



**United States Department of Agriculture
National Agricultural Statistics Service
2014 Census of Horticultural Specialties – Maine**



Northeastern Region – New England Field Office
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Horticultural Specialties Highlights

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. Maine had 320 horticultural operations that sold \$70.5 million in horticultural products in 2014, compared to 250 horticultural operations that sold \$49.1 million in horticultural products in 2009. Horticulture producers in Maine had \$66.7 million in total production expenses in 2014. Hired labor expenses in Maine accounted for 32 percent of the total production expenses. Of the 1,828 hired workers in Maine, 1,082 worked less than 150 days compared to 746 who worked 150 days or more.

Top Horticultural Specialty Crops Sold: 2014

Items	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
All horticultural specialty crops						
United States	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
Maine	320	70,544	134	22,665	277	47,878
Annual bedding/garden plants						
United States	7,964	2,567,534	3,367	2,044,090	6,197	523,444
Maine	167	11,751	33	1,889	162	9,862
Potted herbaceous perennial plants						
United States	6,291	944,850	2,710	794,915	4,805	149,936
Maine	122	3,966	27	(D)	116	(D)
Potted flowering plants for indoor or patio use						
United States	4,059	1,084,274	2,010	993,437	2,891	90,837
Maine	65	1,326	14	(D)	63	(D)
Foliage plants for indoor or patio use						
United States	2,644	721,889	1,386	702,029	1,591	19,860
Maine	38	97	6	4	38	93
Cut flowers and cut lei flowers						
United States	1,998	462,098	974	417,108	1,350	44,990
Maine	47	1,111	11	421	42	690
Nursery stock						
United States	8,226	4,266,631	(NA)	3,834,953	(NA)	431,678
Maine	55	(D)	(NA)	(NA)	(NA)	(NA)
Propagative horticultural materials, bareroot and unfinished plants						
United States	1,067	695,126	832	670,651	303	24,475
Maine	16	1,099	6	(D)	10	(D)
Sod, sprigs, or plugs						
United States	1,289	1,138,465	(NA)	858,280	(NA)	280,185
Maine	12	9,854	(NA)	8,967	(NA)	886
Food crops grown under protection						
United States	2,521	796,664	(NA)	606,025	(NA)	190,639
Maine	40	(D)	(NA)	(D)	(NA)	(D)
Transplants for commercial vegetable and strawberry production						
United States	693	371,817	(NA)	339,123	(NA)	32,694
Maine	15	307	(NA)	84	(NA)	223

(D) Withheld to avoid disclosing data for individual operations.
(NA) Not available.

Top Horticultural Production Expenses and Number of Hired Workers: 2014

Item	United States	Maine
HORTICULTURAL PRODUCTION EXPENSES		
All horticultural production expensesoperations \$1,000	23,221 10,997,042	320 66,699
Seeds, plants, vines, trees, etc. purchasedoperations \$1,000	20,114 1,789,013	295 6,821
Containers purchasedoperations \$1,000	14,692 573,656	207 1,250
Hired labor expenses, alloperations \$1,000	17,086 4,086,606	218 21,254
Gasoline, fuels, and oils purchasedoperations \$1,000	22,207 562,895	306 8,341
All other production expenses ¹operations \$1,000	11,517 542,804	165 2,634
GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR		
Hired workersoperations workers	17,086 274,759	218 1,828

¹ Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014

Item	United States	Maine
Consumers (direct sales)operations value (\$1,000)	15,406 2,119,414	285 19,934
Retail floristsoperations value (\$1,000)	2,907 200,932	63 620
Retail garden centers/nurseries, excluding mass marketersoperations value (\$1,000)	7,605 2,360,602	86 4,197
Supermarkets/grocersoperations value (\$1,000)	3,025 1,047,659	49 (D)
Other mass marketersoperations value (\$1,000)	2,668 2,884,785	46 (D)
Interiorscapersoperations value (\$1,000)	1,523 65,702	32 21
Landscape contractorsoperations value (\$1,000)	8,096 1,948,110	92 8,747
Wholesale floristsoperations value (\$1,000)	2,631 538,711	38 475
Landscape redistribution yardsoperations value (\$1,000)	3,029 673,231	39 1,287
Non-profit groups (fund raisers)operations value (\$1,000)	3,255 92,316	81 765
Other marketing channelsoperations value (\$1,000)	4,518 1,857,424	63 2,500

(D) Withheld to avoid disclosing data for individual operations.

Land Area Used for Horticultural Production: 2014

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
Maine	230	4,291	35	100	34	13	151	724

Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
Maine	320	70,544	199	10,355	14	870	101	59,199	6	120