



# Pacific Region Grape Crush Report Summary



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NATIONAL AGRICULTURAL STATISTICS SERVICE  
PACIFIC REGIONAL FIELD OFFICE

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Cooperating with the California Department of Food and Agriculture

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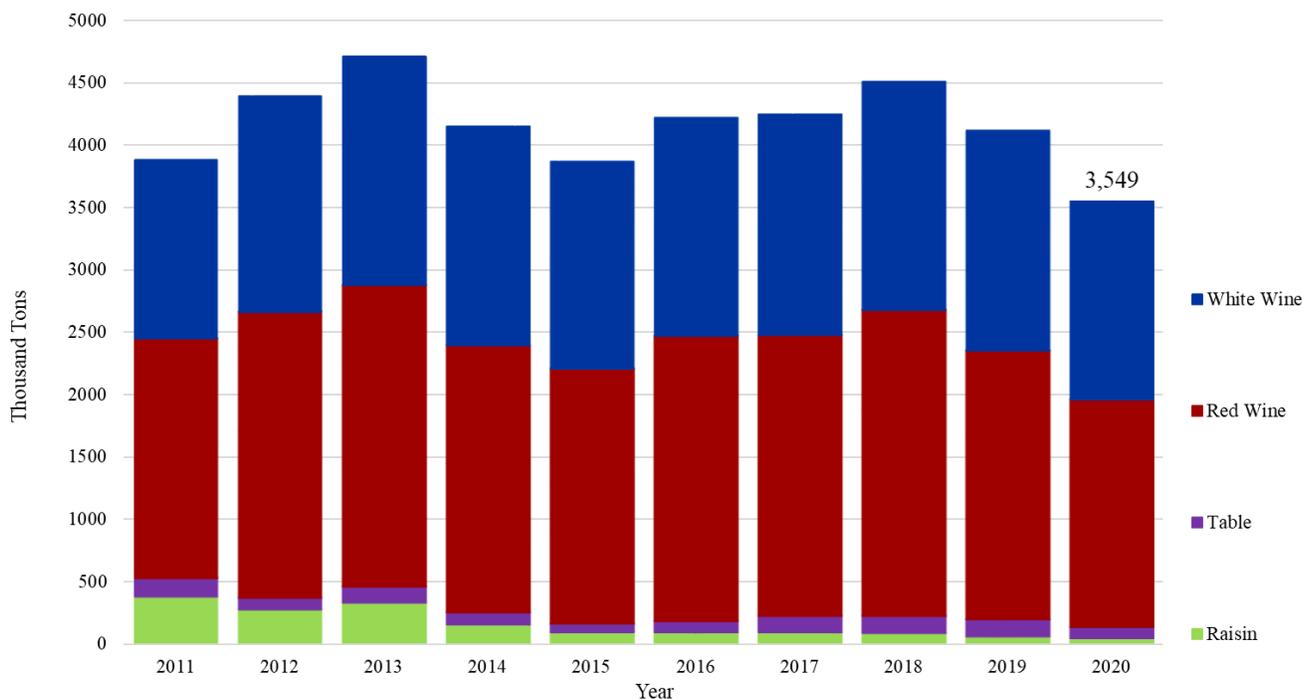
## California Final Grape Crush Report

SACRAMENTO, CA – March 10, 2021 – The 2020 crush totaled 3,548,623 tons, down 13.8% from the 2019 crush of 4,115,413 tons. Red wine varieties accounted for the largest share of all grapes crushed, at 1,820,252 tons, down 15.6% from 2019. White wine varieties crushed totaled 1,590,634 tons, down 9.7% from 2019. Tons crushed of raisin type varieties totaled 42,425, down 30.5% from 2019, and tons crushed of table type varieties totaled 95,312, down 29.1% from 2019.

The Grape Crush Report includes the total number of tons crushed for concentrate production. In determining grape tonnage crushed for concentrate production, each processor was required to report the estimated equivalent tons of grapes crushed for grape concentrate. For the 2020 season, this total was 321,230 tons, 9.1% of the 2020 grape crush total. This report provides only the aggregate figure for grapes crushed for concentrate production and does not include information by district, type, or variety.

The 2020 average price of all varieties was \$678.89, down 16.3% from 2019. Average prices for the 2020 crop by type were as follows: red wine grapes, \$795.39, down 22.0% from 2019; white wine grapes, \$558.30, down 5.3% from 2019; table grapes, \$159.73, down 39.2% from 2019; and raisin grapes, \$250.58, up 2.3% from 2019.

## California Grapes Crushed 2011-2020



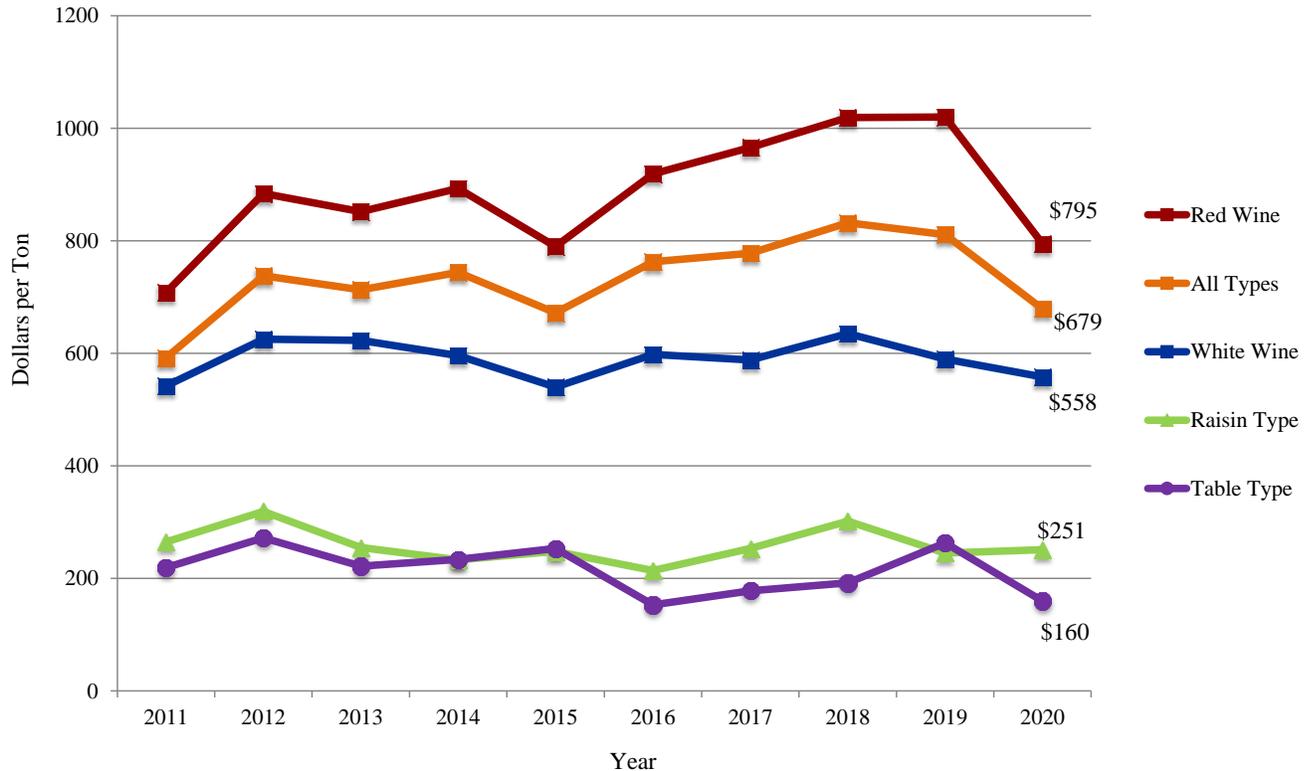
Source: USDA, National Agricultural Statistics Service, Pacific Regional Office

## CALIFORNIA GRAPE CRUSH TONNAGE AND PRICE, 1996-2020

Crop year	Red wine type		White wine type		Total wine type		Raisin type		Table type		All types	
	Thousand tons	\$/ton	Thousand tons	\$/ton	Thousand tons	\$/ton	Thousand tons	\$/ton	Thousand tons	\$/ton	Thousand tons	\$/ton
1996	1,079	611	1,094	469	2,172	540	618	191	117	188	2,908	452
1997	1,461	656	1,433	546	2,893	603	786	185	212	169	3,891	497
1998	1,333	643	1,194	521	2,527	586	506	164	135	150	3,169	502
1999	1,422	649	1,195	518	2,617	590	419	200	149	187	3,185	525
2000	1,816	628	1,503	500	3,319	571	513	125	120	118	3,951	504
2001	1,706	680	1,300	491	3,006	601	262	86	101	87	3,368	555
2002	1,817	614	1,288	432	3,105	538	622	76	61	80	3,787	462
2003	1,634	609	1,230	429	2,864	534	422	95	84	91	3,370	471
2004	1,639	627	1,136	487	2,775	571	727	200	113	199	3,615	482
2005	2,235	634	1,521	507	3,756	583	467	164	106	121	4,330	533
2006	1,874	637	1,263	503	3,136	583	267	154	86	137	3,489	548
2007	1,875	627	1,372	482	3,248	565	364	155	63	138	3,674	522
2008	1,676	661	1,338	543	3,015	609	494	224	165	180	3,674	547
2009	2,078	671	1,625	536	3,703	612	307	171	85	143	4,095	574
2010	2,051	628	1,538	501	3,589	574	274	215	124	174	3,986	545
2011	1,920	708	1,427	542	3,347	637	373	265	155	219	3,874	592
2012	2,292	884	1,726	625	4,018	773	270	319	99	272	4,387	738
2013	2,417	852	1,829	623	4,246	754	328	255	127	222	4,700	713
2014	2,141	893	1,753	596	3,894	759	156	233	95	234	4,145	744
2015	2,041	790	1,664	540	3,705	679	92	248	71	253	3,868	672
2016	2,280	919	1,751	598	4,032	780	90	214	95	153	4,217	763
2017	2,250	966	1,766	588	4,016	800	94	253	132	178	4,242	778
2018	2,447	1,019	1,834	635	4,281	856	83	302	142	192	4,506	832
2019	2,158	1,020	1,762	590	3,920	827	61	245	134	263	4,115	811
2020	1,820	795	1,591	558	3,411	684	42	251	95	160	3,549	679

*Source: USDA, National Agricultural Statistics Service, Pacific Regional Office – California*

### California Grape Crush, Dollars per Ton 2011-2020



Source: USDA, National Agricultural Statistics Service, Pacific Regional Office

## Leading Grape Varieties and Districts

In 2020, Chardonnay continued to account for the largest percentage of the total tonnage crushed at 15.2%. Cabernet Sauvignon accounted for the second largest percentage of the total crush at 14.1%. Table grape varieties crushed for wine accounted for less than 3% of the total crush for the first time since 2016. Raisin varieties crushed for wine were a record low at 1.2% of the total crush.

District 13 (Madera, Fresno, Alpine, Mono, Inyo Counties; and Kings and Tulare Counties north of Nevada Avenue (Avenue 192)), had the largest share of the State's crush at 1,229,622 tons. The average price per ton in District 13 was \$314.88.

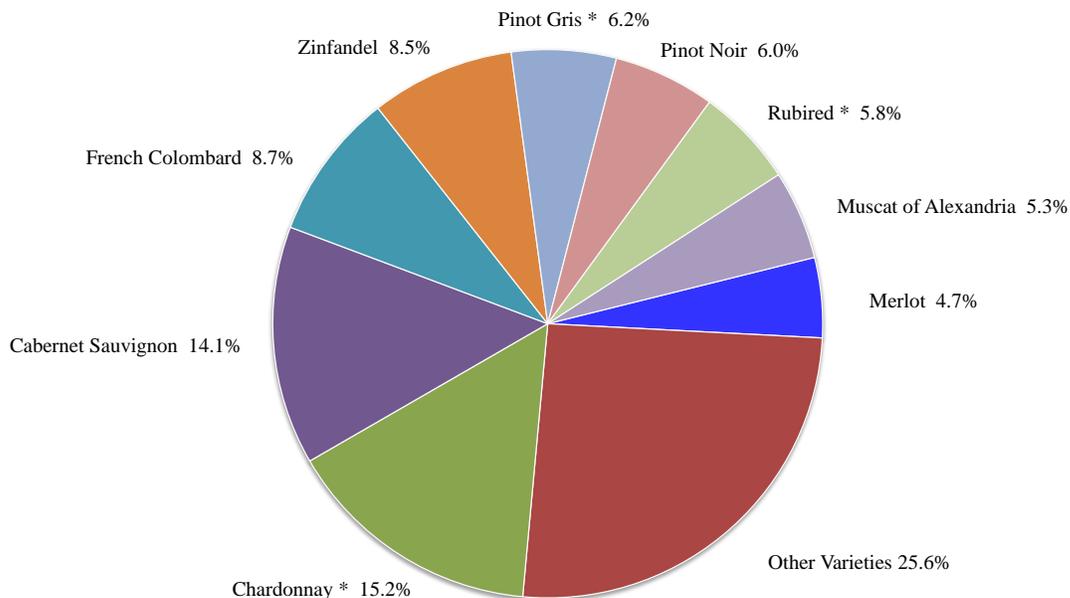
Grapes produced in District 4 (Napa County) received the highest average price at \$4,591.52 per ton, down 20.4% from 2019. District 3 (Sonoma and Marin counties) received the second highest average price at \$2,414.23 per ton, down 15.2% from 2019.

The 2020 Chardonnay average price of \$829.10 was down 9.2% from 2019 and the Cabernet Sauvignon average price of \$1,233.10 was down 30.4% from 2019. The 2020 average price for Zinfandel was \$522.47, down 10.4% from 2019, while the French Colombard average price was up 4.0% from 2019, at \$287.13 per ton.

Prices reflect adjustments due to smoke damage, as reported by purchasers. For more information about how purchasers reported smoke damaged grapes, go to [cdfa.ca.gov/mkt/pdf/GrapeCrush2020\\_Smoke\\_Taint\\_FAQ.pdf](http://cdfa.ca.gov/mkt/pdf/GrapeCrush2020_Smoke_Taint_FAQ.pdf)

### Leading Grape Varieties Crushed in California

Percent of Total 2020 Crush <sup>1</sup>



Source: USDA, National Agricultural Statistics Service, Pacific Regional Office

\*Synonyms for variety names are shown on Page 5 of the *California Grape Crush Report, Preliminary 2020*.

<sup>1</sup> Percentages may not add to 100%, due to rounding.

The entire Grape Crush Report is available online in both PDF and spreadsheet format at [www.nass.usda.gov/ca](http://www.nass.usda.gov/ca).

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