156	373,701
Oregon .....	188	3,072,777	49,903
Broadleaf evergreens			
United States .....	3,891	89,534,915	807,216
Oregon .....	234	8,421,367	70,745
Coniferous evergreens			
United States .....	4,145	60,280,052	568,413
Oregon .....	301	9,776,112	129,453
Deciduous shrubs			
United States .....	3,636	98,752,780	676,674
Oregon .....	211	6,487,547	47,051
Fruit and nut plants			
United States .....	1,853	138,974,392	754,708
Oregon .....	115	8,734,078	41,181
Ornamental grasses			
United States .....	2,175	49,313,614	158,061
Oregon .....	113	(D)	5,050
Bareroot herbaceous perennials			
United States .....	255	7,850,190	17,847
Oregon .....	12	752,696	1,781
Cacti and succulents			
United States .....	396	10,464,190	40,909
Oregon .....	14	(D)	(D)
Other woody ornamentals and vines			
United States .....	1,492	44,992,818	154,874
Oregon .....	107	2,219,443	7,930
Landscaping palms			
United States .....	1,051	6,093,570	152,358
Oregon .....	8	2,824	(D)

(D) Withheld to avoid disclosing data for individual operations.  
 (NA) Not available.

**Top Potted Herbaceous Perennial Plants Sold: 2014**

Item	Operations	Number sold (1,000)	Value (\$1,000)
Potted herbaceous perennial plants sold, total			
United States .....	6,291	276,674	944,850
Oregon .....	201	9,276	34,911
Chrysanthemums			
United States .....	2,921	73,854	202,575
Oregon .....	44	831	1,774
Coral Bells ( <i>Heuchera</i> )			
United States .....	1,600	3,128	15,149
Oregon .....	38	121	426
Coreopsis			
United States .....	1,559	3,958	14,038
Oregon .....	35	74	224
Daylilies			
United States .....	2,085	7,103	28,517
Oregon .....	60	83	295
Dianthus			
United States .....	1,195	4,434	15,170
Oregon .....	34	80	179
Ferns (hardy/garden)			
United States .....	1,108	5,298	20,389
Oregon .....	47	135	427
Hostas			
United States .....	3,391	14,127	58,375
Oregon .....	105	284	1,536
Salvia (perennial)			
United States .....	1,315	4,216	16,695
Oregon .....	57	65	209
Sedum			
United States .....	1,356	4,659	15,031
Oregon .....	45	322	576
Other herbaceous perennial plants <sup>1</sup>			
United States .....	2,672	122,420	421,069
Oregon .....	110	6,013	25,457

<sup>1</sup> Excludes Achillea, Asclepias, Astilbe, Bleeding Heart, Campanula, Clematis (non-climbing), Columbine, *Delphinium* (Larkspur), *Digitalis* (Foxglove), *Echinacea* (Purple Coneflower), *Echinacea* (other), Gaillardia, Hibiscus, Iris, Lavender, *Leucantherum* (Shasta Daisy), Lobelia, Lupine, *Papaver* (Poppy), Penstemon, Peonies, *Perovskia* (Russian Sage), Phlox, Physostegia, Platycodon, Rudbeckia, Scabiosa, Verbascum, and Veronica.

**Top Potted Flowering Plants for Indoor or Patio Use Sold: 2014**

Item	Operations	All pots sold	Value (\$1,000)
Flowering plants for indoor or patio use sold, total			
United States .....	4,059	221,336,583	1,084,274
Oregon .....	93	4,258,604	17,688
Chrysanthemums, florist			
United States .....	570	13,688,060	50,914
Oregon .....	19	4,894	15
Hibiscus, potted			
United States .....	336	6,593,165	34,335
Oregon .....	2	(D)	(D)
Hydrangea			
United States .....	427	4,531,797	30,103
Oregon .....	6	(D)	(D)
Lilies, Easter			
United States .....	714	7,700,593	36,994
Oregon .....	5	(D)	(D)
Orchids, other			
United States .....	324	11,675,154	98,365
Oregon .....	3	2,586	41
Orchids, Phalaenopsis			
United States .....	312	21,619,655	186,394
Oregon .....	1	(D)	(D)
Poinsettias			
United States .....	1,527	50,445,385	240,937
Oregon .....	20	648,620	3,155
Roses, florist potted			
United States .....	426	9,469,995	36,352
Oregon .....	22	(D)	357
Other potted flowering plants <sup>1</sup>			
United States .....	671	30,238,988	135,789
Oregon .....	22	348,150	1,223
Other potted spring flowering bulbs <sup>2</sup>			
United States .....	258	10,729,540	36,697
Oregon .....	17	191,965	490

<sup>1</sup> Excludes potted spring flowering bulbs, African Violets, Alstroemeria, Anthurium, Azaleas - finished florist, Begonias, Bromeliad, Cape Primrose (*Streptocarpus*), Cineraria, combination planters, Cyclamens, Exacum, Gardenias, Gerbera Daisies, Gloxinias, Kalanchoes, Lilies - other, Orchids - Dendrobium, Orchids - Oncidiinae, Primula, Regal Pelargonium, Sunflowers, and Zygocactus (*Schlumbergera*).

<sup>2</sup> Excludes potted flowering plants, Crocus, Daffodils (*Narcissus*), Hyacinth, and Tulips.

(D) Withheld to avoid disclosing data for individual operations.

**Sod, Sprigs, and Plugs Sold: 2014**

Geographic area	Area used for production		Area harvested		Value (\$1,000)
	Operations	Acres	Operations	Acres	
United States .....	1,292	320,566	1,289	195,497	1,138,465
Oregon .....	19	1,585	19	1,026	8,462

**Food Crops Grown Under Protection and Sold: 2014**

Item	Operations	Area under protection (1,000 sq ft)	Total production (cwt)	Value (\$1,000)
<b>Food crops grown under protection and sold, total</b>				
United States .....	2,521	93,303	5,219,313	796,664
Oregon .....	61	1,615	43,947	8,357
<b>Cucumbers</b>				
United States .....	733	10,997	726,205	77,650
Oregon .....	22	64	773	106
<b>Herbs, cut fresh</b>				
United States .....	524	13,854	355,210	70,929
Oregon .....	14	34	185	216
<b>Lettuce, all</b>				
United States .....	763	4,330	219,303	55,547
Oregon .....	17	70	407	90
<b>Peppers, all (excluding ornamentals)</b>				
United States .....	534	3,522	77,019	5,996
Oregon .....	24	233	1,975	493
<b>Strawberries</b>				
United States .....	130	623	7,055	918
Oregon .....	3	96	495	180
<b>Tomatoes</b>				
United States .....	1,889	42,597	1,925,297	401,133
Oregon .....	50	300	4,760	1,232
<b>Other food crops grown under protection and sold</b>				
United States .....	851	17,380	1,909,224	184,491
Oregon .....	44	818	35,352	6,041

**Top Foliage Plants for Indoor or Patio Use Sold: 2014**

Item	Total		All pots		Hanging baskets	
	Operations	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)	Number sold	Value (\$1,000)
<b>Foliage plants for indoor or patio use sold, total</b>						
United States .....	2,644	721,889	191,502	647,483	11,515,012	74,406
Oregon .....	28	3,838	370	(D)	(D)	(D)
<b>Aglaonema</b>						
United States .....	96	19,421	3,435	(D)	(D)	(D)
Oregon .....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
<b>Cacti and succulents</b>						
United States .....	580	105,409	34,396	101,485	336,312	3,923
Oregon .....	14	289	115	(D)	(D)	(D)
<b>Combination planters (dish gardens, terrariums, etc.)</b>						
United States .....	183	28,189	5,957	24,513	453,674	3,676
Oregon .....	1	(D)	(D)	(D)	(NA)	(NA)
<b>Dracaena</b>						
United States .....	716	43,337	13,453	43,298	2,824	39
Oregon .....	5	2	(Z)	2	(NA)	(NA)
<b>Ferns (tropical ferns potted)</b>						
United States .....	1,004	57,363	10,814	36,402	3,176,003	20,961
Oregon .....	6	(D)	(D)	(D)	(D)	(D)
<b>Ficus</b>						
United States .....	218	20,912	3,430	(D)	17,292	(D)
Oregon .....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
<b>Hedera (Ivy)</b>						
United States .....	391	16,481	8,496	14,547	439,517	1,934
Oregon .....	1	(D)	(D)	(D)	(NA)	(NA)
<b>Palms</b>						
United States .....	276	74,242	15,028	(D)	(D)	(D)
Oregon .....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
<b>Spathiphyllum</b>						
United States .....	184	46,628	12,298	(D)	(D)	(D)
Oregon .....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
<b>Other foliage plants for indoor or patio use <sup>1</sup></b>						
United States .....	1,047	159,496	36,478	122,732	5,660,784	36,764
Oregon .....	12	(D)	(D)	(D)	(D)	(D)

<sup>1</sup> Excludes Anthurium, Bromeliad, Croton, Dieffenbachia, Epipremnum (Pothos), Maranta (Calathea), Philodendron, Schefflera, and Syngonium (Nephtytis).

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

(Z) Less than half of the unit shown.

**Propagative Horticultural Materials, Bareroot and Unfinished Plants Sold: 2014**

Item	Operations	Number sold	Value (\$1,000)
Propagative horticultural materials, bareroot and unfinished plants sold, total			
United States .....	1,067	1,878,473,634	695,126
Oregon .....	93	137,481,188	86,187
Liners sold, total			
United States .....	565	590,042,690	283,661
Oregon .....	69	117,517,735	64,483
Cuttings sold, total			
United States .....	235	286,886,844	76,139
Oregon .....	8	(D)	(D)
Plug seedlings sold, total			
United States .....	344	881,518,812	257,890
Oregon .....	21	9,610,228	8,482
Tissue cultured plantlets sold, total			
United States .....	77	98,751,853	54,157
Oregon .....	4	8,394,495	11,825
Unfinished plants sold, total			
United States .....	79	21,273,435	23,278
Oregon .....	3	(D)	(D)

(D) Withheld to avoid disclosing data for individual operations.

**Top Cut Flowers and Cut Lei Flowers Sold: 2014**

Item	Operations	Number sold (1,000)	Value (\$1,000)
Cut flowers and cut lei flowers sold, total			
United States .....	1,998	(X)	462,098
Oregon .....	73	(X)	16,346
Chrysanthemums, pompon (bunches)			
United States .....	80	7,998	13,471
Oregon .....	(NA)	(NA)	(NA)
Gerbera Daisies (stems)			
United States .....	118	110,095	35,231
Oregon .....	1	(D)	(D)
Gladioli (spikes)			
United States .....	331	87,459	25,140
Oregon .....	8	(D)	(D)
Iris (stems)			
United States .....	189	49,442	13,863
Oregon .....	10	669	297
Lilies, Asiatic (stems)			
United States .....	303	38,317	25,062
Oregon .....	11	602	607
Lilies, Oriental (stems)			
United States .....	266	39,695	38,287
Oregon .....	10	(D)	(D)
Roses, hybrid tea (stems)			
United States .....	66	29,802	14,497
Oregon .....	3	(D)	(D)
Sunflowers (stems)			
United States .....	663	28,298	13,747
Oregon .....	15	246	113
Tulips (stems)			
United States .....	262	174,689	65,330
Oregon .....	10	6,623	2,062
Other cut flowers <sup>1</sup>			
United States .....	778	(X)	79,076
Oregon .....	34	(X)	6,554

<sup>1</sup> Excludes cut lei flowers, Alstroemeria, Anemone, Anthurium, Aster, Bird of Paradise (*Strelitzia*), Calla Lilies, Campanula, Carnations - miniature, Carnations - standard, Celosia, Chrysanthemums - other, Cosmos, Daffodils (*Narcissus*), Dahlia, *Delphinium* (Larkspur), Dianthus (other than carnations), dried flowers, flowering cabbage or kale (*Brassica*), Freesia, Ginger and Heliconia, Ginger - pink, Ginger - red, Ginger - other, Godetia, Gypsophila, Heather, Heliconia, Hydrangea, Ilex, Leptospermum, Liatris, Lilies - other, Limonium, Lisianthus, Marguerite Daisies, Matricaria, Orchids - Cattleya, Orchids - Cymbidium, Orchids - Dendrobium, Orchids - Oncidiinae, Orchids - Phalaenopsis, Orchids - Vandaceous, Orchids - other, Peony, Protea, Roses - garden, Roses - spray type, Roses - Sweetheart, Snapdragons, Solidago, Statice, Stephanotis, Stock, Trachelium, Waxflower, and Zinnia.

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

(X) Not applicable.

**Transplants for Commercial Vegetable and Strawberry Production Sold: 2014**

Item	Total operations	Area used for production				Value (\$1,000)
		Under protection		In the open		
		Operations	1,000 sq ft	Operations	Acres	
<b>Total transplants for commercial vegetable and strawberry production sold</b>						
United States .....	693	543	31,582	242	6,982	371,817
Oregon .....	14	7	(D)	9	(D)	(D)
<b>Broccoli, cabbage, cauliflower, and other crucifers</b>						
United States .....	383	310	5,897	108	281	47,338
Oregon .....	7	5	(D)	4	(D)	(D)
<b>Greens (collard, turnip, kale, etc.)</b>						
United States .....	190	144	956	87	147	10,617
Oregon .....	3	2	(D)	2	(D)	(D)
<b>Peppers, all (excluding ornamentals)</b>						
United States .....	401	347	7,465	93	112	24,539
Oregon .....	5	4	(D)	2	(D)	(D)
<b>Strawberries for commercial production</b>						
United States .....	131	93	506	63	5,285	166,192
Oregon .....	6	2	(D)	4	(D)	(D)
<b>Tomatoes</b>						
United States .....	489	429	10,649	107	144	57,840
Oregon .....	6	5	5	2	(D)	22
<b>Other transplants for commercial production</b>						
United States .....	258	215	6,110	71	1,014	65,292
Oregon .....	5	2	(D)	3	(D)	(D)

(D) Withheld to avoid disclosing data for individual operations.

**Top Horticultural Production Expenses and Number of Hired Workers: 2014**

Item	United States	Oregon
<b>HORTICULTURAL PRODUCTION EXPENSES</b>		
All horticultural production expenses .....	operations 23,221	1,281
	\$1,000 10,997,042	738,774
Seeds, plants, vines, trees, etc. purchased .....	operations 20,114	1,044
	\$1,000 1,789,013	83,826
Containers purchased .....	operations 14,692	605
	\$1,000 573,656	28,550
Hired labor expenses, all .....	operations 17,086	975
	\$1,000 4,086,606	327,619
Gasoline, fuels, and oils purchased .....	operations 22,207	1,252
	\$1,000 562,895	29,213
other production expenses <sup>1</sup> .....	operations 11,517	682
	\$1,000 542,804	43,834
<b>GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR</b>		
Hired workers .....	operations 17,086	975
	workers 274,759	22,859

<sup>1</sup> Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

**Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014**

Item	United States	Oregon
Consumers (direct sales) ..... operations value (\$1,000)	15,406 2,119,414	656 114,173
Retail florists ..... operations value (\$1,000)	2,907 200,932	184 5,237
Retail garden centers/nurseries, excluding mass marketers ..... operations value (\$1,000)	7,605 2,360,602	515 244,418
Supermarkets/grocers ..... operations value (\$1,000)	3,025 1,047,659	246 21,363
Other mass marketers ..... operations value (\$1,000)	2,668 2,884,785	301 236,700
Interiorscapers ..... operations value (\$1,000)	1,523 65,702	141 1,741
Landscape contractors ..... operations value (\$1,000)	8,096 1,948,110	428 48,696
Wholesale florists ..... operations value (\$1,000)	2,631 538,711	208 27,869
Landscape redistribution yards ..... operations value (\$1,000)	3,029 673,231	317 108,949
Non-profit groups (fund raisers) ..... operations value (\$1,000)	3,255 92,316	245 10,655
Other marketing channels ..... operations value (\$1,000)	4,518 1,857,424	409 112,078

**Land Area Used for Horticultural Production: 2014**

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States .....	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
Oregon .....	653	42,621	159	8,266	85	57	826	61,099

**Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014**

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States .....	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
Oregon .....	1,281	932,041	673	117,395	148	121,891	435	678,274	25	14,481