

2012 CENSUS OF AGRICULTURE

RACE / ETHNICITY / GENDER PROFILE

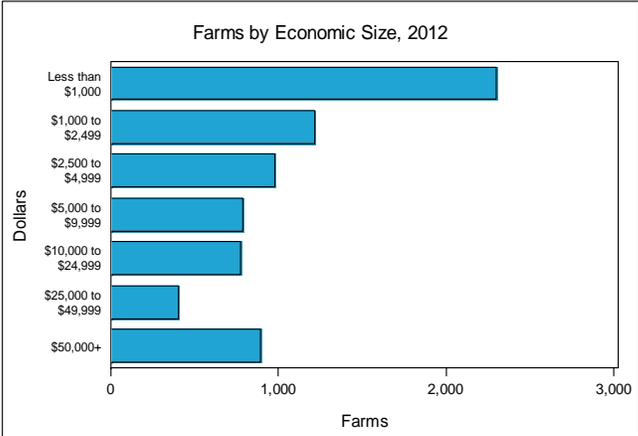
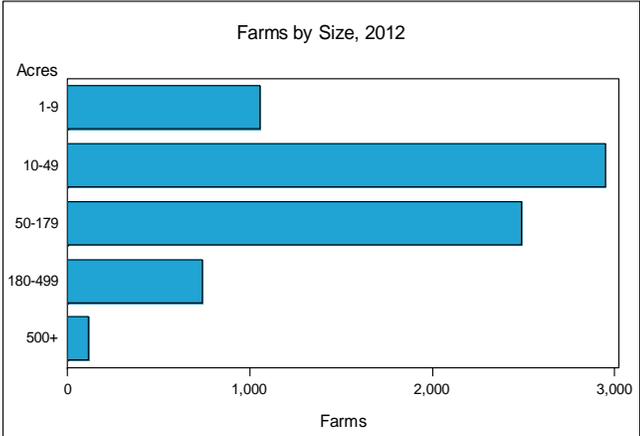


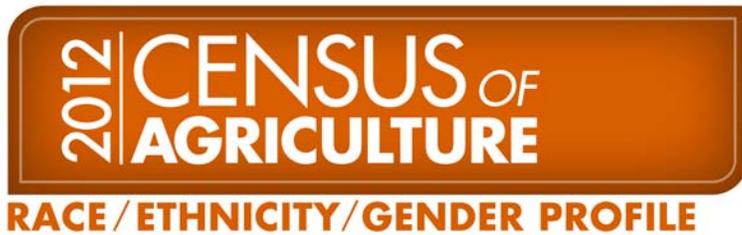
Wisconsin Farms with Women Principal Operators Compared with All Farms

	Women Principal Operators	All Farms
Number of Farms	7,346	69,754
Land in Farms	671,997 acres	14,568,926 acres
Average Size of Farm	91 acres	209 acres
Market Value of Products Sold	\$324,941,000	\$11,744,476,000
Crop Sales	\$139,781,000	\$4,601,488,000
Livestock Sales	\$185,159,000	\$7,142,988,000
Average Per Farm	\$44,234	\$168,370
Government Payments	\$10,308,000	\$237,304,000
Average Per Farm Receiving Payments	\$3,647	\$6,093

See footnotes on reverse page.

Farms with Women Principal Operators





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Wisconsin Farms with Women Principal Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	7,346	324,941
Value of crops including nursery and greenhouse	2,958	139,781
Value of livestock, poultry, and their products	2,970	185,159
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	1,374	69,389
Tobacco	9	(D)
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	369	16,515
Fruits, tree nuts, and berries	201	(D)
Nursery, greenhouse, floriculture, and sod	312	32,100
Cut Christmas trees and short rotation woody crops	46	(D)
Other crops and hay	1,389	8,558
Poultry and eggs	873	5,614
Cattle and calves	1,494	37,823
Milk from cows	415	129,460
Hogs and pigs	208	461
Sheep, goats, wool, mohair, and milk	636	5,463
Horses, ponies, mules, burros, and donkeys	449	2,812
Aquaculture	18	999
Other animals and other animal products	308	2,529
TOP CROP ITEMS (acres)		
Forage, all	2,829	99,991
Corn for grain	1,031	68,770
Soybeans for beans	543	36,357
Corn for silage	472	22,166
Vegetables harvested, all	366	6,819
TOP LIVESTOCK INVENTORY ITEMS (number)		
Broilers and other meat-type chickens	246	314,788
Cattle and calves	1,957	100,119
Layers	1,240	50,983
Horses and ponies	3,055	22,752
Pheasants	27	16,088

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	2,924
Other	4,422
Days worked off farm:	
None	2,854
Any	4,492
Years on present farm:	
2 years or less	361
3 to 4 years	467
5 to 9 years	1,204
10 years or more	5,314
Age group:	
Under 35 years	363
35 to 44 years	919
45 to 64 years	4,146
65 years and over	1,918
Average age of principal operator (years)	57.0

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	3,298
\$1,000 to \$2,499	747
\$2,500 to \$4,999	695
\$5,000 to \$9,999	665
\$10,000 to \$49,999	1,072
\$50,000 to \$99,999	354
\$100,000 to \$249,999	327
\$250,000 to \$499,999	106
\$500,000 or more	82
Total farm production expenses (\$1,000)	323,535
Average per farm (\$)	44,042
Net cash farm income of operation (\$1,000)	43,439
Average per farm (\$)	5,915
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	4,748
Total organic product sales (\$1,000)	4,460
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	31,726

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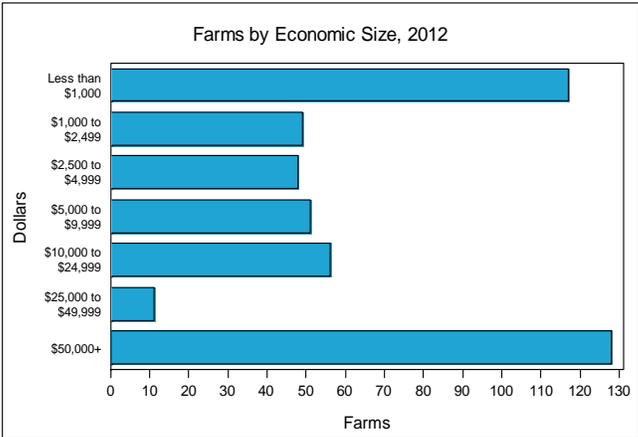
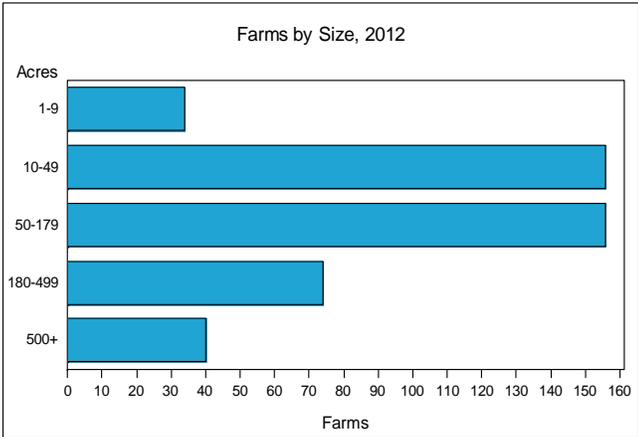


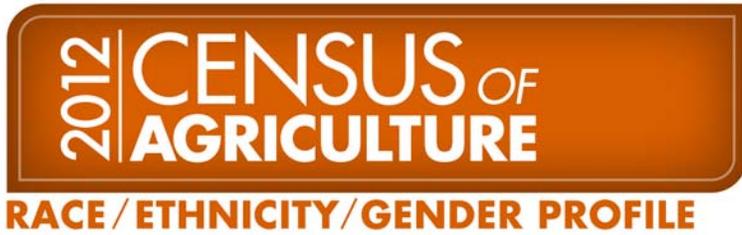
Wisconsin Farms with Spanish, Hispanic, or Latino Operators Compared with All Farms

	Spanish, Hispanic, or Latino Operators	All Farms
Number of Farm Operators ¹	503	108,900
Number of Farms	460	69,754
Land in Farms	88,222 acres	14,568,926 acres
Average Size of Farm	192 acres	209 acres
Market Value of Products Sold	\$85,447,000	\$11,744,476,000
Crop Sales	\$19,743,000	\$4,601,488,000
Livestock Sales	\$65,703,000	\$7,142,988,000
Average Per Farm	\$185,754	\$168,370
Government Payments	\$1,436,000	\$237,304,000
Average Per Farm Receiving Payments	\$6,272	\$6,093

See footnotes on reverse page.

Farms with Spanish, Hispanic, or Latino Operators





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Wisconsin Farms with Spanish, Hispanic, or Latino Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	460	85,447
Value of crops including nursery and greenhouse	248	19,743
Value of livestock, poultry, and their products	222	65,703
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	158	15,862
Tobacco	-	-
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	19	980
Fruits, tree nuts, and berries	14	399
Nursery, greenhouse, floriculture, and sod	13	(D)
Cut Christmas trees and short rotation woody crops	5	(D)
Other crops and hay	106	1,091
Poultry and eggs	43	(D)
Cattle and calves	150	12,319
Milk from cows	56	47,272
Hogs and pigs	20	239
Sheep, goats, wool, mohair, and milk	36	(D)
Horses, ponies, mules, burros, and donkeys	20	163
Aquaculture	1	(D)
Other animals and other animal products	19	92
TOP CROP ITEMS (acres)		
Forage, all	237	20,089
Corn for grain	127	16,208
Corn for silage	67	9,466
Soybeans for beans	83	7,711
Winter wheat for grain	31	2,975
TOP LIVESTOCK INVENTORY ITEMS (number)		
Broilers and other meat-type chickens	20	(D)
Cattle and calves	191	30,553
Turkeys	5	(D)
Pigeons or squab	3	4,455
Layers	67	1,548

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	194
Other	309
Days worked off farm:	
None	174
Any	329
Years on present farm:	
2 years or less	19
3 to 4 years	36
5 to 9 years	119
10 years or more	329
Age group:	
Under 35 years	59
35 to 44 years	63
45 to 64 years	319
65 years and over	62
Average age (years)	51.7

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	154
\$1,000 to \$2,499	38
\$2,500 to \$4,999	25
\$5,000 to \$9,999	52
\$10,000 to \$49,999	63
\$50,000 to \$99,999	42
\$100,000 to \$249,999	34
\$250,000 to \$499,999	12
\$500,000 or more	40
Total farm production expenses (\$1,000)	80,557
Average per farm (\$)	175,124
Net cash farm income of operation (\$1,000)	10,904
Average per farm (\$)	23,704
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	303
Total organic product sales (\$1,000)	1,367
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	4,578

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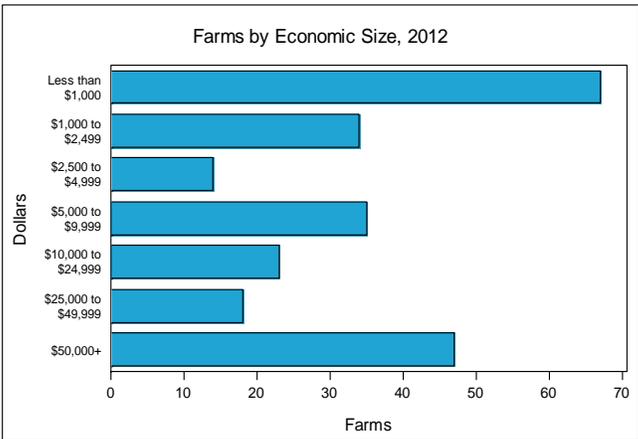
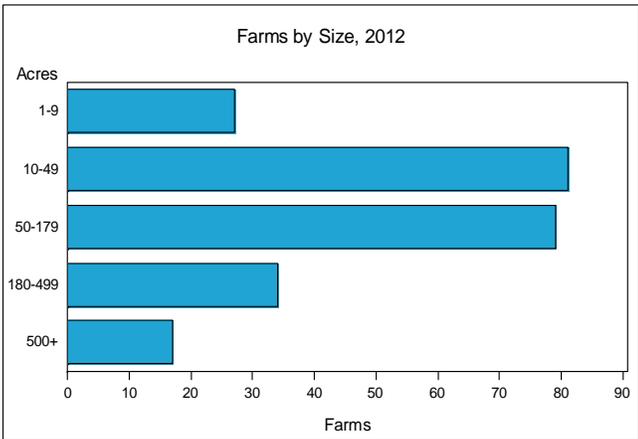


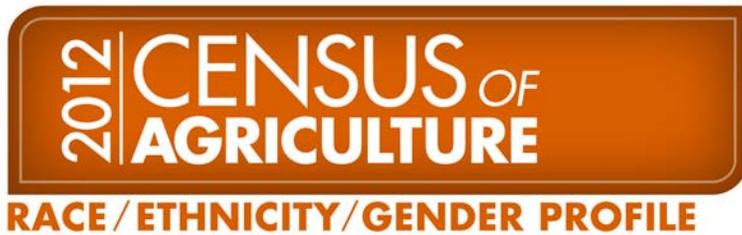
Wisconsin Farms with American Indian or Alaska Native Operators Compared with All Farms

	American Indian or Alaska Native Operators ²	All Farms
Number of Farm Operators ¹	264	108,900
Number of Farms	238	69,754
Land in Farms	44,582 acres	14,568,926 acres
Average Size of Farm	187 acres	209 acres
Market Value of Products Sold	\$16,017,000	\$11,744,476,000
Crop Sales	\$5,755,000	\$4,601,488,000
Livestock Sales	\$10,262,000	\$7,142,988,000
Average Per Farm	\$67,299	\$168,370
Government Payments	\$617,000	\$237,304,000
Average Per Farm Receiving Payments	\$7,095	\$6,093

See footnotes on reverse page.

Farms with American Indian or Alaska Native Operators





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Wisconsin Farms with American Indian or Alaska Native Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	238	16,017
Value of crops including nursery and greenhouse	124	5,755
Value of livestock, poultry, and their products	130	10,262
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	56	4,329
Tobacco	1	(D)
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	7	(D)
Fruits, tree nuts, and berries	14	(D)
Nursery, greenhouse, floriculture, and sod	6	(D)
Cut Christmas trees and short rotation woody crops	1	(D)
Other crops and hay	59	874
Poultry and eggs	38	58
Cattle and calves	70	1,873
Milk from cows	24	7,155
Hogs and pigs	19	101
Sheep, goats, wool, mohair, and milk	13	(D)
Horses, ponies, mules, burros, and donkeys	12	66
Aquaculture	8	(D)
Other animals and other animal products	14	107
TOP CROP ITEMS (acres)		
Forage, all	126	9,589
Corn for grain	41	5,399
Soybeans for beans	25	1,926
Corn for silage	26	1,683
Winter wheat for grain	9	(D)
TOP LIVESTOCK INVENTORY ITEMS (number)		
Cattle and calves	88	6,785
Pigeons or squab	4	(D)
Layers	51	1,205
Broilers and other meat-type chickens	10	(D)
Horses and ponies	89	710

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	98
Other	166
Days worked off farm:	
None	98
Any	166
Years on present farm:	
2 years or less	19
3 to 4 years	15
5 to 9 years	49
10 years or more	181
Age group:	
Under 35 years	25
35 to 44 years	21
45 to 64 years	175
65 years and over	43
Average age (years)	52.8

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	84
\$1,000 to \$2,499	21
\$2,500 to \$4,999	14
\$5,000 to \$9,999	35
\$10,000 to \$49,999	38
\$50,000 to \$99,999	16
\$100,000 to \$249,999	12
\$250,000 to \$499,999	11
\$500,000 or more	7
Total farm production expenses (\$1,000)	16,463
Average per farm (\$)	69,172
Net cash farm income of operation (\$1,000)	942
Average per farm (\$)	3,960
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	(D)
Total organic product sales (\$1,000)	449
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	771

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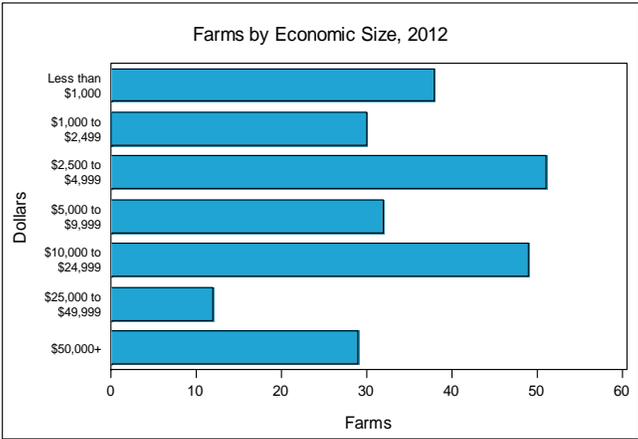
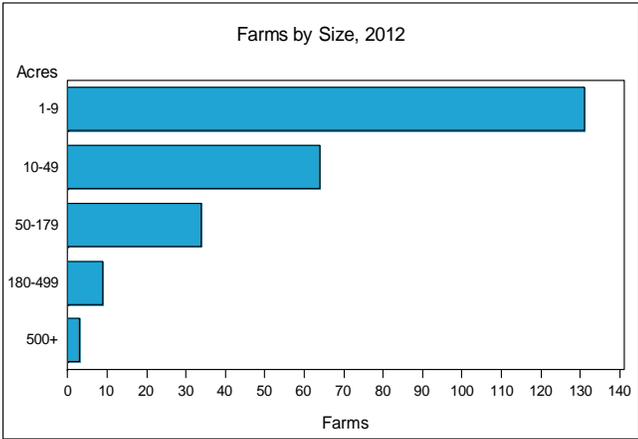


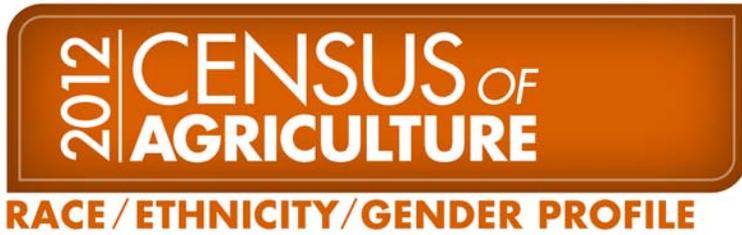
Wisconsin Farms with Asian Operators Compared with All Farms

	Asian Operators ²	All Farms
Number of Farm Operators ¹	368	108,900
Number of Farms	241	69,754
Land in Farms	12,592 acres	14,568,926 acres
Average Size of Farm	52 acres	209 acres
Market Value of Products Sold	\$11,697,000	\$11,744,476,000
Crop Sales	\$4,886,000	\$4,601,488,000
Livestock Sales	\$6,811,000	\$7,142,988,000
Average Per Farm	\$48,536	\$168,370
Government Payments	\$298,000	\$237,304,000
Average Per Farm Receiving Payments	\$5,224	\$6,093

See footnotes on reverse page.

Farms with Asian Operators





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Wisconsin Farms with Asian Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	241	11,697
Value of crops including nursery and greenhouse	181	4,886
Value of livestock, poultry, and their products	43	6,811
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	14	1,561
Tobacco	-	-
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	132	2,122
Fruits, tree nuts, and berries	35	(D)
Nursery, greenhouse, floriculture, and sod	25	850
Cut Christmas trees and short rotation woody crops	2	(D)
Other crops and hay	29	249
Poultry and eggs	13	(D)
Cattle and calves	21	3,118
Milk from cows	8	3,645
Hogs and pigs	-	-
Sheep, goats, wool, mohair, and milk	11	(D)
Horses, ponies, mules, burros, and donkeys	1	(D)
Aquaculture	-	-
Other animals and other animal products	3	(D)
TOP CROP ITEMS (acres)		
Forage, all	39	2,376
Corn for grain	15	1,797
Soybeans for beans	8	816
Corn for silage	4	(D)
Vegetables harvested, all	135	437
TOP LIVESTOCK INVENTORY ITEMS (number)		
Cattle and calves	31	4,045
Broilers and other meat-type chickens	4	(D)
Layers	14	(D)
Sheep and lambs	9	294
Colonies of bees	6	(D)

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	164
Other	204
Days worked off farm:	
None	49
Any	319
Years on present farm:	
2 years or less	46
3 to 4 years	56
5 to 9 years	118
10 years or more	148
Age group:	
Under 35 years	52
35 to 44 years	50
45 to 64 years	207
65 years and over	59
Average age (years)	51.0

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	56
\$1,000 to \$2,499	21
\$2,500 to \$4,999	48
\$5,000 to \$9,999	29
\$10,000 to \$49,999	61
\$50,000 to \$99,999	11
\$100,000 to \$249,999	4
\$250,000 to \$499,999	8
\$500,000 or more	3
Total farm production expenses (\$1,000)	10,577
Average per farm (\$)	43,888
Net cash farm income of operation (\$1,000)	1,759
Average per farm (\$)	7,297
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	509
Total organic product sales (\$1,000)	(D)
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	341

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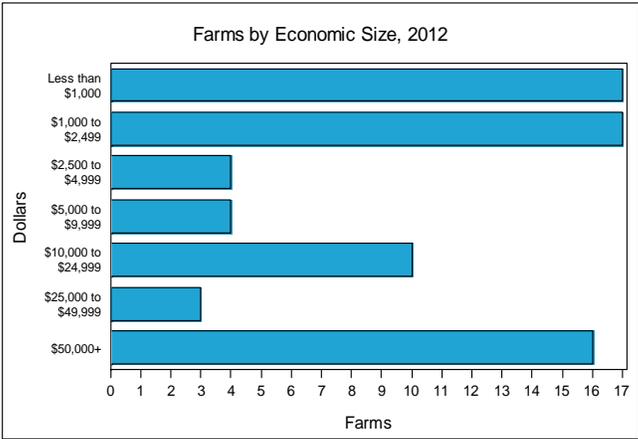
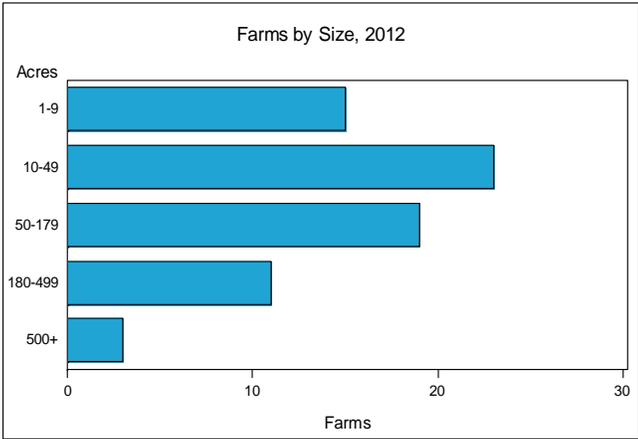


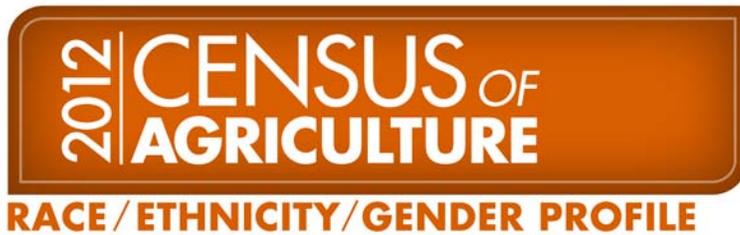
Wisconsin Farms with Black or African American Operators Compared with All Farms

	Black or African American Operators ²	All Farms
Number of Farm Operators ¹	79	108,900
Number of Farms	71	69,754
Land in Farms	8,681 acres	14,568,926 acres
Average Size of Farm	122 acres	209 acres
Market Value of Products Sold	\$5,846,000	\$11,744,476,000
Crop Sales	\$3,451,000	\$4,601,488,000
Livestock Sales	\$2,395,000	\$7,142,988,000
Average Per Farm	\$82,337	\$168,370
Government Payments	\$141,000	\$237,304,000
Average Per Farm Receiving Payments	\$4,134	\$6,093

See footnotes on reverse page.

Farms with Black or African American Operators





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Wisconsin Farms with Black or African American Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	71	5,846
Value of crops including nursery and greenhouse	36	3,451
Value of livestock, poultry, and their products	28	2,395
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	17	2,099
Tobacco	-	-
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	6	320
Fruits, tree nuts, and berries	5	(D)
Nursery, greenhouse, floriculture, and sod	6	(D)
Cut Christmas trees and short rotation woody crops	-	-
Other crops and hay	11	7
Poultry and eggs	10	(D)
Cattle and calves	13	408
Milk from cows	5	(D)
Hogs and pigs	5	6
Sheep, goats, wool, mohair, and milk	5	(D)
Horses, ponies, mules, burros, and donkeys	5	(D)
Aquaculture	1	(D)
Other animals and other animal products	1	(D)
TOP CROP ITEMS (acres)		
Corn for grain	14	2,320
Forage, all	27	1,178
Soybeans for beans	9	887
Corn for silage	9	455
Vegetables harvested, all	6	(D)
TOP LIVESTOCK INVENTORY ITEMS (number)		
Cattle and calves	17	1,249
Layers	13	575
Goats, all	7	(D)
Pullets for laying flock replacement	3	150
Sheep and lambs	5	(D)

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	41
Other	38
Days worked off farm:	
None	26
Any	53
Years on present farm:	
2 years or less	9
3 to 4 years	6
5 to 9 years	20
10 years or more	44
Age group:	
Under 35 years	7
35 to 44 years	8
45 to 64 years	40
65 years and over	24
Average age (years)	56.0

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	29
\$1,000 to \$2,499	11
\$2,500 to \$4,999	-
\$5,000 to \$9,999	3
\$10,000 to \$49,999	12
\$50,000 to \$99,999	3
\$100,000 to \$249,999	5
\$250,000 to \$499,999	3
\$500,000 or more	5
Total farm production expenses (\$1,000)	(D)
Average per farm (\$)	(D)
Net cash farm income of operation (\$1,000)	1,525
Average per farm (\$)	21,480
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	
	(D)
Total organic product sales (\$1,000)	(D)
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	270

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Wisconsin Farms with Native Hawaiian or Other Pacific Islander Operators Compared with All Farms



Data are not available at this geographic level for farms with Native Hawaiian or Other Pacific Islander Operators.



US Department of Agriculture
National Agricultural Statistics Service

www.agcensus.usda.gov

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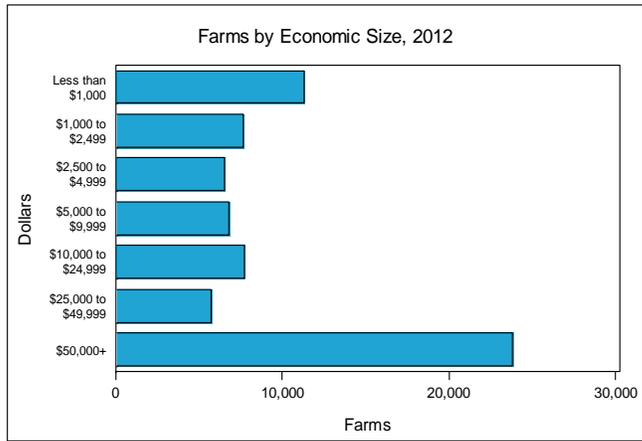
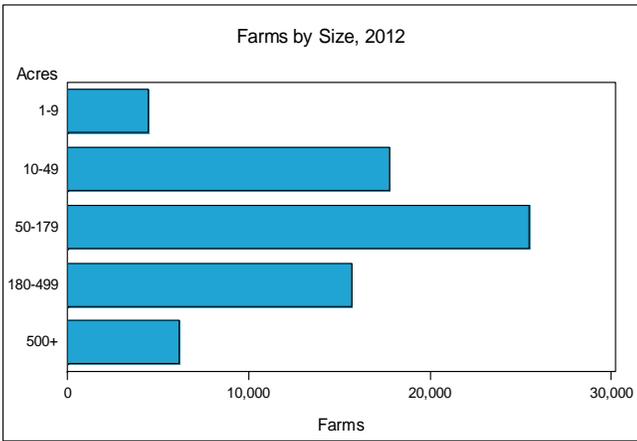


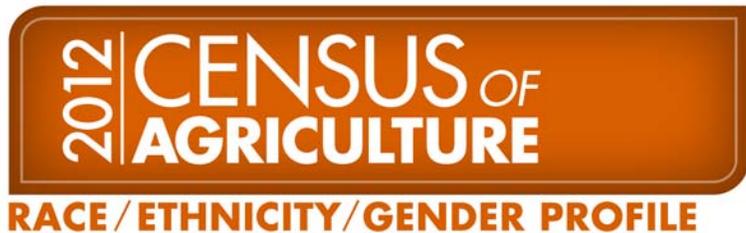
Wisconsin Farms with White Operators Compared with All Farms

	White Operators ²	All Farms
Number of Farm Operators ¹	108,316	108,900
Number of Farms	69,516	69,754
Land in Farms	14,551,406 acres	14,568,926 acres
Average Size of Farm	209 acres	209 acres
Market Value of Products Sold	\$11,731,994,000	\$11,744,476,000
Crop Sales	\$4,595,541,000	\$4,601,488,000
Livestock Sales	\$7,136,453,000	\$7,142,988,000
Average Per Farm	\$168,767	\$168,370
Government Payments	\$237,059,000	\$237,304,000
Average Per Farm Receiving Payments	\$6,095	\$6,093

See footnotes on reverse page.

Farms with White Operators





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Wisconsin Farms with White Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	69,516	11,731,994
Value of crops including nursery and greenhouse	44,794	4,595,541
Value of livestock, poultry, and their products	33,103	7,136,453
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	33,223	3,380,979
Tobacco	180	(D)
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	2,748	553,106
Fruits, tree nuts, and berries	1,438	219,139
Nursery, greenhouse, floriculture, and sod	1,493	199,392
Cut Christmas trees and short rotation woody crops	688	(D)
Other crops and hay	17,755	227,012
Poultry and eggs	5,344	465,702
Cattle and calves	25,597	1,413,841
Milk from cows	11,290	4,948,958
Hogs and pigs	2,208	90,586
Sheep, goats, wool, mohair, and milk	2,732	29,664
Horses, ponies, mules, burros, and donkeys	2,404	11,512
Aquaculture	153	13,465
Other animals and other animal products	1,706	162,726
TOP CROP ITEMS (acres)		
Corn for grain	27,794	3,304,831
Forage, all	36,985	2,394,384
Soybeans for beans	17,382	1,698,721
Corn for silage	14,472	953,093
Vegetables harvested, all	2,738	288,060
TOP LIVESTOCK INVENTORY ITEMS (number)		
Broilers and other meat-type chickens	1,720	7,818,492
Layers	7,340	5,413,257
Cattle and calves	29,885	3,490,168
Turkeys	630	(D)
Pullets for laying flock replacement	869	908,883

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	50,778
Other	57,538
Days worked off farm:	
None	43,541
Any	64,775
Years on present farm:	
2 years or less	4,408
3 to 4 years	5,281
5 to 9 years	14,152
10 years or more	84,475
Age group:	
Under 35 years	9,488
35 to 44 years	13,449
45 to 64 years	60,797
65 years and over	24,582
Average age (years)	54.6

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	17,733
\$1,000 to \$2,499	4,721
\$2,500 to \$4,999	4,816
\$5,000 to \$9,999	5,862
\$10,000 to \$49,999	12,886
\$50,000 to \$99,999	6,368
\$100,000 to \$249,999	7,482
\$250,000 to \$499,999	4,822
\$500,000 or more	4,826
Total farm production expenses (\$1,000)	9,408,374
Average per farm (\$)	135,341
Net cash farm income of operation (\$1,000)	3,070,810
Average per farm (\$)	44,180
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	
	45,771
Total organic product sales (\$1,000)	121,482
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	510,132

See "Census of Agriculture, Volume 1, Geographic Area Series" for complete footnotes, explanations, definitions, and methodology.

- Represents zero. (D) Withheld to avoid disclosing data for individual operations.

¹ Data were collected for a maximum of three operators per farm. ² Operators reporting selected race alone or in combination with other races.