



NEWS RELEASE



United States Department of Agriculture
National Agricultural Statistics Service
Delta Regional Field Office (serving Arkansas, Louisiana, and Mississippi)
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FOR IMMEDIATE RELEASE
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USDA TO SURVEY MILK PRODUCERS

Little Rock, AR – Milk producers across the country, including Arkansas producers, will receive a survey from the U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS), as the agency collects information for the October *Milk Production* report.

“NASS surveys a sample of milk producers quarterly to create an accurate estimate of milk production in Arkansas and the nation,” explained Eugene Young, NASS Delta Regional Office Director. NASS conducts the Milk Production Survey every January, April, July, and October. The survey asks milk producers to provide the number of milk cows in the herd, number of cows milked, and total milk production for the first day of the month.

The dairy industry relies on the quarterly *Milk Production* reports to make decisions about the marketing of milk. By participating in the survey, milk producers can ensure that NASS provides timely, accurate, and objective data that all sectors of the U.S. milk industry depend on to help make sound business decisions.

“At NASS we have a strong commitment to respondent confidentiality,” said Young. “We are required by law to protect the privacy of all responses and publish data only in aggregate form, ensuring that no individual producer or operation can be identified,” he said.

Survey results will be published in the *Milk Production* report on October 20, 2020. All NASS reports are available online at <https://www.nass.usda.gov/Publications/>. For more information, please call NASS Delta Regional Office at (800) 327-2970.

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NASS provides accurate, timely, and useful statistics in service to U.S. agriculture. We invite you to provide occasional feedback on our products and services. Sign up at <http://usda.mannlib.cornell.edu/subscriptions> and look for “NASS Data User Community.”

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