



**United States Department of Agriculture  
National Agricultural Statistics Service  
2014 Census of Horticultural Specialties – Alaska**



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**Horticultural Specialties Highlights**

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. Alaska had 65 horticultural operations that sold \$16.8 million in horticultural products in 2014, compared to 48 horticultural operations that sold \$10.2 million in horticultural products in 2009. Horticulture producers in Alaska had \$9.8 million in total production expenses in 2014. Hired labor expenses in Alaska accounted for 30 percent of the total production expenses. Of the 526 hired workers in Alaska, 389 worked less than 150 days compared to 137 who worked 150 days or more.

**Top Horticultural Specialty Crops Sold: 2014**

Items	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
<b>All horticultural specialty crops</b>						
United States .....	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
Alaska .....	65	16,832	28	3,858	62	12,974
<b>Annual bedding/garden plants</b>						
United States .....	7,964	2,567,534	3,367	2,044,090	6,197	523,444
Alaska .....	40	12,340	5	(D)	38	(D)
<b>Potted herbaceous perennial plants</b>						
United States .....	6,291	944,850	2,710	794,915	4,805	149,936
Alaska .....	27	567	3	(D)	25	(D)
<b>Potted flowering plants for indoor or patio use</b>						
United States .....	4,059	1,084,274	2,010	993,437	2,891	90,837
Alaska .....	13	654	1	(D)	12	(D)
<b>Foliage plants for indoor or patio use</b>						
United States .....	2,644	721,889	1,386	702,029	1,591	19,860
Alaska .....	5	29	1	(D)	4	(D)
<b>Cut flowers and cut lei flowers</b>						
United States .....	1,998	462,098	974	417,108	1,350	44,990
Alaska .....	14	190	7	98	11	93
<b>Nursery stock</b>						
United States .....	8,226	4,266,631	(NA)	3,834,953	(NA)	431,678
Alaska .....	12	(D)	(NA)	(NA)	(NA)	(NA)
<b>Propagative horticultural materials, bareroot and unfinished plants</b>						
United States .....	1,067	695,126	832	670,651	303	24,475
Alaska .....	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
<b>Sod, sprigs, or plugs</b>						
United States .....	1,289	1,138,465	(NA)	858,280	(NA)	280,185
Alaska .....	3	104	(NA)	(D)	(NA)	(D)
<b>Food crops grown under protection</b>						
United States .....	2,521	796,664	(NA)	606,025	(NA)	190,639
Alaska .....	26	2,333	(NA)	1,928	(NA)	406
<b>Transplants for commercial vegetable and strawberry production</b>						
United States .....	693	371,817	(NA)	339,123	(NA)	32,694
Alaska .....	4	(D)	(NA)	(D)	(NA)	(D)

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

## Top Horticultural Production Expenses and Number of Hired Workers: 2014

Item	United States	Alaska
<b>HORTICULTURAL PRODUCTION EXPENSES</b>		
All horticultural production expenses .....	23,221	65
operations	10,997,042	9,845
\$1,000		
Seeds, plants, vines, trees, etc. purchased .....	20,114	60
operations	1,789,013	1,437
\$1,000		
Containers purchased .....	14,692	50
operations	573,656	648
\$1,000		
Hired labor expenses, all .....	17,086	42
operations	4,086,606	2,980
\$1,000		
Gasoline, fuels, and oils purchased .....	22,207	63
operations	562,895	634
\$1,000		
All other production expenses <sup>1</sup> .....	11,517	40
operations	542,804	584
\$1,000		
<b>GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR</b>		
Hired workers .....	17,086	42
operations	274,759	526
workers		

<sup>1</sup> Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

## Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014

Item	United States	Alaska
Consumers (direct sales) .....	15,406	62
operations	2,119,414	12,556
value (\$1,000)		
Retail florists .....	2,907	7
operations	200,932	80
value (\$1,000)		
Retail garden centers/nurseries, excluding mass marketers .....	7,605	6
operations	2,360,602	(D)
value (\$1,000)		
Supermarkets/grocers .....	3,025	9
operations	1,047,659	2,401
value (\$1,000)		
Other mass marketers .....	2,668	3
operations	2,884,785	947
value (\$1,000)		
Interiorscapers .....	1,523	-
operations	65,702	-
value (\$1,000)		
Landscape contractors .....	8,096	14
operations	1,948,110	475
value (\$1,000)		
Wholesale florists .....	2,631	3
operations	538,711	29
value (\$1,000)		
Landscape redistribution yards .....	3,029	2
operations	673,231	(D)
value (\$1,000)		
Non-profit groups (fund raisers) .....	3,255	3
operations	92,316	187
value (\$1,000)		
Other marketing channels .....	4,518	5
operations	1,857,424	17
value (\$1,000)		

(D) Withheld to avoid disclosing data for individual operations.

- Represents zero.

## Land Area Used for Horticultural Production: 2014

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States .....	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
Alaska .....	57	1,203	2	(D)	2	(D)	31	117

(D) Withheld to avoid disclosing data for individual operations.

## Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States .....	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
Alaska .....	65	16,832	38	3,173	9	1,073	18	12,586	-	-

- Represents zero.