



NEWS RELEASE



United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
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FOR IMMEDIATE RELEASE
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USDA TO MEASURE FARMLAND RENTAL RATES

Little Rock, AR – Beginning in February, the U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS) will contact Arkansas farmers and ranchers to gather land rental rate information for the *Cash Rents and Leases* survey. The results of this survey will serve as a valuable decision-making tool for farmers, ranchers and other landowners and will help shape negotiations for 2017 rental agreements.

“This brief survey is our only source of county cash rental rates,” explained Delta Regional Director Becky Cross. “By responding, producers help the farming community and ensure USDA bases its decisions on the most accurate data.” NASS will publish average cash rental rates at national, state and county levels for non-irrigated cropland, irrigated cropland, and pastureland on September 9, 2016.

More than 6,500 Arkansas farmers will receive the survey forms. NASS offers the option of responding online via a secure Internet connection. In April, NASS representatives will begin calling and visiting landowners who have not yet responded.

“We guarantee confidentiality of all individual information, regardless of the respond method participants choose, as required by federal law,” Cross said. “NASS will combine your responses with your fellow producers nationwide, providing the only accurate and comprehensive estimate of U.S. average rent and lease rates.”

For more information about the *Cash Rents and Leases* survey, call the NASS Delta Regional Field Office at (800) 327-2970. All NASS reports and data are available online at www.nass.usda.gov.

NASS provides accurate, timely, useful and objective statistics in service to U.S. agriculture. The agency invites you to express your thoughts and provide occasional feedback on our products and services by joining a data user community. To join, sign in at <http://usda.mannlib.cornell.edu/subscriptions> and look for “NASS Data User Community.”

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