



United States Department of Agriculture
National Agricultural Statistics Service

Pacific Region Farm News



Cooperating with the California Department of Food and Agriculture, and the Nevada and Hawaii Departments of Agriculture
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Media Contact: Sarah DeVandry, 1-800-851-1127 · February 20, 2014

LAND RENTAL RATE THE FOCUS OF USDA SURVEY

SACRAMENTO – Beginning in February, the U.S. Department of Agriculture's National Agricultural Statistics Service will contact farmers and ranchers across California, Hawaii and Nevada to gather land rental rate information for the annual *Cash Rents and Leases* survey. The results of this survey will serve as a valuable decision-making tool for farmers, ranchers and other landowners and will help shape negotiations for 2015 rental agreements.

"This brief survey is our only source of county cash rental rates," said NASS' Pacific Regional Office Director, Vic Tolomeo. "By responding, producers help the farming community and ensure USDA bases its decisions on the most accurate data." NASS will publish average cash rental rates at national, state and county levels for non-irrigated cropland, irrigated cropland, and pastureland in September 2014.

NASS offers the option of responding online via a secure Internet connection. "We guarantee confidentiality of all individual information, regardless of the response method participants choose, as required by federal law," Tolomeo said. "NASS will combine your responses with your fellow producers nationwide, providing the only accurate and comprehensive estimate of U.S. average rent and lease rates."

For more information about the *Cash Rents and Leases* survey, call the NASS Pacific Regional Office at 1-800-851-1127. All NASS reports and data are available online at www.nass.usda.gov.

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