

Table 2. Horticultural Specialty Operations and Sales of Commodity Groups by Value of Sales: 2024

[For meaning of abbreviations and symbols, see introductory text.]

Item	Total	\$2,500,000 or more	\$1,000,000 to \$2,499,999	\$500,000 to \$999,999	\$250,000 to \$499,999	\$100,000 to \$249,999
All horticultural specialty operations	23,060	1,289	1,248	1,300	1,785	3,388
operations						
all sales (\$1,000)	18,307,467	13,780,414	1,927,644	918,142	630,288	531,973
wholesale sales (\$1,000)	15,599,352	12,755,104	1,490,475	617,176	344,157	225,159
retail sales (\$1,000)	2,708,115	1,025,309	437,169	300,966	286,130	306,814
Annual bedding/garden plants	7,066	305	315	399	639	1,236
operations						
all sales (\$1,000)	2,667,151	1,833,953	289,770	169,233	142,761	122,338
wholesale sales (\$1,000)	2,041,312	1,687,097	178,011	79,734	46,354	30,022
retail sales (\$1,000)	625,838	146,856	111,759	89,498	96,407	92,316
Potted herbaceous perennial plants	5,068	359	321	370	533	919
operations						
all sales (\$1,000)	1,360,328	1,039,510	138,068	60,158	47,475	44,484
wholesale sales (\$1,000)	1,131,208	968,198	94,148	28,912	15,775	16,443
retail sales (\$1,000)	229,120	71,312	43,920	31,246	31,700	28,040
Potted flowering plants for indoor or patio use	4,014	255	215	264	355	701
operations						
all sales (\$1,000)	1,287,375	1,047,986	92,066	55,138	28,940	32,470
wholesale sales (\$1,000)	1,154,652	1,021,836	64,379	32,218	14,299	11,809
retail sales (\$1,000)	132,723	26,149	27,687	22,920	14,641	20,661
Foliage plants for indoor or patio use	2,524	180	184	204	239	464
operations						
all sales (\$1,000)	931,640	747,004	97,932	42,180	19,519	14,369
wholesale sales (\$1,000)	885,160	739,511	87,478	33,273	12,160	8,646
retail sales (\$1,000)	46,480	7,493	10,454	8,907	7,359	5,723
Cut flowers (see text)	3,347	37	52	62	159	361
operations						
all sales (\$1,000)	467,505	287,628	47,261	23,730	24,192	30,344
wholesale sales (\$1,000)	373,374	(D)	42,868	15,955	15,451	14,457
retail sales (\$1,000)	94,131	(D)	4,393	7,775	8,741	15,887
Cut cultivated greens	617	14	22	28	62	43
operations						
all sales (\$1,000)	81,024	36,199	17,347	10,867	8,835	2,536
wholesale sales (\$1,000)	78,058	(D)	(D)	10,587	8,413	2,440
retail sales (\$1,000)	2,966	(D)	(D)	280	422	96
Nursery stock sold	6,437	513	537	512	676	1,134
operations						
all sales (\$1,000)	5,339,696	3,968,319	678,491	291,756	179,588	131,777
wholesale sales (\$1,000)	4,753,566	3,704,910	569,592	232,745	127,516	73,922
retail sales (\$1,000)	586,130	263,409	108,899	59,012	52,072	57,855
Propagative horticultural materials, bareroot, and unfinished plants	806	155	71	84	59	103
operations						
all sales (\$1,000)	780,035	645,005	67,848	42,983	10,790	7,397
wholesale sales (\$1,000)	752,717	636,906	63,276	33,117	9,524	6,011
retail sales (\$1,000)	27,318	8,099	4,572	9,867	1,267	1,386
Sod, sprigs, or plugs sold	916	193	189	162	121	105
operations						
all sales (\$1,000)	1,704,015	1,239,767	284,449	112,073	43,368	16,984
wholesale sales (\$1,000)	1,354,339	1,038,434	199,856	73,853	29,817	9,161
retail sales (\$1,000)	349,676	201,333	84,593	38,219	13,551	7,824
Dried bulbs, corms, rhizomes, and tubers	384	12	14	8	11	34
operations						
all sales (\$1,000)	52,746	29,122	13,658	2,434	559	1,858
wholesale sales (\$1,000)	35,347	25,148	9,168	153	(D)	(D)
retail sales (\$1,000)	17,399	3,974	4,490	2,281	(D)	(D)
Cultivated mushrooms (see text)	415	61	18	12	52	56
operations						
all sales (\$1,000)	1,503,442	1,437,832	30,007	8,642	15,455	7,141
wholesale sales (\$1,000)	1,244,688	1,199,266	24,446	6,671	9,312	3,531
retail sales (\$1,000)	258,754	238,566	5,561	1,971	6,142	3,610
Hemp grown under protection, total (see text)	197	1	7	4	16	32
operations						
all sales (\$1,000)	34,011	(D)	12,336	(D)	4,887	5,246
wholesale sales (\$1,000)	23,783	-	12,336	(D)	2,332	(D)
retail sales (\$1,000)	10,228	(D)	-	(D)	2,555	(D)
Food crops grown under protection	3,731	73	49	72	203	476
operations						
all sales (\$1,000)	1,011,167	745,874	45,683	42,027	49,684	53,357
wholesale sales (\$1,000)	881,056	735,977	34,133	30,201	31,053	22,150
retail sales (\$1,000)	130,111	9,898	11,550	11,826	18,631	31,208
Transplants for commercial vegetable and strawberry production	462	39	19	19	47	72
operations						
all sales (\$1,000)	492,046	448,829	20,858	6,603	8,432	3,055
wholesale sales (\$1,000)	478,101	(D)	(D)	6,213	5,942	2,167
retail sales (\$1,000)	13,945	(D)	(D)	390	2,491	888
Vegetable seeds	136	4	3	11	13	24
operations						
all sales (\$1,000)	70,531	63,536	(D)	2,101	1,383	1,514
wholesale sales (\$1,000)	68,220	63,536	(D)	2,084	799	998
retail sales (\$1,000)	2,311	-	(D)	17	584	516
Flower seeds	156	8	5	9	14	16
operations						
all sales (\$1,000)	33,285	21,866	3,445	2,088	2,087	1,679
wholesale sales (\$1,000)	22,692	(D)	(D)	(D)	1,861	1,020
retail sales (\$1,000)	10,593	(D)	(D)	(D)	226	659
Aquatic plants	181	10	17	15	10	39
operations						
all sales (\$1,000)	13,662	789	8,562	1,233	(D)	2,082
wholesale sales (\$1,000)	12,508	(D)	8,529	(D)	(D)	1,907
retail sales (\$1,000)	1,154	(D)	32	(D)	(D)	175
Cultivated Christmas trees sold	3,168	38	67	80	160	379
operations						
all sales (\$1,000)	471,793	181,833	75,563	42,952	41,427	52,782
wholesale sales (\$1,000)	304,988	175,128	61,536	26,672	12,768	16,285
retail sales (\$1,000)	166,805	6,705	14,027	16,280	28,659	36,497
Short rotation woody trees sold (see text)	24	2	2	1	2	2
operations						
all sales (\$1,000)	4,341	(D)	(D)	(D)	(D)	(D)
wholesale sales (\$1,000)	2,872	-	(D)	(D)	(D)	-
retail sales (\$1,000)	1,469	(D)	(D)	-	-	(D)
Tobacco transplants	32	1	1	1	-	4
operations						
all sales (\$1,000)	1,674	(D)	(D)	(D)	-	(D)
wholesale sales (\$1,000)	710	(D)	(D)	(D)	-	(D)
retail sales (\$1,000)	964	-	-	-	-	(D)

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Table 2. Horticultural Specialty Operations and Sales of Commodity Groups by Value of Sales: 2024 (continued)

[For meaning of abbreviations and symbols, see introductory text.]

Item	\$50,000 to \$99,999	\$40,000 to \$49,999	\$25,000 to \$39,999	\$20,000 to \$24,999	\$10,000 to \$19,999
All horticultural specialty operations	3,725	1,472	3,162	1,512	4,179
operations					
all sales (\$1,000)	260,827	65,430	100,336	33,492	58,923
wholesale sales (\$1,000)	91,284	20,456	28,414	11,163	15,964
retail sales (\$1,000)	169,543	44,974	71,922	22,329	42,959
Annual bedding/garden plants	1,229	482	997	448	1,016
operations					
all sales (\$1,000)	58,199	14,642	20,329	6,491	9,436
wholesale sales (\$1,000)	9,828	3,072	4,549	1,174	1,471
retail sales (\$1,000)	48,370	11,570	15,780	5,317	7,965
Potted herbaceous perennial plants	730	295	644	308	589
operations					
all sales (\$1,000)	13,293	3,640	7,444	3,004	3,254
wholesale sales (\$1,000)	3,191	1,133	1,799	993	616
retail sales (\$1,000)	10,102	2,507	5,645	2,011	2,638
Potted flowering plants for indoor or patio use	684	278	553	239	470
operations					
all sales (\$1,000)	16,180	3,602	5,976	1,989	3,026
wholesale sales (\$1,000)	6,398	913	1,583	661	555
retail sales (\$1,000)	9,782	2,689	4,394	1,329	2,471
Foliage plants for indoor or patio use	393	190	276	126	268
operations					
all sales (\$1,000)	5,512	1,507	1,775	927	914
wholesale sales (\$1,000)	2,122	692	856	213	209
retail sales (\$1,000)	3,390	815	919	714	705
Cut flowers (see text)	589	262	594	348	883
operations					
all sales (\$1,000)	22,299	7,128	11,514	4,477	8,933
wholesale sales (\$1,000)	7,908	2,338	2,932	(D)	3,249
retail sales (\$1,000)	14,391	4,791	8,581	(D)	5,684
Cut cultivated greens	120	37	78	60	153
operations					
all sales (\$1,000)	2,551	559	964	479	687
wholesale sales (\$1,000)	1,964	450	663	250	(D)
retail sales (\$1,000)	587	109	301	229	(D)
Nursery stock sold	996	347	648	289	785
operations					
all sales (\$1,000)	53,423	10,964	13,715	4,444	7,218
wholesale sales (\$1,000)	29,154	4,591	5,689	2,352	3,096
retail sales (\$1,000)	24,270	6,373	8,026	2,092	4,122
Propagative horticultural materials, bareroot, and unfinished plants	97	37	75	53	72
operations					
all sales (\$1,000)	3,142	899	1,040	542	390
wholesale sales (\$1,000)	2,228	365	631	439	222
retail sales (\$1,000)	914	534	409	103	168
Sod, sprigs, or plugs sold	81	13	29	12	11
operations					
all sales (\$1,000)	5,638	547	783	257	149
wholesale sales (\$1,000)	2,639	-	364	111	104
retail sales (\$1,000)	3,000	547	418	146	44
Dried bulbs, corms, rhizomes, and tubers	73	35	61	45	91
operations					
all sales (\$1,000)	2,890	336	845	478	567
wholesale sales (\$1,000)	(D)	101	147	192	143
retail sales (\$1,000)	(D)	235	698	285	424
Cultivated mushrooms (see text)	62	12	37	32	73
operations					
all sales (\$1,000)	2,502	266	807	292	498
wholesale sales (\$1,000)	775	13	392	203	79
retail sales (\$1,000)	1,727	253	416	88	419
Hemp grown under protection, total (see text)	27	32	26	10	42
operations					
all sales (\$1,000)	1,779	1,415	825	186	(D)
wholesale sales (\$1,000)	(D)	1,330	(D)	126	191
retail sales (\$1,000)	(D)	86	(D)	60	(D)
Food crops grown under protection	691	329	614	273	951
operations					
all sales (\$1,000)	34,994	10,359	14,258	4,183	10,747
wholesale sales (\$1,000)	14,650	3,683	4,810	1,271	3,127
retail sales (\$1,000)	20,344	6,676	9,448	2,912	7,620
Transplants for commercial vegetable and strawberry production	86	10	82	41	47
operations					
all sales (\$1,000)	1,969	295	1,143	555	307
wholesale sales (\$1,000)	1,153	103	248	(D)	181
retail sales (\$1,000)	817	192	895	(D)	126
Vegetable seeds	17	13	8	-	43
operations					
all sales (\$1,000)	400	235	87	-	(D)
wholesale sales (\$1,000)	(D)	(D)	(D)	-	160
retail sales (\$1,000)	(D)	(D)	(D)	-	(D)
Flower seeds	35	6	24	6	33
operations					
all sales (\$1,000)	1,213	(D)	529	(D)	255
wholesale sales (\$1,000)	1,032	(D)	302	(D)	200
retail sales (\$1,000)	180	(D)	227	(D)	55
Aquatic plants	11	11	38	11	19
operations					
all sales (\$1,000)	170	(D)	407	122	(D)
wholesale sales (\$1,000)	156	-	256	60	(D)
retail sales (\$1,000)	14	(D)	151	61	55
Cultivated Christmas trees sold	535	226	593	241	849
operations					
all sales (\$1,000)	34,311	8,676	17,795	4,913	11,540
wholesale sales (\$1,000)	6,070	1,377	2,652	828	1,672
retail sales (\$1,000)	28,241	7,299	15,143	4,085	9,868
Short rotation woody trees sold (see text)	-	-	4	3	8
operations					
all sales (\$1,000)	-	-	100	(D)	96
wholesale sales (\$1,000)	-	-	100	(D)	96
retail sales (\$1,000)	-	-	-	(D)	-
Tobacco transplants	8	8	-	5	4
operations					
all sales (\$1,000)	361	286	-	51	61
wholesale sales (\$1,000)	(D)	(D)	-	(D)	(D)
retail sales (\$1,000)	(D)	(D)	-	(D)	(D)