

Floriculture

The 2004 wholesale value of floriculture crops produced in Arizona was down 6 percent from the revised 2003 value. The total crop value at wholesale for all growers with \$10,000 or more in sales is estimated at \$32.5 million for 2004, compared with \$34.5 million for 2003. California is again the leading State with crops valued at \$1.02 billion, up less than 1 percent from the previous year. The top 5 States are California, Florida, Michigan, Texas, and New York which account for \$2.71 billion, 52 percent of the total value. There were 38 growers in Arizona, down 4 from the previous year.

The total wholesale value of floriculture crops grown by operations exceeding the \$100,000 sales level is \$31.3 million for 2004, down 5 percent from the 2003 total of \$32.9 million. These operations, which comprise 61 percent of all growers, account for 96 percent of the total value of floriculture crops.

Total covered area for floriculture crop production is estimated at 3.34 million square feet, 4 percent less than the revised 2003 estimate. Open ground usage totals 296 acres, down from 311 a year ago.

Number of Growers, Growing Area by Type of Cover, and Wholesale Value, for Operations with \$10,000+ Sales, 1998-2004

| Year | Total Number of Growers | Covered Greenhouses | | | |
|------|-------------------------|---------------------|-------------|--------------|-------|
| | | Glass | Fiber Glass | Film Plastic | Total |
| | Number | 1,000 Square Feet | | | |
| 1998 | 39 | 12 | 914 | 1,197 | 2,123 |
| 1999 | 35 | 10 | 1,124 | 1,123 | 2,257 |
| 2000 | 31 | | 1,145 | 1,093 | 2,238 |
| 2001 | 34 | 5 | 867 | 1,462 | 2,334 |
| 2002 | 44 | 470 | 867 | 1,518 | 2,855 |
| 2003 | 42 | 1/ | 1/ | 1,567 | 2,598 |
| 2004 | 38 | 1/ | 1/ | 1,793 | 2,505 |

| Year | Shade and Temporary Cover | Total Covered Area | Open Ground | Expanded Wholesale Value - Reported Crops Only (Operations with \$100,000+ sales) |
|------|---------------------------|--------------------|-------------|---|
| | 1,000 Square Feet | | Acres | 1,000 Dollars |
| 1998 | 771 | 2,894 | 291 | 41,447 |
| 1999 | 654 | 2,911 | 323 | 43,837 |
| 2000 | 653 | 2,891 | 294 | 27,706 |
| 2001 | 853 | 3,187 | 380 | 30,430 |
| 2002 | 913 | 3,768 | 388 | 32,686 |
| 2003 | 900 | 3,498 | 311 | 34,500 |
| 2004 | 837 | 3,342 | 296 | 32,527 |

1/ Not published to avoid disclosure of individual operation.