

Floriculture

The 2003 wholesale value of floriculture crops produced in Arizona was up 9 percent from the revised 2002 valuation. The total crop value at wholesale for all growers with \$10,000 or more in sales is estimated at \$35.6 million for 2003, compared with \$32.7 million for 2002. California is again the leading State with crops valued at just over \$1.00 billion, down 2 percent from the previous year. The top 5 States are California, Florida, Michigan, Texas, and New York which account for \$2.66 billion, 52 percent of the total value. There were 40 growers in Arizona, down 4 from the previous year.

The total wholesale value of floriculture crops grown by operations exceeding the \$100,000 sales level is \$31.0 million for 2003, up 9 percent from the 2002 total of \$28.5 million. These operations, which comprise 50 percent of all growers, account for 87 percent of the total value of floriculture crops.

Total covered area for floriculture crop production is estimated at 3.58 million square feet, 5 percent less than the revised 2002 estimate. Open ground usage totals 312 acres, down from 388 a year ago.

Number of Growers, Growing Area by Type of Cover, and Wholesale Value, for Operations with \$10,000+ Sales, 1997-2003

Year	Total Number of Growers	Covered Greenhouses			
		Glass	Fiber Glass	Film Plastic	Total
	Number	Thousand Square Feet			
1997	42	17	418	1,528	1,963
1998	39	12	914	1,197	2,123
1999	35	10	1,124	1,123	2,257
2000	31		1,145	1,093	2,238
2001	34	5	867	1,462	2,334
2002	44	470	867	1,518	2,855
2003	40	461	657	1,557	2,675
Year	Shade and Temporary Cover	Total Covered Area	Open Ground	Expanded Wholesale Value - Reported Crops Only	
	Thousand Square Feet		Acres	Thousand Dollars	
1997	696	2,659	394	32,235	
1998	771	2,894	291	41,447	
1999	654	2,911	323	43,837	
2000	653	2,891	294	27,706	
2001	853	3,187	380	30,430	
2002	913	3,768	388	32,686	
2003	903	3,578	312	35,569	