



**United States Department of Agriculture
National Agricultural Statistics Service
2014 Census of Horticultural Specialties – Texas**



Southern Plains Region – Texas Field Office
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Horticultural Specialties Highlights

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. Texas had 682 horticultural operations that sold \$593.8 million in horticultural products in 2014, compared to 738 horticultural operations that sold \$620.1 million in horticultural products in 2009. Horticulture producers in Texas had \$497.0 million in total production expenses in 2014. Hired labor expenses in Texas accounted for 38 percent of the total production expenses. Of the 11,144 hired workers in Texas, 3,484 worked less than 150 days compared to 7,660 who worked 150 days or more.

U.S. Highlights: 2014 and 2009

Item	2014	2009	Percent change
All horticultural specialty cropsoperations	23,221	21,585	7.6
.....sales (\$1,000)	13,789,048	11,687,323	18.0
Floricultureoperations	12,415	12,009	3.4
.....sales (\$1,000)	5,879,685	5,018,449	17.2
Bedding/garden plantsoperations	9,709	9,604	1.1
.....sales (\$1,000)	3,512,384	3,149,701	11.5
Annual bedding/garden plantsoperations	7,964	7,989	-0.3
.....sales (\$1,000)	2,567,534	2,305,913	11.3
Potted herbaceous perennial plantsoperations	6,291	6,416	-1.9
.....sales (\$1,000)	944,850	843,788	12.0
Potted flowering plants for indoor or patio useoperations	4,059	4,043	0.4
.....sales (\$1,000)	1,084,274	871,474	24.4
Foliage plants for indoor or patio useoperations	2,644	2,728	-3.1
.....sales (\$1,000)	721,889	509,873	41.6
Cut flowers and cut lei flowersoperations	1,998	1,703	17.3
.....sales (\$1,000)	462,098	403,254	14.6
Cut cultivated greensoperations	728	634	14.8
.....sales (\$1,000)	99,040	84,148	17.7
Nursery stock soldoperations	8,226	8,441	-2.5
.....sales (\$1,000)	4,266,631	3,850,363	10.8
Propagative horticultural materials, bareroot and unfinished plantsoperations	1,067	1,178	-9.4
.....sales (\$1,000)	695,126	601,657	15.5
Sod, sprigs, or plugs soldoperations	1,289	1,403	-8.1
.....sales (\$1,000)	1,138,465	876,847	29.8
Dried bulbs, corms, rhizomes, and tubersoperations	204	223	-8.5
.....sales (\$1,000)	74,014	48,512	52.6
Food crops grown under protectionoperations	2,521	1,476	70.8
.....sales (\$1,000)	796,664	553,270	44.0
Transplants for commercial vegetable and strawberry productionoperations	693	502	38.0
.....sales (\$1,000)	371,817	330,647	12.5
Vegetable seedsoperations	385	340	13.2
.....sales (\$1,000)	135,122	89,031	51.8
Flower seedsoperations	169	141	19.9
.....sales (\$1,000)	31,607	30,825	2.5
Otheroperations	3,902	3,274	19.2
.....sales (\$1,000)	399,918	287,722	39.0
Aquatic plantsoperations	345	375	-8.0
.....sales (\$1,000)	20,205	26,000	-22.3
Cut Christmas trees soldoperations	3,352	2,699	24.2
.....sales (\$1,000)	366,632	249,821	46.8
Short rotation woody crops soldoperations	49	23	113.0
.....sales (\$1,000)	1,845	2,173	-15.1
Tobacco transplantsoperations	183	189	-3.2
.....sales (\$1,000)	11,236	9,728	15.5

Value of Horticultural Specialty Crops Sold: 2014

Item	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
All horticultural specialty crops						
United States	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
Texas	682	593,779	533	533,768	325	60,011
Annual bedding/garden plants						
United States	7,964	2,567,534	3,367	2,044,090	6,197	523,444
Texas	229	138,881	168	122,618	101	16,263
Potted herbaceous perennial plants						
United States	6,291	944,850	2,710	794,915	4,805	149,936
Texas	177	39,433	118	37,497	84	1,936
Potted flowering plants for indoor or patio use						
United States	4,059	1,084,274	2,010	993,437	2,891	90,837
Texas	147	33,119	103	30,050	80	3,069
Foliage plants for indoor or patio use						
United States	2,644	721,889	1,386	702,029	1,591	19,860
Texas	98	12,843	60	12,332	49	511
Cut flowers and cut lei flowers						
United States	1,998	462,098	974	417,108	1,350	44,990
Texas	10	948	6	(D)	6	(D)
Cut cultivated greens						
United States	728	99,040	494	95,640	315	3,400
Texas	2	(D)	2	(D)	-	-
Nursery stock sold						
United States	8,226	4,266,631	(NA)	3,834,953	(NA)	431,678
Texas	258	163,933	(NA)	(NA)	(NA)	(NA)
Propagative horticultural materials, bareroot and unfinished plants						
United States	1,067	695,126	832	670,651	303	24,475
Texas	23	12,851	17	12,588	7	263
Sod, sprigs, or plugs sold						
United States	1,289	1,138,465	(NA)	858,280	(NA)	280,185
Texas	120	152,029	(NA)	129,017	(NA)	23,012
Dried bulbs, corms, rhizomes, and tubers						
United States	204	74,014	(NA)	64,800	(NA)	9,214
Texas	5	(D)	(NA)	(D)	(NA)	(D)
Food crops grown under protection						
United States	2,521	796,664	(NA)	606,025	(NA)	190,639
Texas	94	27,222	(NA)	(D)	(NA)	(D)
Transplants for commercial vegetable and strawberry production						
United States	693	371,817	(NA)	339,123	(NA)	32,694
Texas	13	8,107	(NA)	8,000	(NA)	108
Vegetable seeds						
United States	385	135,122	(NA)	117,848	(NA)	17,274
Texas	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Flower seeds						
United States	169	31,607	(NA)	28,665	(NA)	2,942
Texas	3	506	(NA)	(D)	(NA)	(D)
Aquatic plants						
United States	345	20,205	(NA)	17,324	(NA)	2,881
Texas	9	567	(NA)	(D)	(NA)	(D)
Cut Christmas trees sold						
United States	3,352	366,632	1,563	269,996	2,550	96,636
Texas	33	2,024	-	-	33	2,024
Short rotation woody crops sold						
United States	49	1,845	(NA)	1,289	(NA)	557
Texas	4	694	(NA)	(D)	(NA)	(D)
Tobacco transplants						
United States	183	11,236	(NA)	3,806	(NA)	7,429
Texas	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)

(D) Withheld to avoid disclosing data for individual operations.
 (NA) Not available.
 - Represents zero.

Annual Bedding/Garden Plants Sold: 2014

Item	Value (\$1,000)	Flats		All pots		Hanging baskets	
		Number sold	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)
Annual bedding/garden plants sold, total							
United States	2,567,534	86,888,069	887,223	597,844	1,250,728	49,235	429,584
Texas	138,881	7,555,460	75,317	30,162	49,107	2,571	14,457
Flowering and foliar annuals							
United States	2,160,001	73,832,363	733,604	478,746	1,004,914	48,056	421,484
Texas	116,638	6,960,624	(D)	21,403	34,688	(D)	(D)
Begonias							
United States	133,349	6,838,687	63,048	30,331	48,635	2,727	21,666
Texas	10,462	776,604	7,329	1,659	1,935	202	1,198
Combination planter/color bowl							
United States	81,344	229,498	3,749	3,381	42,819	2,745	34,776
Texas	2,086	(D)	(D)	88	1,612	45	(D)
Geraniums (from vegetative cuttings)							
United States	223,954	839,222	9,445	54,263	165,076	5,245	49,433
Texas	8,564	59,380	694	2,252	6,552	173	1,318
Impatiens, New Guinea							
United States	99,950	962,816	10,802	25,475	60,050	3,437	29,098
Texas	3,934	164,399	1,333	443	1,596	147	1,005
Impatiens, other (<i>I. wallerana</i>)							
United States	114,829	7,725,731	71,989	15,744	23,419	3,040	19,421
Texas	4,551	279,715	2,462	1,142	1,154	176	935
Marigolds							
United States	82,362	6,664,247	60,607	16,026	20,650	175	1,105
Texas	4,112	342,589	2,785	990	(D)	(D)	(D)
Pansies (<i>Violas</i>)							
United States	186,024	12,146,484	114,122	45,264	61,058	1,688	10,845
Texas	27,209	2,331,765	23,012	3,690	3,555	110	642
Petunias							
United States	262,959	11,722,441	114,237	38,950	79,781	8,316	68,941
Texas	14,993	905,399	7,541	2,784	4,038	663	3,414
Other flowering and foliar annuals ¹							
United States	611,592	15,066,720	160,287	153,112	321,402	14,216	129,904
Texas	20,707	1,021,052	11,653	5,978	6,867	291	2,187
Vegetable-type bedding plants ²							
United States	407,533	13,055,706	153,619	119,098	245,814	1,180	8,100
Texas	22,243	594,836	(D)	8,759	14,419	(D)	(D)

¹ Excludes vegetable-type bedding plants, Ageratum, Alyssum-sweet (*Lobularia*), Angelonia, Caladium, Calendula, Calibrachoa, Cannula, Celosia, Cleome, Coleus, Cosmos, Dahlia, Dianthus, Dusty Miller, flowering cabbage or kale (*Brassica*), Fuchsia, Gazania, Geraniums (from seeds and plug seedlings), Gerbera Daisy, Gomphrena, Lisianthus, Lobelia, Millet (ornamental), Nasturtium, Nicotiana, Osteospermum, Pentas, peppers - ornamental, Poppy (annual), Portulaca, Ranunculus, Rudbeckia, Salvia (annual), Scaevola, Snapdragon, *Thunbergia* (Black-eyed Susan vine), Verbena, Vinca (*Catharanthus roseus*) and Zinnia.

² Excludes flowering and foliar plants.

(D) Withheld to avoid disclosing data for individual operations.

Nursery Stock Sold: 2014

Item	Operations	Number sold	Value (\$1,000)
Nursery stock sold, total			
United States	8,226	(NA)	4,266,631
Texas	258	(NA)	163,933
Deciduous shade trees			
United States	3,652	21,126,281	561,870
Texas	159	1,704,986	43,423
Deciduous flowering trees			
United States	3,450	21,565,156	373,701
Texas	115	1,612,649	18,164
Broadleaf evergreens			
United States	3,891	89,534,915	807,216
Texas	104	4,140,794	33,555
Coniferous evergreens			
United States	4,145	60,280,052	568,413
Texas	97	538,730	10,080
Deciduous shrubs			
United States	3,636	98,752,780	676,674
Texas	109	4,511,231	34,709
Fruit and nut plants			
United States	1,853	138,974,392	754,708
Texas	59	593,102	6,424
Ornamental grasses			
United States	2,175	49,313,614	158,061
Texas	71	1,748,827	6,223
Bareroot herbaceous perennials			
United States	255	7,850,190	17,847
Texas	(NA)	(NA)	(NA)
Cacti and succulents			
United States	396	10,464,190	40,909
Texas	32	133,829	1,837
Other woody ornamentals and vines			
United States	1,492	44,992,818	154,874
Texas	41	884,694	3,468
Landscaping palms			
United States	1,051	6,093,570	152,358
Texas	49	313,510	6,050

(NA) Not available.

Top Potted Herbaceous Perennial Plants Sold: 2014

Item	Operations	Number sold (1,000)	Value (\$1,000)
Potted herbaceous perennial plants sold, total			
United States	6,291	276,674	944,850
Texas	177	10,895	39,433
Chrysanthemums			
United States	2,921	73,854	202,575
Texas	70	4,107	16,240
Coral Bells (<i>Heuchera</i>)			
United States	1,600	3,128	15,149
Texas	16	76	219
Coreopsis			
United States	1,559	3,958	14,038
Texas	37	251	634
Daylilies			
United States	2,085	7,103	28,517
Texas	68	362	994
Dianthus			
United States	1,195	4,434	15,170
Texas	38	104	190
Ferns			
United States	1,108	5,298	20,389
Texas	41	680	1,449
Hostas (hardy/garden)			
United States	3,391	14,127	58,375
Texas	60	394	1,336
Salvia (perennial)			
United States	1,315	4,216	16,695
Texas	53	298	985
Sedum			
United States	1,356	4,659	15,031
Texas	19	41	122
Other herbaceous perennial plants ¹			
United States	2,672	122,420	421,069
Texas	68	3,961	15,088

¹ Excludes Achillea, Asclepias, Astilbe, Bleeding Heart, Campanula, Clematis (non-climbing), Columbine, *Delphinium* (Larkspur), *Digitalis* (Foxglove), *Echinacea* (Purple Coneflower), *Echinacea* (other), Gaillardia, Hibiscus, Iris, Lavender, *Leucantherum* (Shasta Daisy), Lobelia, Lupine, *Papaver* (Poppy), Penstemon, Peonies, *Perovskia* (Russian Sage), Phlox, Physostegia, Platycodon, Rudbeckia, Scabiosa, Verbascum, and Veronica.

Top Potted Flowering Plants for Indoor or Patio Use Sold: 2014

Item	Operations	All pots sold	Value (\$1,000)
Flowering plants for indoor or patio use sold, total			
United States	4,059	221,336,583	1,084,274
Texas	147	7,136,903	33,119
Chrysanthemums, florist			
United States	570	13,688,060	50,914
Texas	19	579,067	2,109
Hibiscus, potted			
United States	336	6,593,165	34,335
Texas	26	169,349	857
Hydrangea			
United States	427	4,531,797	30,103
Texas	26	90,962	586
Lilies, Easter			
United States	714	7,700,593	36,994
Texas	23	207,586	1,099
Orchids, other			
United States	324	11,675,154	98,365
Texas	4	(D)	(D)
Orchids, Phalaenopsis			
United States	312	21,619,655	186,394
Texas	22	48,760	1,728
Poinsettias			
United States	1,527	50,445,385	240,937
Texas	69	2,746,535	13,146
Roses, florist potted			
United States	426	9,469,995	36,352
Texas	19	125,389	1,010
Other potted flowering plants ¹			
United States	671	30,238,988	135,789
Texas	20	1,444,534	6,079
Other potted spring flowering bulbs ²			
United States	258	10,729,540	36,697
Texas	6	344,029	1,029

¹ Excludes potted spring flowering bulbs, African Violets, Alstroemeria, Anthurium, Azaleas - finished florist, Begonias, Bromeliad, Cape Primrose (*Streptocarpus*), Cineraria, combination planters, Cyclamens, Exacum, Gardenias, Gerbera Daisies, Gloxinias, Kalanchoes, Lilies - other, Orchids - Dendrobium, Orchids - Oncidiinae, Primula, Regal Pelargonium, Sunflowers, and Zygocactus (*Schlumbergera*).

² Excludes potted flowering plants, Crocus, Daffodils (*Narcissus*), Hyacinth, and Tulips.

(D) Withheld to avoid disclosing data for individual operations.

Sod, Sprigs, and Plugs Sold: 2014

Geographic area	Area used for production		Area harvested		Value (\$1,000)
	Operations	Acres	Operations	Acres	
United States	1,292	320,566	1,289	195,497	1,138,465
Texas	120	46,509	120	36,171	152,029

Food Crops Grown Under Protection and Sold: 2014

Item	Operations	Area under protection (1,000 sq ft)	Total production (cwt)	Value (\$1,000)
Food crops grown under protection and sold, total				
United States	2,521	93,303	5,219,313	796,664
Texas	34	4,633	230,474	27,222
Cucumbers				
United States	733	10,997	726,205	77,650
Texas	8	(D)	(D)	(D)
Herbs, cut fresh				
United States	524	13,854	355,210	70,929
Texas	12	718	22,691	3,676
Lettuce, all				
United States	763	4,330	219,303	55,547
Texas	13	234	24,576	6,471
Peppers, all (excluding ornamentals)				
United States	534	3,522	77,019	5,996
Texas	5	(D)	395	43
Strawberries				
United States	130	623	7,055	918
Texas	2	(D)	(D)	(D)
Tomatoes				
United States	1,889	42,597	1,925,297	401,133
Texas	18	2,772	(D)	(D)
Other food crops grown under protection and sold				
United States	851	17,380	1,909,224	184,491
Texas	5	44	22,358	(D)

(D) Withheld to avoid disclosing data for individual operations.

Top Foliage Plants for Indoor or Patio Use Sold: 2014

Item	Total		All pots		Hanging baskets	
	Operations	Value (\$1,000)	Number sold (1,000)	Value (\$1,000)	Number sold	Value (\$1,000)
Foliage plants for indoor or patio use sold, total						
United States	2,644	721,889	191,502	647,483	11,515,012	74,406
Texas	98	12,843	3,169	11,178	241,171	1,665
Aglaonema						
United States	96	19,421	3,435	(D)	(D)	(D)
Texas	3	7	2	7	(NA)	(NA)
Cacti and succulents						
United States	580	105,409	34,396	101,485	336,312	3,923
Texas	17	(D)	(D)	(D)	946	(D)
Combination planters (dish gardens, terrariums, etc.)						
United States	183	28,189	5,957	24,513	453,674	3,676
Texas	4	31	4	(D)	(D)	(D)
Dracaena						
United States	716	43,337	13,453	43,298	2,824	39
Texas	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Ferns (tropical ferns potted)						
United States	1,004	57,363	10,814	36,402	3,176,003	20,961
Texas	56	751	94	399	51,429	352
Ficus						
United States	218	20,912	3,430	(D)	17,292	(D)
Texas	11	238	(D)	238	(NA)	(NA)
Hedera (Ivy)						
United States	391	16,481	8,496	14,547	439,517	1,934
Texas	15	375	116	347	3,484	27
Palms						
United States	276	74,242	15,028	(D)	(D)	(D)
Texas	5	104	(D)	104	(NA)	(NA)
Spathiphyllum						
United States	184	46,628	12,298	(D)	(D)	(D)
Texas	4	129	19	129	(NA)	(NA)
Other foliage plants for indoor or patio use ¹						
United States	1,047	159,496	36,478	122,732	5,660,784	36,764
Texas	30	2,896	530	1,759	168,052	1,138

¹ Excludes Anthurium, Bromeliad, Croton, Dieffenbachia, *Epipremnum* (Pothos), *Maranta* (Calathea), Philodendron, Schefflera, and *Syngonium* (Nepthytis).

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

Propagative Horticultural Materials, Bareroot and Unfinished Plants Sold: 2014

Item	Operations	Number sold	Value (\$1,000)
Propagative horticultural materials, bareroot and unfinished plants sold, total			
United States	1,067	1,878,473,634	695,126
Texas	23	74,290,320	12,851
Liners sold, total			
United States	565	590,042,690	283,661
Texas	13	(D)	4,922
Cuttings sold, total			
United States	235	286,886,844	76,139
Texas	5	(D)	(D)
Plug seedlings sold, total			
United States	344	881,518,812	257,890
Texas	4	(D)	(D)
Tissue cultured plantlets sold, total			
United States	77	98,751,853	54,157
Texas	2	(D)	(D)
Prefinished plants sold, total			
United States	79	21,273,435	23,278
Texas	5	(D)	102

(D) Withheld to avoid disclosing data for individual operations.

Top Cut Flowers and Cut Lei Flowers Sold: 2014

Item	Operations	Number sold (1,000)	Value (\$1,000)
Cut flowers and cut lei flowers sold, total			
United States	1,998	(X)	462,098
Texas	10	(X)	948
Chrysanthemums, pompon (bunches)			
United States	80	7,998	13,471
Texas	1	(D)	(D)
Gerbera Daisies (stems)			
United States	118	110,095	35,231
Texas	2	(D)	(D)
Gladioli (spikes)			
United States	331	87,459	25,140
Texas	(NA)	(NA)	(NA)
Iris (stems)			
United States	189	49,442	13,863
Texas	2	(D)	(D)
Lilies, Asiatic (stems)			
United States	303	38,317	25,062
Texas	2	(D)	(D)
Lilies, Oriental (stems)			
United States	266	39,695	38,287
Texas	(NA)	(NA)	(NA)
Roses, hybrid tea (stems)			
United States	66	29,802	14,497
Texas	4	(D)	(D)
Sunflowers (stems)			
United States	663	28,298	13,747
Texas	3	189	189
Tulips (stems)			
United States	262	174,689	65,330
Texas	3	(D)	(D)
Other cut flowers ¹			
United States	778	(X)	79,076
Texas	3	(X)	(D)

¹ Excludes cut lei flowers, Alstroemeria, Anemone, Anthurium, Aster, Bird of Paradise (*Strelitzia*), Calla Lilies, Campanula, Carnations - miniature, Carnations - standard, Celosia, Chrysanthemums - other, Cosmos, Daffodils (*Narcissus*), Dahlia, *Delphinium* (Larkspur), Dianthus (other than carnations), dried flowers, flowering cabbage or kale (*Brassica*), Freesia, Ginger and Heliconia, Ginger - pink, Ginger - red, Ginger - other, Godetia, Gypsophila, Heather, Heliconia, Hydrangea, Ilex, Leptospermum, Liatris, Lilies - other, Limonium, Lisianthus, Marguerite Daisies, Matricaria, Orchids - Cattleya, Orchids - Cymbidium, Orchids - Dendrobium, Orchids - Oncidiinae, Orchids - Phalaenopsis, Orchids - Vandaceous, Orchids - other, Peony, Protea, Roses - garden, Roses - spray type, Roses - Sweetheart, Snapdragons, Solidago, Statice, Stephanotis, Stock, Trachelium, Waxflower, and Zinnia.

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

(X) Not applicable.

Transplants for Commercial Vegetable and Strawberry Production Sold: 2014

Item	Total operations	Area used for production				Value (\$1,000)
		Under protection		In the open		
		Operations	1,000 sq ft	Operations	Acres	
Total transplants for commercial vegetable and strawberry production sold						
United States	693	543	31,582	242	6,982	371,817
Texas	13	11	456	2	(D)	8,107
Broccoli, cabbage, cauliflower, and other crucifers						
United States	383	310	5,897	108	281	47,338
Texas	3	3	51	-	-	(D)
Greens (collard, turnip, kale, etc.)						
United States	190	144	956	87	147	10,617
Texas	3	3	33	-	-	(D)
Peppers, all (excluding ornamentals)						
United States	401	347	7,465	93	112	24,539
Texas	10	9	20	1	(D)	162
Strawberries for commercial production						
United States	131	93	506	63	5,285	166,192
Texas	5	5	3	-	-	13
Tomatoes						
United States	489	429	10,649	107	144	57,840
Texas	10	9	9	1	(D)	(D)
Other transplants for commercial production						
United States	258	215	6,110	71	1,014	65,292
Texas	5	4	340	1	(D)	6,895

(D) Withheld to avoid disclosing data for individual operations.
 - Represents zero.

Top Horticultural Production Expenses and Number of Hired Workers: 2014

Item	United States	Texas
HORTICULTURAL PRODUCTION EXPENSES		
All horticultural production expenses	23,221	682
operations		
\$1,000	10,997,042	496,996
Seeds, plants, vines, trees, etc. purchased	20,114	486
operations		
\$1,000	1,789,013	62,057
Containers purchased	14,692	485
operations		
\$1,000	573,656	43,183
Hired labor expenses, all	17,086	582
operations		
\$1,000	4,086,606	187,476
Gasoline, fuels, and oils purchased	22,207	622
operations		
\$1,000	562,895	26,160
All other production expenses ¹	11,517	326
operations		
\$1,000	542,804	30,076
GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR		
Hired workers	17,086	582
operations		
workers	274,759	11,144

¹ Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014

Item	United States	Texas
Consumers (direct sales) operations value (\$1,000)	15,406 2,119,414	368 77,686
Retail florists operations value (\$1,000)	2,907 200,932	92 14,144
Retail garden centers/nurseries, excluding mass marketers operations value (\$1,000)	7,605 2,360,602	271 84,505
Supermarkets/grocers operations value (\$1,000)	3,025 1,047,659	81 37,859
Other mass marketers operations value (\$1,000)	2,668 2,884,785	79 125,050
Interiorscapers operations value (\$1,000)	1,523 65,702	51 2,772
Landscape contractors operations value (\$1,000)	8,096 1,948,110	363 127,817
Wholesale florists operations value (\$1,000)	2,631 538,711	66 10,688
Landscape redistribution yards operations value (\$1,000)	3,029 673,231	175 88,723
Non-profit groups (fund raisers) operations value (\$1,000)	3,255 92,316	90 3,613
Other marketing channels operations value (\$1,000)	4,518 1,857,424	76 20,921

Land Area Used for Horticultural Production: 2014

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
Texas	419	44,808	120	17,505	50	102	351	18,679

Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
Texas	682	593,779	332	86,172	72	76,521	271	424,535	7	6,552