USDA TO CONDUCT 2021 COMMERCIAL FLORICULTURE SURVEY

Little Rock, AR – The U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) will conduct the 2021 Commercial Floriculture Survey with approximately 50 producers in Arkansas. Growers will be asked to provide information on production area, sales of floriculture commodities and the number of agricultural workers on their operation.

“The information obtained through this survey will help identify state and national trends in areas such as new product development and changing production practices so that growers can make vital business decisions and evaluate the results of the growing season,” said Eugene Young, Director, Delta Regional Field Office.

“By participating in the survey, floriculture growers ensure that NASS can provide accurate data on floriculture production, thereby enabling USDA and the industry to be more responsive to domestic and international markets and consumer needs,” Young explained.

As with all NASS surveys, the information respondents provide is confidential by law. “NASS safeguards the privacy of all responses and publishes only state- and national-level data, ensuring that no individual operation or producer can be identified,” stated Young.

NASS will compile and analyze the survey information and publish the results on May 25, 2022 in the Floriculture Crops report. Survey results and all NASS reports are available online at www.nass.usda.gov/Publications. For more information, call the NASS Delta Regional Field Office at (800) 327-2970.

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NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate, and useful statistics in service to U.S. agriculture.

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