



**United States Department of Agriculture
National Agricultural Statistics Service
2014 Census of Horticultural Specialties – Utah**



Mountain Region – Utah Field Office
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Horticultural Specialties Highlights

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. Utah had 125 horticultural operations that sold \$86.0 million in horticultural products in 2014, compared to 111 horticultural operations that sold \$81.2 million in horticultural products in 2009. Horticulture producers in Utah had \$73.6 million in total production expenses in 2014. Hired labor expenses in Utah accounted for 33 percent of the total production expenses. Of the 2,077 hired workers in Utah, 1,249 worked less than 150 days compared to 828 who worked 150 days or more.

Top Horticultural Specialty Crops Sold: 2014

Items	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
All horticultural specialty crops						
United States	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
Utah	125	86,044	75	67,571	87	18,473
Annual bedding/garden plants						
United States	7,964	2,567,534	3,367	2,044,090	6,197	523,444
Utah	59	30,290	26	22,903	50	7,387
Potted herbaceous perennial plants						
United States	6,291	944,850	2,710	794,915	4,805	149,936
Utah	33	9,207	15	7,734	24	1,473
Potted flowering plants for indoor or patio use						
United States	4,059	1,084,274	2,010	993,437	2,891	90,837
Utah	34	15,835	18	14,984	27	852
Foliage plants for indoor or patio use						
United States	2,644	721,889	1,386	702,029	1,591	19,860
Utah	15	637	4	(D)	14	(D)
Cut flowers and cut lei flowers						
United States	1,998	462,098	974	417,108	1,350	44,990
Utah	6	180	2	(D)	4	(D)
Nursery stock						
United States	8,226	4,266,631	(NA)	3,834,953	(NA)	431,678
Utah	35	6,340	(NA)	(NA)	(NA)	(NA)
Propagative horticultural materials, bareroot and unfinished plants						
United States	1,067	695,126	832	670,651	303	24,475
Utah	6	612	1	(D)	6	(D)
Sod, sprigs, or plugs						
United States	1,289	1,138,465	(NA)	858,280	(NA)	280,185
Utah	28	22,208	(NA)	15,880	(NA)	6,328
Food crops grown under protection						
United States	2,521	796,664	(NA)	606,025	(NA)	190,639
Utah	6	262	(NA)	97	(NA)	165
Transplants for commercial vegetable and strawberry production						
United States	693	371,817	(NA)	339,123	(NA)	32,694
Utah	6	56	(NA)	(D)	(NA)	(D)

(D) Withheld to avoid disclosing data for individual operations.
(NA) Not available.

Top Horticultural Production Expenses and Number of Hired Workers: 2014

Item	United States	Utah
HORTICULTURAL PRODUCTION EXPENSES		
All horticultural production expensesoperations \$1,000	23,221 10,997,042	125 73,558
Seeds, plants, vines, trees, etc. purchasedoperations \$1,000	20,114 1,789,013	115 15,566
Containers purchasedoperations \$1,000	14,692 573,656	72 5,290
Hired labor expenses, alloperations \$1,000	17,086 4,086,606	102 24,322
Gasoline, fuels, and oils purchasedoperations \$1,000	22,207 562,895	125 3,363
All other production expenses ¹operations \$1,000	11,517 542,804	60 1,654
GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR		
Hired workersoperations workers	17,086 274,759	102 2,077

¹ Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014

Item	United States	Utah
Consumers (direct sales)operations value (\$1,000)	15,406 2,119,414	99 15,947
Retail floristsoperations value (\$1,000)	2,907 200,932	20 753
Retail garden centers/nurseries, excluding mass marketersoperations value (\$1,000)	7,605 2,360,602	44 7,987
Supermarkets/grocersoperations value (\$1,000)	3,025 1,047,659	25 12,131
Other mass marketersoperations value (\$1,000)	2,668 2,884,785	20 26,621
Interiorscapersoperations value (\$1,000)	1,523 65,702	13 72
Landscape contractorsoperations value (\$1,000)	8,096 1,948,110	59 11,815
Wholesale floristsoperations value (\$1,000)	2,631 538,711	13 161
Landscape redistribution yardsoperations value (\$1,000)	3,029 673,231	16 1,096
Non-profit groups (fund raisers)operations value (\$1,000)	3,255 92,316	17 118
Other marketing channelsoperations value (\$1,000)	4,518 1,857,424	23 9,342

Land Area Used for Horticultural Production: 2014

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
Utah	73	6,127	25	269	1	(D)	44	652

(D) Withheld to avoid disclosing data for individual operations.

Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
Utah	125	86,044	47	3,569	19	11,075	54	70,692	5	708