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National Agricultural Statistics Service



Southern Plains News Release

Southern Plains Regional Field Office · Post Office Box 70, Austin, Texas 78767 · 800-626-3142 · www.nass.usda.gov
Cooperating with the Oklahoma Department of Agriculture Food and Forestry

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USDA, NASS TO SURVEY TEXAS FLORICULTURE OPERATIONS

Austin, TX – Beginning in December, the U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) will conduct the 2016 Commercial Floriculture Survey in Texas. Texas is one of 15 major floriculture states in the nation included in this survey.

“The Commercial Floriculture Survey collects data on production area, product sales, and the number of agricultural workers on an operation,” explained Deputy Director of the Southern Plains Regional Field Office, Joel Moore. “For specialty industries like floriculture, which are a vital part of our local agricultural economy, these data will provide a timely report that producers, researchers, and industry and government leaders can use to ensure policy decisions are based on facts provided by growers.”

NASS will ask producers to provide 2015 calendar year information for items including, retail and wholesale quantity and value of sales for cut flowers, potted flowering plants, herbaceous perennials, annual bedding/garden plants, foliage plants, cut cultivated greens and propagative floriculture material. Information will also be gathered on area in production, gross value of sales and the peak number of hired workers for the operation.

Producers can fill out the survey online on a secure website, www.agcounts.usda.gov, or return their form by mail. NASS will contact growers who have not responded to collect their information over the phone or in a face-to-face interview.

As with all NASS surveys, information provided by respondents is confidential, as required by federal law. NASS safeguards the privacy of all responses ensuring that no individual operation or producer can be identified. NASS will publish the survey results on April 26, 2016 in the *Floriculture Crops Summary*, available at www.nass.usda.gov.

For more information on NASS surveys and reports, call the NASS Southern Plains Regional Field Office at 1-800-626-3142.

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