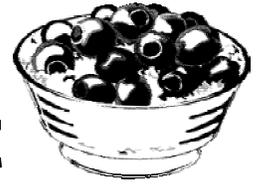


2002 California Olive Probability Survey Report



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CALIFORNIA AGRICULTURAL
STATISTICS SERVICE

2002 CALIFORNIA OLIVE FORECAST

California's 2002 olive crop forecast is 90,000 tons, down 33 percent compared to last year's 134,000 tons. The bearing acreage remains at 36,000 acres. The yield, at 2.50 tons per acre, is 28 percent less than the previous year. The olive crop is alternate bearing, with this year representing the low year of production. Other factors have also contributed to the expected low production this year. Early in the season, many groves were hit with cold weather just as buds were forming on the trees, followed by a spring hail storm in some areas of the State.

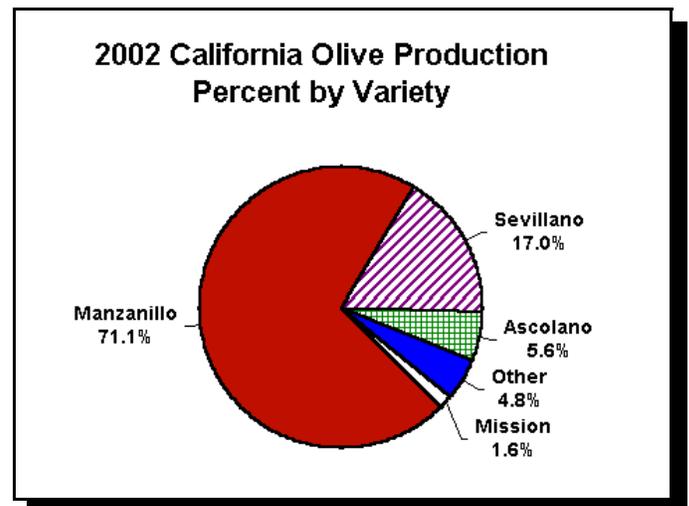
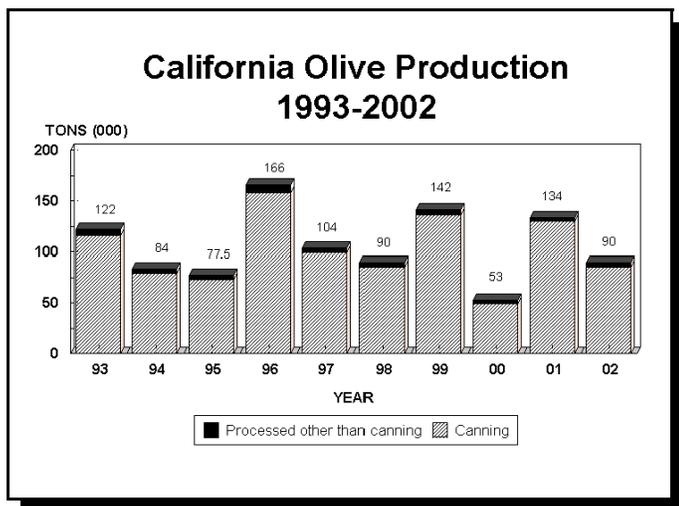
The Manzanillo and Servillano varieties are expected to produce 71 percent and 17 percent, respectively, of the total production. The remaining 12 percent are expected to come from all other varieties. It is estimated that 95 percent of the total production, or 85,500 tons, will be used for canning. The remaining 5 percent will be used for olive oil and other specialty products.

VARIETAL FORECAST

Growers were asked to estimate production by variety. The following table lists a varietal level forecast based on survey data.

| Variety | 2001 | | 2002 Estimated Tonnage | Percent Change |
|---------------------|---------------|----------------|------------------------------|-------------------|
| | Acreage | Tonnage | | |
| Ascolano | 1,600 | 5,500 | 5,000 | 91 |
| Manzanillo | 25,300 | 107,300 | 64,000 | 60 |
| Mission | 1,400 | 1,400 | 1,400 | 100 |
| Servillano | 6,100 | 16,400 | 15,300 | 93 |
| Other ^{1/} | 1,600 | 3,400 | 4,300 | 127 |
| TOTAL | 36,000 | 134,000 | 90,000 | 67 |

^{1/} Includes acreage and production for varieties that were or will be used for oil and other specialty products.



SURVEY METHODOLOGY

The California Agricultural Statistics Service (CASS) designed the probability survey, developed a sampling scheme, and analyzed the data. The olive industry provided CASS with grower names and last year's tonnage.

SURVEY SAMPLE

A total of 382 growers was sampled for the survey. Reports from 351 were used by CASS to establish this forecast. The sample is designed to give a State estimate of all varieties; estimates by variety should be construed to be less precise.

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