

2012 CENSUS OF AGRICULTURE

RACE / ETHNICITY / GENDER PROFILE

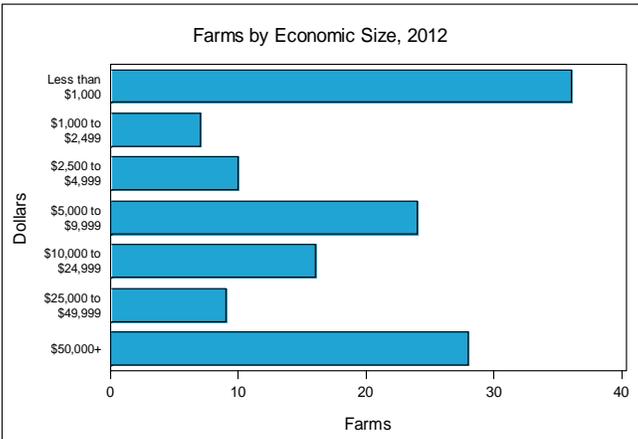
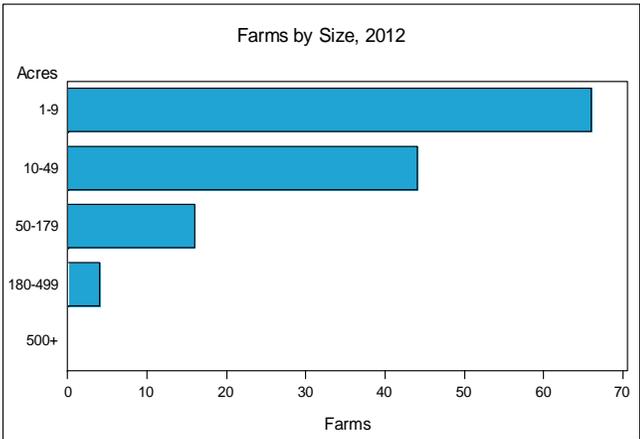
Santa Cruz County - California Farms with Women Principal Operators Compared with All Farms

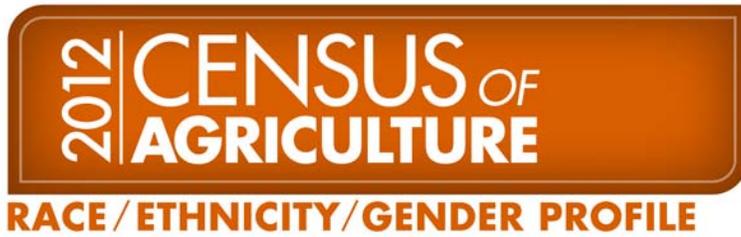


	Women Principal Operators	All Farms
Number of Farms	130	667
Land in Farms	3,909 acres	99,983 acres
Average Size of Farm	30 acres	150 acres
Market Value of Products Sold	\$13,279,000	\$565,835,000
Crop Sales	(D)	\$548,415,000
Livestock Sales	(D)	\$17,420,000
Average Per Farm	\$102,148	\$848,328
Government Payments	-	(D)
Average Per Farm Receiving Payments	-	(D)

See footnotes on reverse page.

Farms with Women Principal Operators





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Santa Cruz County - California Farms with Women Principal Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	130	13,279
Value of crops including nursery and greenhouse	82	(D)
Value of livestock, poultry, and their products	31	(D)
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	-	-
Tobacco	-	-
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	27	2,418
Fruits, tree nuts, and berries	60	4,253
Nursery, greenhouse, floriculture, and sod	25	6,370
Cut Christmas trees and short rotation woody crops	3	(D)
Other crops and hay	-	-
Poultry and eggs	18	(D)
Cattle and calves	1	(D)
Milk from cows	-	-
Hogs and pigs	-	-
Sheep, goats, wool, mohair, and milk	12	27
Horses, ponies, mules, burros, and donkeys	8	136
Aquaculture	-	-
Other animals and other animal products	5	(D)
TOP CROP ITEMS (acres)		
Grapes	25	176
Vegetables harvested, all	27	151
Floriculture and bedding crops	20	134
Apples	29	129
Cut flowers and cut florist greens	14	126
TOP LIVESTOCK INVENTORY ITEMS (number)		
Layers	33	1,643
Horses and ponies	36	322
Alpacas	7	116
Sheep and lambs	9	107
Goats, all	8	91

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	68
Other	62
Days worked off farm:	
None	77
Any	53
Years on present farm:	
2 years or less	6
3 to 4 years	11
5 to 9 years	31
10 years or more	82
Age group:	
Under 35 years	1
35 to 44 years	11
45 to 64 years	85
65 years and over	33
Average age of principal operator (years)	57.4

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	36
\$1,000 to \$2,499	7
\$2,500 to \$4,999	10
\$5,000 to \$9,999	24
\$10,000 to \$49,999	25
\$50,000 to \$99,999	7
\$100,000 to \$249,999	17
\$250,000 to \$499,999	-
\$500,000 or more	4
Total farm production expenses (\$1,000)	11,033
Average per farm (\$)	84,868
Net cash farm income of operation (\$1,000)	2,507
Average per farm (\$)	19,281
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	2,333
Total organic product sales (\$1,000)	2,956
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	260

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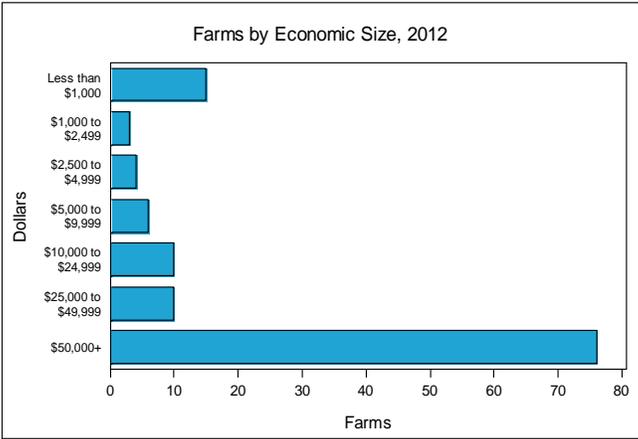
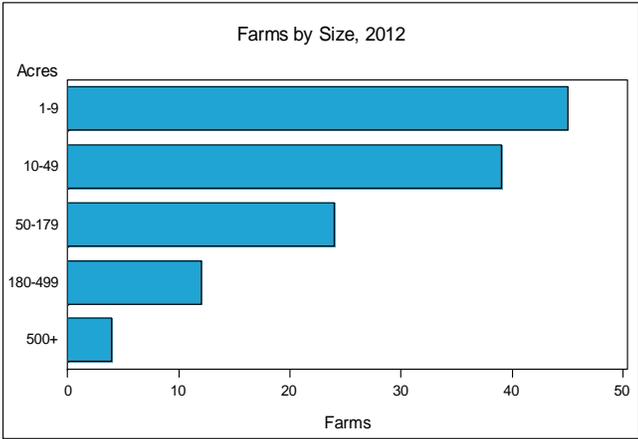


Santa Cruz County - California Farms with Spanish, Hispanic, or Latino Operators Compared with All Farms

	Spanish, Hispanic, or Latino Operators	All Farms
Number of Farm Operators ¹	158	1,049
Number of Farms	124	667
Land in Farms	13,347 acres	99,983 acres
Average Size of Farm	108 acres	150 acres
Market Value of Products Sold	\$152,290,000	\$565,835,000
Crop Sales	(D)	\$548,415,000
Livestock Sales	(D)	\$17,420,000
Average Per Farm	\$1,228,145	\$848,328
Government Payments	-	(D)
Average Per Farm Receiving Payments	-	(D)

See footnotes on reverse page.

Farms with Spanish, Hispanic, or Latino Operators



2012 CENSUS OF AGRICULTURE

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Santa Cruz County - California Farms with Spanish, Hispanic, or Latino Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	124	152,290
Value of crops including nursery and greenhouse	109	(D)
Value of livestock, poultry, and their products	10	(D)
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	-	-
Tobacco	-	-
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	18	36,449
Fruits, tree nuts, and berries	82	97,607
Nursery, greenhouse, floriculture, and sod	18	(D)
Cut Christmas trees and short rotation woody crops	-	-
Other crops and hay	-	-
Poultry and eggs	5	63
Cattle and calves	3	12
Milk from cows	-	-
Hogs and pigs	1	(D)
Sheep, goats, wool, mohair, and milk	2	(D)
Horses, ponies, mules, burros, and donkeys	-	-
Aquaculture	-	-
Other animals and other animal products	2	(D)
TOP CROP ITEMS (acres)		
Vegetables harvested, all	18	7,048
Lettuce, all	4	(D)
Land in Berries	58	2,270
Lettuce, head	2	(D)
Strawberries	23	1,685
TOP LIVESTOCK INVENTORY ITEMS (number)		
Layers	6	(D)
Broilers and other meat-type chickens	1	(D)
Colonies of bees	2	(D)
Cattle and calves	4	89
Hogs and pigs	1	(D)

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	132
Other	26
Days worked off farm:	
None	70
Any	88
Years on present farm:	
2 years or less	4
3 to 4 years	13
5 to 9 years	25
10 years or more	116
Age group:	
Under 35 years	5
35 to 44 years	18
45 to 64 years	98
65 years and over	37
Average age of principal operator (years)	57.0

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	15
\$1,000 to \$2,499	3
\$2,500 to \$4,999	4
\$5,000 to \$9,999	6
\$10,000 to \$49,999	20
\$50,000 to \$99,999	10
\$100,000 to \$249,999	14
\$250,000 to \$499,999	10
\$500,000 or more	42
Total farm production expenses (\$1,000)	111,989
Average per farm (\$)	903,135
Net cash farm income of operation (\$1,000)	43,822
Average per farm (\$)	353,400
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	2,281
Total organic product sales (\$1,000)	6,955
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	3,520

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¹ Data were collected for a maximum of three operators per farm.

2012 CENSUS OF AGRICULTURE
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**Santa Cruz County - California
Farms with American Indian or Alaska
Native Operators Compared with All
Farms**



Data are not available at this geographic level for farms with American Indian or Alaska Native Operators.



US Department of Agriculture
National Agricultural Statistics Service

www.agcensus.usda.gov

2012 CENSUS OF AGRICULTURE

RACE / ETHNICITY / GENDER PROFILE

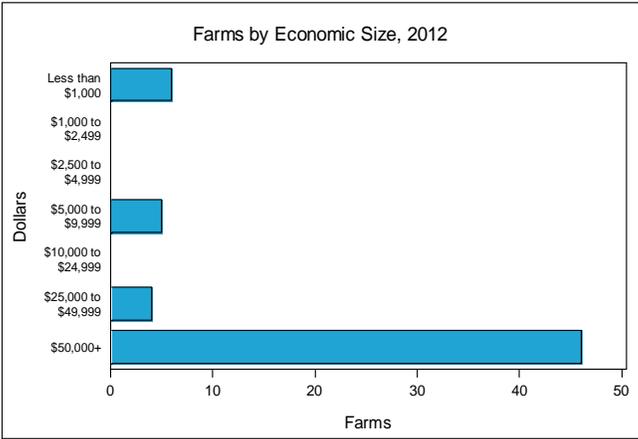
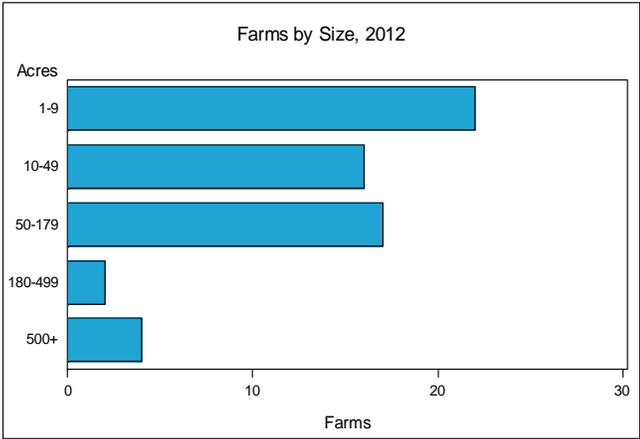


Santa Cruz County - California Farms with Asian Operators Compared with All Farms

	Asian Operators ²	All Farms
Number of Farm Operators ¹	82	1,049
Number of Farms	61	667
Land in Farms	10,405 acres	99,983 acres
Average Size of Farm	171 acres	150 acres
Market Value of Products Sold	\$74,024,000	\$565,835,000
Crop Sales	\$72,680,000	\$548,415,000
Livestock Sales	\$1,344,000	\$17,420,000
Average Per Farm	\$1,213,505	\$848,328
Government Payments	-	(D)
Average Per Farm Receiving Payments	-	(D)

See footnotes on reverse page.

Farms with Asian Operators



2012 CENSUS OF AGRICULTURE
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Santa Cruz County - California
Farms with Asian Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	61	74,024
Value of crops including nursery and greenhouse	53	72,680
Value of livestock, poultry, and their products	6	1,344
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	-	-
Tobacco	-	-
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	11	(D)
Fruits, tree nuts, and berries	21	(D)
Nursery, greenhouse, floriculture, and sod	29	(D)
Cut Christmas trees and short rotation woody crops	2	(D)
Other crops and hay	-	-
Poultry and eggs	-	-
Cattle and calves	6	48
Milk from cows	6	934
Hogs and pigs	-	-
Sheep, goats, wool, mohair, and milk	6	362
Horses, ponies, mules, burros, and donkeys	-	-
Aquaculture	-	-
Other animals and other animal products	-	-
TOP CROP ITEMS (acres)		
Nursery stock crops	3	5,077
Vegetables harvested, all	11	1,180
Land in Berries	18	(D)
Brussels sprouts	3	(D)
Strawberries	15	(D)
TOP LIVESTOCK INVENTORY ITEMS (number)		
Goats, all	6	780
Cattle and calves	6	390
Alpacas	2	(D)

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	73
Other	9
Days worked off farm:	
None	52
Any	30
Years on present farm:	
2 years or less	2
3 to 4 years	-
5 to 9 years	12
10 years or more	68
Age group:	
Under 35 years	2
35 to 44 years	-
45 to 64 years	62
65 years and over	18
Average age of principal operator (years)	59.1

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	6
\$1,000 to \$2,499	-
\$2,500 to \$4,999	-
\$5,000 to \$9,999	5
\$10,000 to \$49,999	4
\$50,000 to \$99,999	2
\$100,000 to \$249,999	20
\$250,000 to \$499,999	5
\$500,000 or more	19
Total farm production expenses (\$1,000)	80,208
Average per farm (\$)	1,314,881
Net cash farm income of operation (\$1,000)	-4,380
Average per farm (\$)	-71,803
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	2,324
Total organic product sales (\$1,000)	2,495
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	1,804

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2012 CENSUS OF AGRICULTURE
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Santa Cruz County - California
Farms with Black or African American
Operators Compared with All Farms



Data are not available at this geographic level for farms with Black or African American Operators.



US Department of Agriculture
National Agricultural Statistics Service

www.agcensus.usda.gov

2012 CENSUS OF AGRICULTURE
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**Santa Cruz County - California
Farms with Native Hawaiian or Other
Pacific Islander Operators Compared
with All Farms**



Data are not available at this geographic level for farms with Native Hawaiian or Other Pacific Islander Operators.



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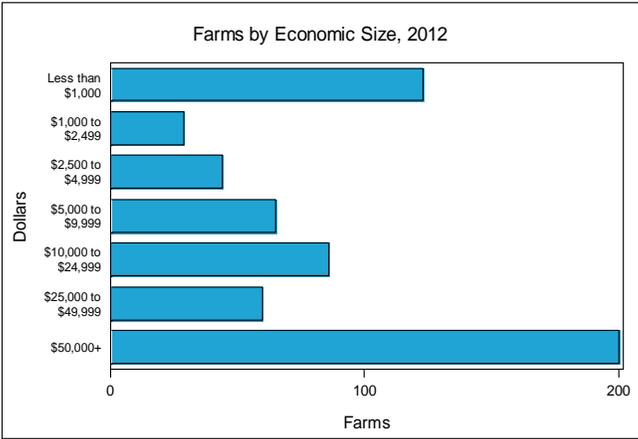
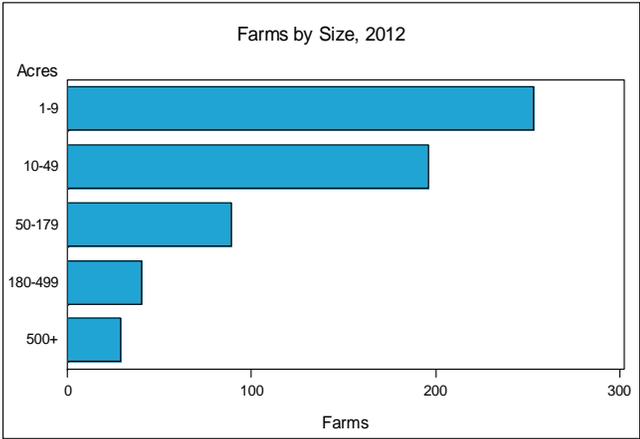


Santa Cruz County - California Farms with White Operators Compared with All Farms

	White Operators ²	All Farms
Number of Farm Operators ¹	949	1,049
Number of Farms	607	667
Land in Farms	92,010 acres	99,983 acres
Average Size of Farm	152 acres	150 acres
Market Value of Products Sold	\$536,710,000	\$565,835,000
Crop Sales	(D)	\$548,415,000
Livestock Sales	(D)	\$17,420,000
Average Per Farm	\$884,202	\$848,328
Government Payments	(D)	(D)
Average Per Farm Receiving Payments	(D)	(D)

See footnotes on reverse page.

Farms with White Operators



2012 CENSUS OF AGRICULTURE

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Santa Cruz County - California Farms with White Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	607	536,710
Value of crops including nursery and greenhouse	442	(D)
Value of livestock, poultry, and their products	107	(D)
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	3	13
Tobacco	-	-
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	85	126,570
Fruits, tree nuts, and berries	313	294,115
Nursery, greenhouse, floriculture, and sod	92	(D)
Cut Christmas trees and short rotation woody crops	25	(D)
Other crops and hay	3	8
Poultry and eggs	35	(D)
Cattle and calves	31	(D)
Milk from cows	-	-
Hogs and pigs	1	(D)
Sheep, goats, wool, mohair, and milk	24	207
Horses, ponies, mules, burros, and donkeys	12	162
Aquaculture	5	6,200
Other animals and other animal products	24	(D)
TOP CROP ITEMS (acres)		
Vegetables harvested, all	85	17,649
Lettuce, all	37	(D)
Land in Berries	105	7,016
Lettuce, head	24	(D)
Strawberries	38	3,667
TOP LIVESTOCK INVENTORY ITEMS (number)		
Layers	65	(D)
Cattle and calves	48	3,763
Sheep and lambs	27	3,208
Goats, all	30	2,776
Colonies of bees	36	(D)

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	493
Other	456
Days worked off farm:	
None	406
Any	543
Years on present farm:	
2 years or less	41
3 to 4 years	97
5 to 9 years	141
10 years or more	670
Age group:	
Under 35 years	30
35 to 44 years	79
45 to 64 years	529
65 years and over	311
Average age of principal operator (years)	59.1

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	123
\$1,000 to \$2,499	29
\$2,500 to \$4,999	44
\$5,000 to \$9,999	65
\$10,000 to \$49,999	146
\$50,000 to \$99,999	47
\$100,000 to \$249,999	45
\$250,000 to \$499,999	19
\$500,000 or more	89
Total farm production expenses (\$1,000)	423,107
Average per farm (\$)	697,046
Net cash farm income of operation (\$1,000)	119,531
Average per farm (\$)	196,922
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	5,926
Total organic product sales (\$1,000)	75,473
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	5,923

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